

# **School of Management**

**Itineraries of courses  
2021-2022**

# ITINERARIES 2021 - 2022

## HOW TO CHOOSE YOUR COURSES?

- Each itinerary consists of different subjects. You must choose the itinerary that suits you best. Click to each course to access to the online syllabus.
- Once you have selected the itinerary, you will have to choose courses you want to be enrolled in:
  - a. Erasmus +: you need to enrol to a minimum of 30 ECTS.
  - b. Non-Erasmus +: you must be enrolled to a minimum of 24 ECTS.
- You will not be able to choose courses from different itineraries.
- Besides your selection, all international students will be registered in *International Experience* (Fall, Spring or Yearly) equivalent to 1 ECTS. This course includes all activities organized by the Student Life office that are compulsory.
- The sending of your request does not imply the automatic allocation of places. This assignment will be confirmed by the staff of the Student Life office through an email.
- Registration will be done in order of receipt of applications. Groups will be closed as soon as these are full.
- Exchange students must remain flexible as courses are never guaranteed due to prerequisites, classrooms capacity, time conflicts and class cancellations. IQS reserves the right to modify courses in the last minute in the interest of academic development.
- The planification of the semesters – courses, format and platform – is subject to changes ordered by competent authorities in this worldwide context of COVID-19 outbreak.
- Every course that has any requirement or exception to the current rules, will be specified in each syllabus.
- For the Spanish course, a test will be done the first day of class in order to assign A1 and B1 levels.

# IQS School of Management

## A1

FALL 2021/22

### FALL SEMESTER

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
08:00-08:30					
08:30-09:00					
09:00-09:30					
09:30-10:00					
10:00-10:30					
10.30-11:00					
11:00-11:30					
11:30-12:00					
12:00-12:30					
12:30-13:00	<b>International Marketing</b> N. Jiménez-Asenjo				
13:00-13:30					
13:30-14:00					
14:00-14:30	<b>Spanish</b> Ò. Aznar				<b>Spanish</b> Ò. Aznar
14:30-15:00					
15:00-15:30					
15:30-16:00	<b>Financial Markets</b> S. Bou	<b>Entrepreneurship</b> J. Asenjo			
16:00-16:30					
16:30-17:00					
17:00-17:30					
17:30-18:00					
18:00-18:30					
18:30-19:00					
19:00-19:30	<b>Innovation Management</b> C. Sánchez Rams				
19:30-20:00					
20:00-20:30					
20:30-21:00					

Code	Course	ECTS
15560	International Experience Yearly	1
15561	International Experience Fall	1
15566	Spanish	6
53030	<a href="#">Financial Management</a>	9
53049	<a href="#">Entrepreneurship</a>	6
53050	<a href="#">Financial Markets</a>	6
53051	<a href="#">International Marketing</a>	3
53075	<a href="#">Innovation Management</a>	4,5
53086	<a href="#">Introduction to SAP</a>	3

FALL SEMESTER

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
08:00-08:30					
08:30-09:00					
9:00-9:30					
9:30-10:00					
10:00-10:30					
10:30-11:00					
11:00-11:30					
11:30-12:00					
12:00-12:30					
12:30-13:00					
13:00-13:30	<b>International Marketing</b> N. Jiménez-Asenjo			<b>International Marketing</b> N. Jiménez-Asenjo	
13:30-14:00		<b>Spanish</b> Ò. Aznar			<b>Spanish</b> Ò. Aznar
14:00-14:30					
14:30-15:00					
15:00-15:30					
15:30-16:00	<b>Principles of Digital Marketing</b> J. Meyer	<b>Entrepreneurship</b> J. Asenjo	<b>Virtual Communities</b> N. Soler		<b>Virtual Communities</b> N. Soler
16:00-16:30					
16:30-17:00					
17:00-17:30					
17:30-18:00					
18:00-18:30	<b>New Electronic Marketing Devices</b> A. Barreal	<b>Introduction to Web Design</b> J. Usobiaga	<b>Principles of Digital Marketing</b> J. Meyer	<b>New Electronic Marketing D.*</b>	<b>Introduction to Web Design</b> J. Usobiaga
18:30-19:00				A. Barreal	
19:00-19:30					
19:30-20:00				<b>Entrepreneurship</b> J. Asenjo	
20:00-20:30					
20:30-21:00					

\* The timetable for New Electronic Marketing Devices and Entrepreneurship overlaps. Choose one of them.

Code	Course	ECTS
15560	International Experience Yearly	1
15561	International Experience Fall	1
15566	Spanish	6
26025	<a href="#">New Electronic Marketing Devices</a>	6
26029	<a href="#">Principles of Digital Marketing</a>	6
26030	<a href="#">Virtual Communities</a>	6
26031	<a href="#">Introduction to Web Design</a>	6
53049	<a href="#">Entrepreneurship</a>	6
53051	<a href="#">International Marketing</a>	6

# IQS School of Management

## C1

FALL 2021/22

FALL SEMESTER

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday			
08:00-08:30								
08:30-09:00								
9:00-9:30								
9:30-10:00								
10:00-10:30								
10:30-11:00								
11:00-11:30								
11:30-12:00								
12:00-12:30								
12:30-13:00	<b>International Marketing</b> N. Jiménez-Asenjo	<b>International Marketing</b> N. Jiménez-Asenjo			<b>Spanish</b> Ò. Aznar			
13:00-13:30								
13:30-14:00		<b>Spanish</b> Ò. Aznar						
14:00-14:30								
14:30-15:00					<b>Spanish</b> Ò. Aznar			
15:00-15:30								
15:30-16:00		<b>Logistics Management</b> F. Amaro	<b>Financial Management</b> J. García Blandon	<b>Financial Management</b> J. García Blandon	<b>Strategic Management</b> A. Olivé			
16:00-16:30								
16:30-17:00		<b>Strategic Management</b> A. Olivé	<b>Logistics Management</b> F. Amaro	<b>Strategic Management</b> A. Olivé	<b>Financial Management</b> J. García Blandon			
17:00-17:30								
17:30-18:00								
18:00-18:30								
18:30-19:00								
19:00-19:30	<b>Innovation Management</b> C. Sánchez Rams			<b>Innovation Management</b> C. Sánchez Rams				
19:30-20:00								
20:00-20:30								
20:30-21:00								

Code	Course	ECTS
15560	International Experience Yearly	1
15561	International Experience Fall	1
15566	Spanish	6
53029	<a href="#">Strategic Management</a>	9
53030	<a href="#">Financial Management</a>	9
53051	<a href="#">International Marketing</a>	6
53052	<a href="#">Logistics Management</a>	6
53075	<a href="#">Innovation Management</a>	4,5