

**Farmingdale State College**  
STATE UNIVERSITY OF NEW YORK

# ANNUAL REPORT TO SUNY

2024 – 2025





# Farmingdale State College

STATE UNIVERSITY OF NEW YORK

Entering the 2025-26 academic year, Farmingdale State College will have a record-breaking enrollment of over 10,150 students. This ongoing growth reflects the collective focus on ensuring high quality and student-focused programs, curriculum, and support. Programs that were launched in the past year continue to garner the attention that will bring added external recognition. In addition, programs recently put in place will yield deeper efforts to grow our grant portfolio and add sponsorships and collaborations. These opening pages represent a summary of the 2024-25 year with expanded detail in the pages that follow.

**Transition Team:** In fall 2024, the new President created a large and diverse President's Transition Team to help quickly bring campus priorities and concerns to his attention. The team reviewed academic programming, facilities and grounds, continuing education (workforce development), scholarship and creative activities, athletics and non-academic programming, alumni, community partnerships and collaborations, diversification of faculty, strategic planning status, and student support. The overall reporting from the team was brought to the campus at a Town Hall meeting. Individual recommendations and concerns are embedded in new initiatives, programs, and modifications of past practice. Areas of focus included communication, support for research and creative activities, and refinement of strategic plan goals.

**Personnel:** FSC leadership has welcomed Dr. Ron Jackson as our new vice president for student affairs (a position that was absent from campus for many years) and Dr. Sean Lane as our new senior vice president for academic affairs and provost. Both Drs. Jackson and Lane bring years of important experience to FSC and both have already demonstrated their high energy and academic/student insight. With an intent to grow Continuing/Extended Education, Dr. Dylan Gafarian has been appointed acting dean of extended and experiential learning. In this role Dr. Gafarian will oversee continued education as well as our Research Aligned Mentorship program and our large University in the High School program. Ms. Chris Maio, our Chief Marketing and Communications Officer, has been promoted to



vice president for Marketing and Communication in recognition of her outstanding work. A search for a new vice president for Development and Alumni Engagement is wrapping up with finalists visiting campus in early September. With a focus on enrollment, we have also created and hired a new position of director for strategic enrollment initiatives.

**External Facing/Partnerships:** Our students made us proud with their excellent presentations during our new approach to the 2025 Legislative Breakfast. Working with Town of Huntington Councilman Sal Ferro, faculty and engineering students in our architecture program are sharing their ideas for a new Farmingdale Performing Arts Center with the Village of Farmingdale. We have deepened our partnerships with Catholic Health, The Cradle of Aviation, PSEG Long Island, and the Viscardi Center, and have a proposal in review at LI PSEG for support for a sustainability center. We are growing partnerships with Catholic Health and with Gurwin Healthcare System. The Henry Schein Cares Sensory Unit has opened in our Dental Hygiene facility thanks to the generosity of Henry Schein, Inc. Our athletes have top level lockers thanks to the legacy of alumnus Frank Geremia, class of 1962. In addition to broadly advertising our college, our MarCom team promoted some of our most heavily enrolled programs in a wide array of venues (buses, bridges, railway stations, malls, online). A team led by our Public Arts Committee is exploring how we can bring additional large sculptures to campus to expand our reach to the surrounding community as a "go to" art venue. We have, through MarComm,

created *FSC Perks*, a partnership with local shops to discount prices for members of the FSC community.

We have also established a *Corporate Advisory Board* and a *Community Advisory Board* to help, in partnership with our College Council, guide our College going forward.

A *President's Student Advisory Council*, designed to have some of our most competitive students represent the College at prominent events, offer counsel to the President along with our SGA, and provide added insight in achieving national honors and recognition, will be in place early in fall 2025.

## FARMINGDALE STATE COLLEGE COMMUNITY ADVISORY BOARD

First Name	Last Name	Title	Organization
Ralph	Ekstrand	Mayor	Village of Farmingdale
Dr. Errol	Toulon, Jr.	Sheriff	Suffolk County
George A.	Gorman, Jr.	Long Island Regional Director	NYS Office of Parks, Recreation and Historic Preservation
Madeline A.	Quintyne-McConney	Chief DEI Officer	Town of Babylon
Christa	Lucarelli	Director	Farmingdale Public Library
Paul	Defendini	Superintendent	Farmingdale School District
Serena	Martin-Liguori	Executive Director	New Hour for Women and Children LI
Karen	Boorshtein	President and CEO	Family Service League
Vanessa	Baird-Streeter	President and CEO	Health and Welfare Council of Long Island

## FARMINGDALE STATE COLLEGE CORPORATE ADVISORY BOARD

First Name	Last Name	Title	Organization
Kara	Cannon	CEO	Enzo Biochem, Inc.
Joseph	Lamantia	EVP, Chief Strategy & Growth Officer	Catholic Health Long Island
Michael	Voltz	Director, Energy Efficiency and Renewables	PSEG Long Island
Stu	Almer	President and CEO	Gurwin Healthcare System
Stephen	Hicks	President	Hicks Nurseries, Inc
Anthony C.	Ceglio	Director	Republic Airport
Lisa	Napolione	SVP of Global Research and Development	The Estee Lauder Companies, Inc.
Richard E.	Feinbloom	President & CEO	Designs for Vision, Inc.

**Academics and Curriculum:** Under the leadership of long-serving (recently retired) Provost Laura Joseph, FSC has several new programs ready to be launched in the near future. These include a BS in Public Administration and Policy, an MS in Quality Assurance and Regulatory Affairs, and a transition from a B. Tech to a BS in Urban Horticulture and a change from MS Technology Management to MS in Construction Management. Our new online MS in Nursing Administration is up and running this fall and is fully enrolled. We have a new focus on the development of relevant master’s programs that will give FSC a competitive edge in the market of emerging careers. Of special note, our School of Business is now in the 6% of schools world-wide that have AACSB accreditation.



**Student Support, Programs and Development:** Our new *Visiting Scholars Program* has our faculty heading into the K12 classroom to share the excitement of their disciplines and we are now regularly connecting with high schools throughout Long Island via our *Partners in Education Newsletter*. We’ve instituted *Pizza with the Prez* to extend opportunities for students to meet with the President and we hosted a Town Hall designed for students. The President attended several SGA meetings to hear ideas and concerns. Our EMERGE grant from the Department of Education has already made a difference in guiding our students successfully. Our 215 ACE students are fully engaged and along with our other students and staff in CSTEP, EOP, TRIO, P-Tech, LPP and Smart Scholars, are enjoying the fall 2024 renovations in Knapp Hall. And, we saw the largest gift ever made to Farmingdale State, a \$5M addition to the already over \$3M made by our incredible alumnus, Murray Pasternack, class of 1960. The donation will help support engineering students for many years to come. In recognition of all he has done for us, we have named the school of engineering technology the Murray Pasternack School of Engineering Technology. Additional student support comes from a \$100,000 donation from Strain Stars and the hundreds of other FSC donors making this last academic year a record fundraising year for the college at over \$8M.

**Research, Creative Activities, and Faculty Support:** A record number of grant proposals were generated this year, adeptly handled by our grant’s office with many in review (albeit constrained by recent federal mandates) at the National Science Foundation. To help incentivize the flow of proposals, we’ve added the *Proposal Incentive Program* (PIP) and are now redirecting indirect funds back to the P.I. and the home department or center.

Proposals Submitted

Agency Type	2024	2025*
New York State	1	4
Federal	3	13
Private	6	1
SUNY	5	1
Total	15	19

Amount (\$) of Submissions

Agency Type	2024	2025*
New York State	\$1,289,806	\$1,142,033
Federal	\$824,972	\$4,960,470
Private	\$1,889,435	\$8,000
SUNY	\$91,360	\$400,000
Total	\$4,095,573	\$6,510,503



Historically, indirect funds received (negotiated at (NSF) 59%) with successful grants went into the general College budget. To promote grant activity, we've changed indirect distribution as follows:

- 50% of the Net Indirect Costs will be allocated to an institutional account under the control of the CFO of the College that will be available for institutional priorities such as proposal incentive programs and/or faculty start-up packages.
- 50% of Net Indirect Costs will be distributed to the academic unit responsible for the project as follows:
  - ◆ 20% to the school associated with the project
  - ◆ 15% to the department of the P.I.
  - ◆ 15% to the P.I. who secured the funding

Should a project be funded through support of a duly established and recognized Center on campus the distribution of recovered indirect costs shall be modified as follows:

- 15% to the school associated with the project
- 10% to the department of the P.I.
- 10% to the center
- 15% to the P.I. who secured the funding

Funds are also now available to support publication in Open Access venues and support visas for international colleagues. The 2024 academic year saw over 100 peer-reviewed publications emerge from our faculty. We've also, starting fall 2025, closed the equity gap in pay for faculty teaching over the required credit load.

Of special recognition, Dr. Kathryn Hauschild, Psychology, received one of only 10 System Chancellor's Horizon Award for Faculty Research and Scholarship, an honor that goes to early career tenured and tenure track faculty who have already had widely recognized scholarship.

**Enrollment:** Our freshman applications for the current year are flat and transfer applications were up 2% for fall 2025; freshman registrations are down a small number while transfer registrations are up 0.5%. Overall, total registration is up 2% year to year moving into the 2025-26 year. A new enrollment management plan is in development. Retention to year two is edging up to 82% and while relatively strong, we seek to enhance these numbers. To assist in envisioning a new recruitment plan, we created a

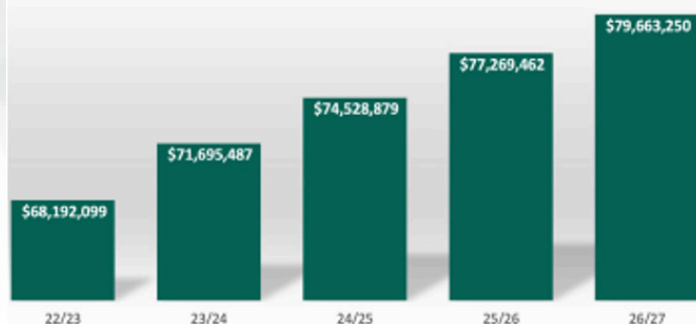
new position for our Enrollment Management team with a focus on strategic initiatives.

Total enrollment at FSC at the launch of the fall 2025 semester stands at over 10,150. Our residence halls are filled. To help support students on a waiting list, we are exploring short-term options that could include renting residence hall space at a nearby small private college.

**Infrastructure:** We have had strong fiscal support to upgrade many of our campus buildings. These ongoing renovations, however, have resulted in three buildings being shuttered at the same time (almost 150,000 sq. ft. and 19 classrooms) and ongoing changes in two others with periodic closures. Add to this, three buildings (Hicks, Cutler, and Hooper Halls; 39,092 sq. ft.) that are now shut for safety reasons with no plans for upgrades, mitigation, demolition, or renovation. This is a serious issue on a campus constrained for space as enrollment grows. Of particular challenge is the length of time it takes to renovate a single building, averaging three years with one essential building (Roosevelt Hall) now under renovation for four years. Replacing windows in Lupton Hall (166,175 sq. ft. building) is scheduled to take 760 calendar days! This is perhaps the most critical infrastructural issue challenging our college. A full [report](#) from January 2023 is available from the FSC Campus Space Utilization Task Force.



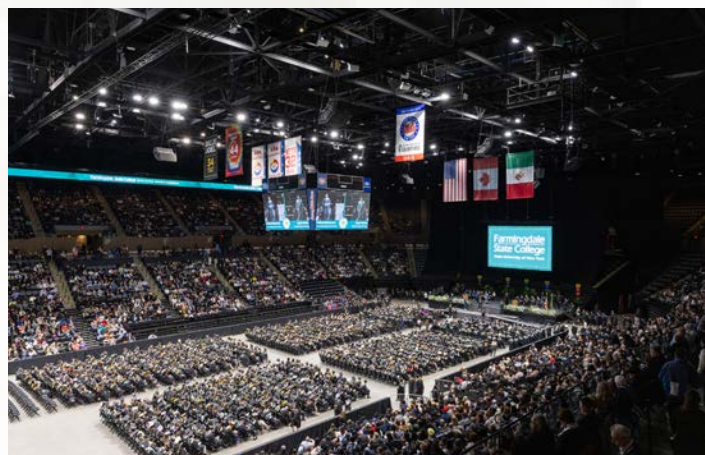
### Payroll Growth Over Time



**Budget:** While we received additional funds from the state, this is far outpaced by an increase in base payroll of about \$5 million. Business as usual would have left us with a large deficit. Farmingdale State College has revamped our budgeting process to bring a more inclusive approach that includes individual divisions having more authority in how they use their allotted funds. In addition, we are modifying our process to work more closely within the constraints of allotted college wide funds as opposed to predicted available funds. This has meant a small dip in OTPS available and reflects the large increase in personnel costs.

We are working to develop other streams of revenue and support that will include:

- Creation of a Division of Extended and Experiential Learning - home to three income-generating units: University in the High School, Farmingdale Institute for Lifelong Learning, and the Office of Continuing Education. The latter is being seriously upgraded.
- Growing industry/corporate partnerships seeking targeted corporate support.
- Growing the level and number of external competitive grants, many supported by indirect funds
- Creating a high-level Corporate Advisory Board that we believe will open other doors to corporate support.
- Creating closer community links, including through our new Community Advisory Board, that can offer opportunities to our students and our campus
- Growing our donor pool.
- Growing other sources of external revenue in events and sports.



**Commencement:** While we held one small commencement event this past winter to accommodate a handful of students who could not make a spring commencement, we have otherwise consolidated commencement into one, large event. The rationale here was to address the many complaints of the past, including weather issues when held outdoors, to accommodate the large attendance, insufficient tickets available to accommodate our students' needs, and parking. With the consolidation, we achieved a few firsts and a record or two: 1. for the first time FSC commencement was held off campus (Nassau Coliseum) graduating; 2. a record 1,600 students; 3. our first recognition and pre-commencement event for alumni celebrating their 50th graduation anniversary; 4. our first Presidential Medal awarded, this going to Bob VanNostrand (Chair of our Foundation, donor, community partner); 5. the largest "audience" ever to attend an FSC commencement, and 6. our first student singer doing a non-anthem song as a break to the program.

**Strategic Plan:** The FSC "Eight for '28" Strategic Plan was reviewed by our Cabinet, our Committee on Planning and Resource Allocation, and during an open Town Hall meeting. The original plan, now entering its third year, has good aspirations and some broad, qualitative goals. We have spent time this past year focusing the plan to have stronger quantitative metrics (Key Performance Indicators) and clarity on responsibilities. Vice Presidents are now specifically responsible for ensuring the plan is being pursued and that goals are being monitored and met. These members of Cabinet will gather relevant data three times per year, within a recognized reporting structure, and then have an updating meeting with the President at the start of each summer. Status will be reported out to campus at Town Hall meetings.

**Athletics:** Our scholar-athletes are serious points of pride for Farmingdale, holding a collective GPA higher than the average for the rest of campus, a higher rate of retention, and a higher rate of graduation. These athletes and their coaches have received innumerable awards for their skills on the field including Intercollegiate Conference Championships in baseball, golf, men’s lacrosse, women’s soccer, softball, men’s tennis, women’s tennis, and women’s outdoor track and field.

**On-Campus:** Our SGA, Alumni, and Foundation kicked in to bring us our seated Ram-Bo statue, the newest go-to venue on campus. We launched the year with an ice cream social with members of our cabinet serving up this treat to our campus. The President initiated an annual program where he and the Provost attempted to visit each academic department and the President, similarly met with every non-academic department. We’ve created and trained a team of five ombuds to help quell campus interpersonal controversies before they escalate. There were an incredible number of events during the President’s inauguration including a panel of regional leaders moderated by the President to discuss what leadership looks like. This panel included:

- Dr. Chris Rosa**  
President and CEO, The Viscardi Center
- Dr. Patrick O’Shaughnessy**  
President and CEO, Catholic Health
- Vanessa Baird-Streeter**  
President and CEO, Health and Welfare Council of Long Island
- Hon. Laura Curran**  
Political Analyst and Media Contributor, former Nassau County Executive
- Kara Cannon**  
CEO, Enzo Biochem, Inc.



Of special note, Governor Hochul chose Farmingdale State as the venue to announce and discuss the state budget. Additionally, the Governor helped with the groundbreaking for our new \$75M Center for Computer Science.

## DIVISION OF ACADEMIC AFFAIRS

### I. Current Undergraduate and Graduate Programs

FSC has 41 baccalaureate, five associate degrees and two graduate degree programs. Overall enrollment growth has been strong at the College following a dip during the COVID pandemic. In fall 2024, total enrollment reached 10,039 students. The table below illustrates enrollment figures for all current programs (undergraduate and graduate) at Farmingdale State College over the last five years. FSC has two master’s programs. Technology Management had 40 students in fall 2024. Following a curriculum review, the department chose to revise the curriculum to better meet the workforce needs of our students and Long Island. The revision, which renames the program as Construction Management, was approved by SUNY and is currently undergoing review at New York State Education Department (NYSED). Nursing Administration, a fully online program, accepted 19 students into its first class in fall 2025.

Table I. Fall 2024 Data: 5-year Trend<sup>1</sup>

Academic Program Name	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Five Year Enrollment Change	Five Year % Change
Aeronautical Science: Professional Pilot	74	79	95	71	80	117	43	58.1%
Applied Economics	80	91	82	74	64	66	-14	-17.5%



**Table I. Fall 2024 Data: 5-year Trend *Continued*<sup>1</sup>**

Academic Program Name	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Five Year Enrollment Change	Five Year % Change
Applied Gerontology		1	8	8	13	11	11	100.0%
Applied Mathematics	59	48	36	38	30	40	-19	-32.2%
Applied Psychology	185	199	163	179	185	179	-6	-3.2%
Aeronautical Science: Professional Pilot	74	79	95	71	80	117	43	58.1%
Applied Economics	80	91	82	74	64	66	-14	-17.5%
Applied Gerontology		1	8	8	13	11	11	100.0%
Applied Mathematics	59	48	36	38	30	40	-19	-32.2%
Applied Psychology	185	199	163	179	185	179	-6	-3.2%
Architecture Engineering Technology	167	177	167	174	199	203	36	21.6%
Artificial Intelligence Management						20	20	100.0%
Automotive Engineering Technology	8	3					-8	-100.0%
Aviation Administration	161	151	153	169	180	214	53	32.9%
Bioscience	387	336	287	275	247	205	-182	-47.0%
Business Analytics	42	75	106	105	142	154	112	266.7%
Business Management	1,365	1,320	1,218	1,125	1,093	1,144	-221	-16.2%
Civil Engineering Technology		32	71	103	127	148	148	100.0%
Computer Engineering Technology	162	167	141	117	104	99	-63	-38.9%
Computer Programming & Information Systems	588	568	477	450	418	373	-215	-36.6%
Computer Science			90	227	357	419	419	100.0%
Computer Security Technology	45	103	117	132	137	156	111	246.7%
Construction Management Engineering Technology	222	213	165	124	99	128	-94	-42.3%
Criminal Justice - Law Enforcement	166	173	151	143	147	182	16	9.6%
Criminal Justice: Law Enforcement Technology	753	622	423	349	310	264	-489	-64.9%
Criminal Justice: Police, Courts, and Corrections		107	232	291	316	325	325	100.0%



**Table I. Fall 2024 Data: 5-year Trend *Continued*<sup>1</sup>**

Academic Program Name	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Five Year Enrollment Change	Five Year % Change
Dental Hygiene	101	97	90	70	85	98	-3	-3.0%
Dental Hygiene (Day)	65	56	60	70	66	52	-13	-20.0%
Electrical Engineering Technology	184	185	166	145	170	196	12	6.5%
Facility Management Technology	109	101	66	58	31	20	-89	-81.7%
General Horticulture	18	21	20	22	24	20	2	11.1%
Geographic Information Systems	4	12	20	20	22	19	15	375.0%
Global Business Management	61	56	60	54	50	52	-9	-14.8%
Health Promotion and Wellness	60	107	152	161	171	163	103	171.7%
Horticultural Technology Management	65	55	64	68	60	60	-5	-7.7%
Interaction Design	41	54	57	42	43	43	2	4.9%
Landscape Development	12	15	22	18	24	14	2	16.7%
Liberal Arts & Science	1,238	1,329	1,145	1,076	1,001	960	-278	-22.5%
Manufacturing Engineering Technology	40	48	37	40	40	37	-3	-7.5%
Mechanical Engineering Technology	321	295	272	278	291	308	-13	-4.0%
Medical Laboratory Science	98	100	85	79	78	85	-13	-13.3%
Nursing	260	260	282	293	305	324	64	24.6%
Nursing RN	67	52	47	47	31	17	-50	-74.6%
Nutrition Science	41	68	75	105	111	118	77	187.8%
Professional Communications	214	200	186	183	167	168	-46	-21.5%
Science, Technology, & Society	1,291	1,262	1,256	1,344	1,523	1,758	467	36.2%
Security Systems	140	116	89	108	120	135	-5	-3.6%
Software Technology	8	5	5				-8	-100.0%
Sport Management	227	232	225	216	204	198	-29	-12.8%
Visual Communication: Art & Graphic Design		167	50	14	2	1	1	100.0%
Visual Communications: Art & Graphic Design	171		103	141	158	153	-18	-10.5%
Not In a Program	539	486	366	349	391	457	-82	-15.2%
<b>Farmingdale Total</b>	<b>9,839</b>	<b>9,844</b>	<b>9,182</b>	<b>9,155</b>	<b>9,416</b>	<b>9,903</b>	<b>64</b>	<b>0.7%</b>

Our fastest growing, most popular programs are highlighted in the table below:

Baccalaureate Program	Fall 2022	Fall 2023	Fall 2024	Three Year Enrollment Change	Three Year % Change
Computer Science	227	357	419	192	85%
Aeronautical Science: Professional Pilot	71	80	117	46	65%
Business Analytics	105	142	154	49	47%
Civil Engineering Technology	103	127	148	45	44%
Dental Hygiene	70	85	98	28	40%
Applied Gerontology	8	13	11	3	38%
Electrical Engineering Technology	145	170	196	51	35%
Science, Technology, & Society	1,344	1,523	1,758	414	31%
Criminal Justice - Law Enforcement	143	147	182	39	27%
Aviation Administration	169	180	214	45	27%

## II. Programs Proposed or in Planning Stages

FSC is committed to growing new and innovative degree programs. In the next few years, growing graduate programs that meet market needs will be a priority for the College. The College has also worked with programs with lower levels of enrollment to revise their programs in ways that will enhance their attractiveness to students. Below we list our new program proposals and proposals to revise existing programs, which are in varying stages of the approval process:

### New program proposals

- Approved at SUNY and under review at NYSED:
  - ◆ Applied Physics B.S.

- Submitted to SUNY and under review:
  - ◆ Public Administration & Policy B.S.
  - ◆ Quality Assurance & Regulatory Affairs M.S.
- Program Proposals in preparation for submission:
  - ◆ Applied Behavior Analysis M.S.
  - ◆ Civil Engineering B.E.
  - ◆ Electrical Engineering B.E. and Mechanical Engineering B.E.
- Other new programs at various stages of development:
  - ◆ Architecture M.Arch.
  - ◆ Criminal Justice M.S.







### III. Post-Graduate Results

The latest graduate outcomes (six-month after graduation) are from 2023-2024 (see chart). We continue to have strong levels of employment or continuing education after graduation, in levels of employment in careers related to students' degree field, and student satisfaction with their preparation for their career. However, we are taking steps to improve our outcomes, including by increasing internship opportunities, helping students to begin career preparation earlier (e.g., starting in FYE classes), and growing microcredentials to help students distinguish themselves on the job market.

### IV. Certificates, Microcredentials, Continuing Education, and Workforce Development

#### Microcredentials

The college has a growing portfolio of microcredentials. This past year, working with SUNY, we have made efforts to streamline and revise key microcredentials to optimize their potential as short-term, workforce development credentials. We have also expanded upon microcredentials in significant ways, including developing new, stackable microcredentials and supporting (for the first time ever) financial aid eligibility for microcredentials.

**New Microcredential Development:** Over the past year, there were five new microcredentials approved, bringing the number of total approved microcredentials at the College to 37 (an increase of 16% over the prior year). On the next page, is a list of our current portfolio of microcredentials:

#### Program Revisions

- Approved by SED:
  - ◆ Industrial Technology to Facility Management Technology
- Approved at SUNY and under review at SED:
  - ◆ Technology Management M.S. to Construction Management M.S.
- Submitted to SUNY and under review:
  - ◆ Horticulture Technology Management B.Tech. to Urban Horticulture B.S. 3
- Program Revision Proposals in development:
  - ◆ Applied Gerontology B.S. to Healthcare Administration B.S.
  - ◆ Manufacturing Engineering Technology B.S. to Mechatronics Engineering Technology B.S.

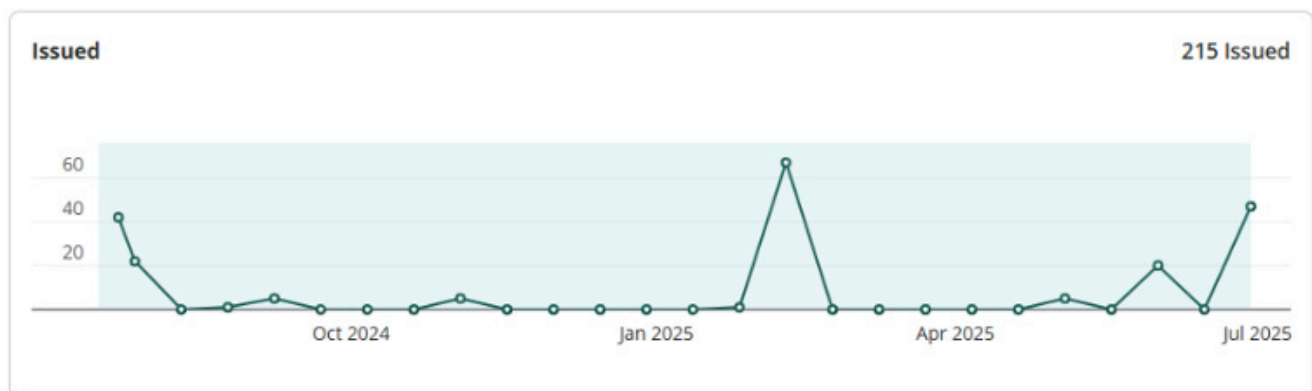
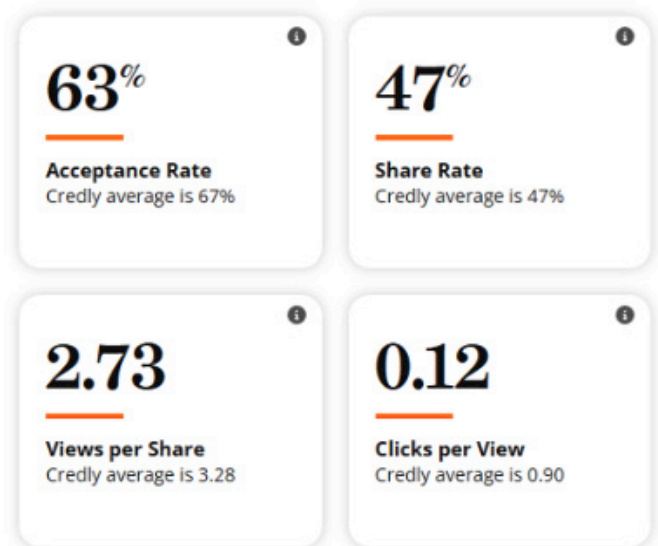
### Graduate Outcomes - Students who earned a Baccalaureate degree

*Based on results from the six-month after graduation survey*

	2019-20	2020-21	2021-22	2022-23	2023-24
% employed or continuing education	84.0%	85.0%	86.1%	82.0%	81.3%
% employed	80.0%	79.0%	83.0%	77.0%	77.6%
% employed in a job closely or somewhat related to earned degree	70.0%	77.0%	87.2%	77.0%	75.6%
% secured job prior to graduation - all baccalaureate grads	47.0%	40.0%	33.8%	39.0%	39.4%
% secured job prior to graduation - baccalaureate grads in a job related to degree	41.0%	31.0%	26.9%	34.0%	35.2%
% earning an annual salary of \$40K or more	46.0%	55.4%	80.0%	80.0%	72.7%
% earning an annual salary of \$60K or more	23.0%	27.5%	43.7%	55.0%	46.2%
% satisfied with their preparation for employment by FSC - all baccalaureate grads	60.0%	81.0%	77.4%	75.0%	75.0%
% satisfied with their preparation for employment by FSC - baccalaureate grads in a job related to degree	71.0%	86.0%	87.2%	82.0%	83.0%
# survey respondents	287	363	438	281	285
% of actual baccalaureate graduates	15.0%	16.0%	18.9%	16.0%	15.0%

Current Microcredentials 2024-2025	
Offshore Wind Power Technology*	Direct Support Professional II
Geographic Information Systems for Sports Management*	Technical Communication
Leadership and Communication*	Global Learning: COIL
Basic Manufacturing*	NYS Coaching Certification
Direct Support Professional III*	DEISJ: Sociology & Anthropology
Geospatial Thinking for Teachers	Direct Support Professional I
Radio Frequency (RF) Technology	Computer Aided Manufacturing
Computational Mathematics	Undergraduate Research & Experiential Mentorship
Data Analytics	Community & Civic Engagement
Surveying and Site Planning	Developmental Science: Child Emphasis
Computer Aided Design (CAD)	Global and Cultural Awareness
Critically Thinking About Popular Media	Spanish Language and Cultural Competence
Advanced Speaking and Writing	DEISJ: Certified Instructor

(\*) denotes microcredentials that were newly developed in 2024-2025.



Microcredential Earners Report, AY2024-2025



**Microcredentials Awarded:** Over the past academic year, 215 microcredentials were awarded by FSC, reflecting a 159% increase over 2023-2024. This significant increase is attributable in large part to the success of our Direct Support Professional (DSP) program, which was developed in concert with employees of the NY State Office of People With Developmental Disabilities (OPWDD) and our Department of Applied Psychology. The student acceptance rate for their digital badge was 63% and the overall share rate for their digital badge was 47%. Among the top microcredentials issued over the past year included the Direct Support Professional – Level I (74), Child Development Associate or CDA (39), Undergraduate Research and Experiential Mentorship (33), and Developmental Science: Child Emphasis (21).

**SUNY Microcredentials (MC) Grant – Continued Marketing:** In 2023-2024, Farmingdale was awarded a \$45,000 Microcredential Infrastructure Grant to enhance marketing of microcredentials, and develop new microcredentials.

**Revision and Optimization of Existing Microcredentials:** A number of microcredentials went through significant revision in 2024-2025 to reduce time to completion and to meet the needs of both matriculated and non-matriculated learners. In the past academic year, the following microcredentials were revised: Computational Mathematics, Direct Support Professional I, Direct Support Professional II, Direct Support Professional III, Surveying and Site Planning, Computer Aided Design (CAD), and Critically Thinking About Popular Media.



**Part-Time TAP Eligibility:** Through the new part-time TAP for non-degree credentials program, last year two of our existing microcredentials, Computer-Aided Design (CAD) and Economic and Financial Analysis, were identified by SUNY as eligible for TAP Financial Aid. This year, we were able to work with our representative at SUNY to expand the list of TAP-eligible programs. As a result, we went from two approved programs to 18 approved microcredential programs that are eligible for part-time TAP. This expansion of financial aid eligibility will allow more learners, and in particular adult learners, to participate in our microcredential programs regardless of whether they wish to seek a degree.

**Direct Support Professional Initiative:** A highlight of this year once again was the expansion of the Direct Support Professional I (DSP-I) microcredential and the creation of the advanced levels of the microcredential, Direct Support Professional II (DSP-II) and Direct Support Professional III (DSP-III). Farmingdale's Applied Psychology Department partnered with the New York Office for People with Developmental Disabilities (OPWDD) to bring a free microcredential to select campuses across SUNY in 2024. This year, we had a record 74 students successfully complete the DSP-I MC, eight students complete the DSP-Level II MC, and our first student complete the DSP-Level III MC. A special completion ceremony was hosted on campus on May 9, 2025 with representatives from SUNY and OPWDD to celebrate our growing cohort of credentialed DSPs.

**Division of Extended and Experiential Learning**  
 FSC continues to work with community and industry partners to grow our critical role in workforce development on Long Island. This year, we established a new Division of Extended and Experiential Learning and appointed Acting Dean Dylan Gafarian to lead it. One goal is to expand and enhance our non-credit courses to enable community members to prepare themselves for job opportunities of the future. Several new certificates and credentials are already in the planning stages.

## V. Specialized Accreditation

The highlight of this past academic year was the awarding of AACSB (Association to Advance Collegiate Schools of Business) accreditation to our School of Business. AACSB-accredited schools successfully undergo a rigorous review process conducted by their peers in the business education community, ensuring that they have the resources, credentials, and commitment needed to provide students with a first-rate, future-focused business education. As a result, fewer than 6% of the world's schools offering business degree programs hold



AACSB business accreditation. The school is now working to utilize this recognition to increase enrollment in its programs.

## VI. Faculty Scholarship and Creative Activity

Our faculty make important contributions to their scholarly disciplines and actively involve students in their research. The tables below capture the scholarly activity of our faculty, broken down by school. Journal article publication increased substantially this year (189 versus 93 last year), as did conference proceedings publication (35 versus 18), and conference presentations (348 versus 236).

### Faculty Scholarly Activity

Schools	Performance / Exhibits	Publications	Books	Book chapters	Conference Proceedings
Arts and Sciences	3	85	2	12	1
Business	6	37	0	2	5
Engineering Technology	0	47	2	0	29
Health Sciences	0	20	0	1	0
<b>Total</b>	<b>9</b>	<b>189</b>	<b>4</b>	<b>15</b>	<b>35</b>



### Faculty Conference Presentations

Presentations	
Arts and Sciences	201
Business	57
Engineering Technology	64
Health Sciences	26
<b>Total</b>	<b>348</b>



## Proposal Incentive Program (PIP)

The college launched the Proposal Incentive Program (PIP) in 2024. The program's intent is to provide faculty and staff with the opportunity to produce a completed proposal for submission to an appropriate federal agency, state agency, corporate foundation, or non-profit organization, with a budget of \$150,000 or more, in support of scholarly research. After a review of submissions by committee, nine awardees were selected for a one-semester course release for fulltime

faculty or a stipend for professional awardees. The table below lists the names of awardees, their department, and the funding agency to which they intend to apply.

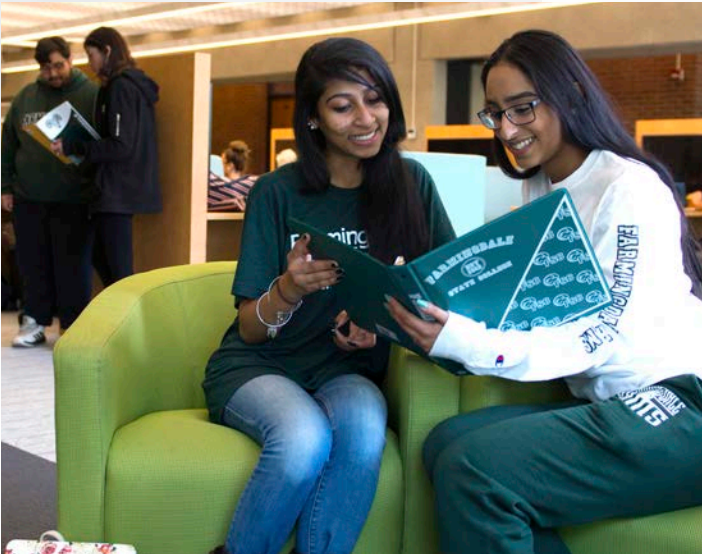
The second table below offers additional details on grant submissions. After the federal government began to challenge federal submissions, the number of proposals submitted decreased. We are now working with our faculty to retarget proposals to other potential funding agencies.

## PIP Awardees, Departments, and Intended Funding Agencies

PIP Recipient	Department	Funding Agency
Amanda Shore	Biology	National Science Foundation (NSF)
Betty Fang	Business	National Science Foundation (NSF)
Carly Tribull	Biology	National Science Foundation (NSF)
Cory Look	Sociology & Anthropology	National Science Foundation (NSF)
Dylan Gafarian	Extended and Experiential Learning	National Science Foundation (NSF)
Khosro Shirvani	Mechanical Engineering Technology	National Science Foundation (NSF)
Tarik Eltaeib	Computer Security	National Science Foundation (NSF)
Yaping Li	Physics	National Science Foundation (NSF)
Zhou (Joe) Zhang	Mechanical Engineering Technology	National Science Foundation (NSF)

## Farmingdale State College Grant Applications FY2025 to Date

Farmingdale State College Applications FY 2025 to Date									
	Submit Date	Last Name	Grant Title	Funding Agency	Direct Cost	Indirect Cost	Total	Status	Department
	8/2/2024	Rivera	Smart Scholars Cohort	NYSED	\$ 92,742.00	\$ 7,418.00	\$ 100,160.00	Pending	Physics
	8/7/2024	Chen	AI assisted; learner	NSF	\$ 229,956.00	\$ 136,363.00	\$ 366,319.00	Pending	Business Management
	8/15/2024	Roseval	Sustainable Mobility	NYSEDA	\$ 100,000.00	\$ -	\$ 100,000.00	Pending	Facilities Operations
	8/23/2024	Riegel	Project 57: Support for	FAA	\$ 21,971.12	\$ 13,028.88	\$ 35,000.00	Awarded	Physics
	9/10/2024	Jing	Digital Equity Comp	National Tele	\$ 313,873.00	\$ 186,126.69	\$ 499,999.69	Pending	Business Management
	9/17/2024	Shirvani	Machine Learning-B	NSF	\$ 125,550.00	\$ 74,450.00	\$ 200,000.00	Pending	Mechanical Engineering Tech
	9/16/2024	Issapour	SUNY Green Workfo	SUNY	\$ 120,000.00	\$ -	\$ 120,000.00	Awarded	Electrical and Computer Engi
	9/17/2024	Chen	International Resear	NSF	\$ 470,809.79	\$ 279,190.21	\$ 750,000.00	Prepared	Business Management
	11/15/2024	Shrivani	Equipment: MRI: Tra	NSF	\$ 374,665.00	\$ -	\$ 374,665.00	Not-Awar	Mechanical Engineering Tech
	12/2/2024	Tlupova	Effective multi-met	NSF	\$ 103,275.02	\$ 61,249.09	\$ 164,524.11	Not-Awar	Mathematics
	12/2/2024	Aydin	Mid-scale Research	NSF	\$ 423,730.60	\$ 73,724.00	\$ 497,454.60	Pending	Computer Systems
	12/10/2024	Rivera	STEP	NYSED	\$ 529,074.00	\$ 39,926.00	\$ 569,000.00	Awarded	Physics
	12/10/2024	Rivera	CSTEP	NYSED	\$ 349,500.00	\$ 23,373.00	\$ 372,873.00	Awarded	Physics
	1/28/2024	Tribull	NSF Incubator Grant	NSF	\$ 62,774.64	\$ 37,225.36	\$ 100,000.00	In-Progre	Biology
	1/21/2024	De Sena	Fullbright Hayes Tra	USED	\$ 62,510.00	\$ -	\$ 62,510.00	Pending	Study Abroad
	1/24/2024	Zhang	ASEE Engineering fo	ASEE	\$ 6,956.52	\$ 1,043.48	\$ 8,000.00	Pending	Mechanical Engineering Tech
	1/17/2024	Zhogi	Broadening Particip	NSF	\$ 470,810.00	\$ 279,190.00	\$ 750,000.00	In-Progre	Civil Engineering Technology
	1/15/2024	Dean	Collaborative Resea	NSF	\$ 106,022.00	\$ 53,976.00	\$ 159,998.00	In-Progre	Computer Systems
	2/5/2025	Gonzalez	Aircraft Pilots Work	FAA	\$ 1,000,000.00	\$ -	\$ 1,000,000.00	Pending	Aviation
Total Fiscal	19						\$ 6,230,503.40		
New York State		\$ 1,142,033.00							
Federal		\$ 4,960,470.40							
Private		\$ 8,000.00							
SUNY		\$ 120,000.00							



Most popular overall videos:

- [APA Citation Style: In-Text Citations \(7th edition\)](#)  
(42,000 views)
- [MLA Citation Style: In-Text Citations \(8th edition\)](#)  
(31,000 views)
- [MLA Citation Style: In-Text Citations \(9th edition\)](#)  
(15,000 views)
- [APA Citation Style: Reference List \(7th edition\)](#)  
(11,000 views)

### Informational Literacy (IL)

In 2024-2025, 145 Information Literacy sessions were taught. This represents 29% more individual classes and 37% more individual students reached than in 2023-2024. This increase was largely due to the increased number of FYE sessions that were taught this year.

Semester	Number of classes	Number of Students	Number of disciplines/ areas
Summer 2024	6	174	3
Fall 2024	92	2,070	17
Spring 2025	45	1,066	13
External	2	50	
Partners	1791	1600	
<b>TOTAL</b>	<b>145</b>	<b>3,360</b>	

## VII. Greenley Library

The library fully serves both remote and in-person research inquiries, informational and directional questions, and one-on-one reference appointments. Reference research (both in-person and online) remain at a steady level to prior years. There was an increase across the board in all other categories for reference services. The number of one-on-one individual student requests for research assistance remains steady.

The following reference services were provided by librarians:

### Instructional Videos

The Greenley Library YouTube page posted eight new videos and received over 37K new views this year. Overall, this page features 59 informational videos which have been viewed 147K+ times from locations throughout the United States and internationally.

Type of service	2024-2025	2023-2024	2022-2023
In-person reference/research inquires, locating resources and retrieval, database searches, ILL assistance, reserve lookups	710	639	600
Online reference/research inquiries via "Ask a Librarian" or reference email	286	261	319
Technology support – Assisting students & faculty with logins, desktop applications, wifi, printing, scanning, posters, Papercut, Brightspace, Office, etc.	1791	1600	1272



### Database Usage by Students

There was a significant increase in the number of students accessing our databases (see chart below). Here is a sample of usage statistics.

### Scholarly Communication

As in past years, Scholarly Communications continued to provide publishing, grant-seeking, copyright, and research support to faculty, staff, and students through workshops and consultations during the 2024-2025 academic year. The department also continued to provide coaching for FSC applicants developing Innovative Instruction Technology Grant (IITG) proposals. Of the 13 applicants coached, 10 opted to submit applications led by FSC faculty or in collaboration with other campuses. Five were successful in securing a total of \$164,466 in funding through the Innovative Instruction Technology Grant:

- **“Real-world Circuit Design Optimization and Analysis using AI tools-OER” funded at \$15,000;**

- **“Enhancing Multi-Disciplinary Education with an AI-Powered Conversational Teaching Assistant” funded at \$15,000;**
- **“Co-Intelligent Classrooms: An Openly Licensed Toolkit for Responsible & Creative Learning With AI Agents” funded at \$30,000;**
- **“AI-Enhanced Creative Problem-Solving Tools for Higher Education and the Workforce” funded at \$49,266;**
- **“Scaling AI-Powered Education: Sustainable Enhancement and Implementation of Multi-Disciplinary AI Toolkits Across SUNY Campuses” funded at \$55,200.00.**

### Open Access Publishing Support

Associate Librarian Danielle Apfelbaum led the effort to survey existing open access publishing support programs and assess the feasibility of adopting such a program at FSC. Working with faculty and administrators, there is now funding and a review committee to evaluate requests to cover article processing charges and other publishing fees. The new initiative will begin in fall 2025.



Popular Databases/ Journals	Searches/ Articles Download Requests 2023-2024
ABI INFORM GLOBAL	17,774
Chronicle of Higher ED	2,646
PROQUEST	115,919 / 27,614
The New York Times	435,393 page views / 69,603 articles read

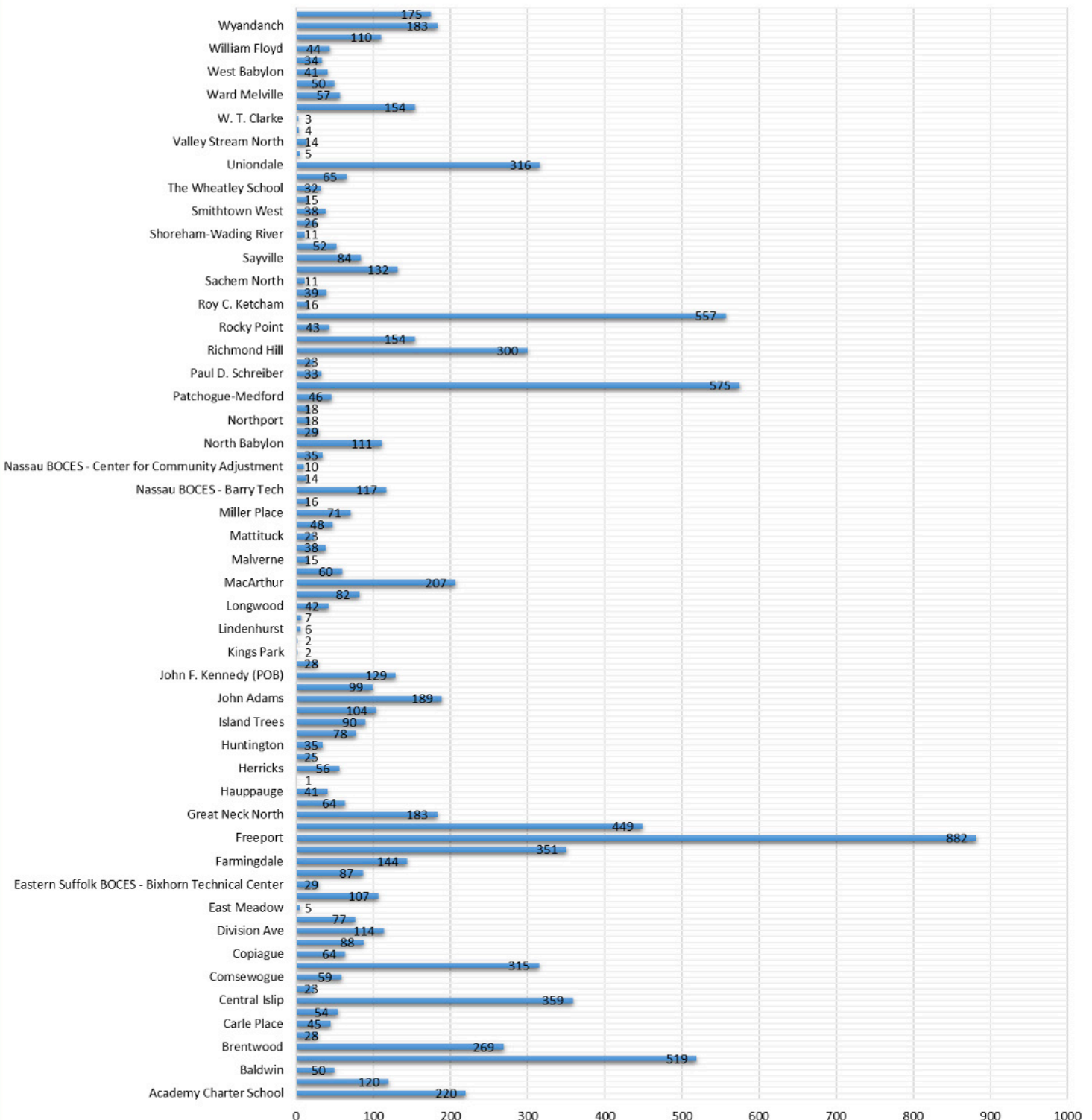


## VI. University in the High School

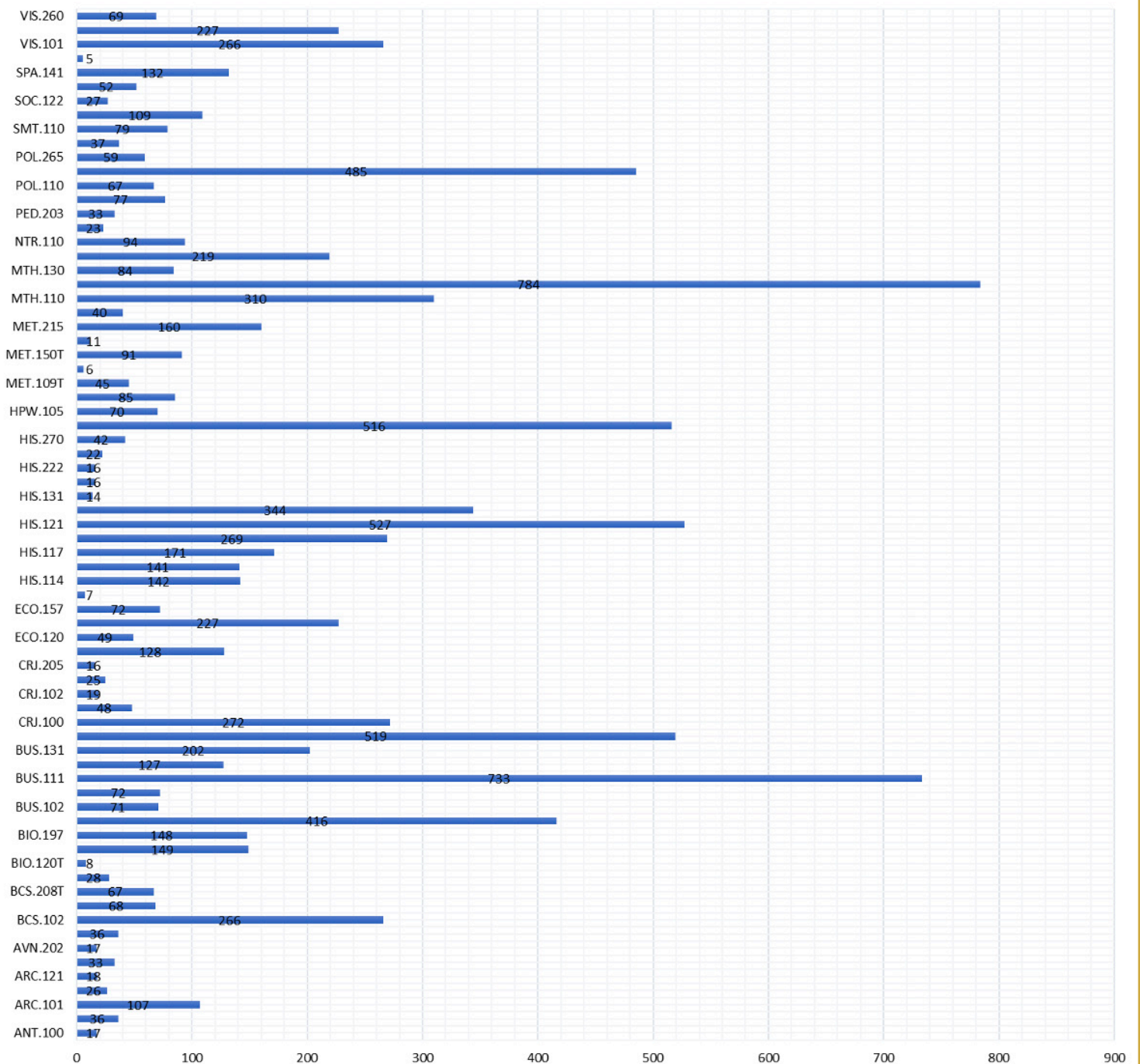
Our University in the High School Program (UHS) offers concurrent enrollment credits in partnership with 96 high schools in Nassau and Suffolk Counties, as well as in and around New York City and Westchester County. More than 7,000 unique students registered for credit in our courses during the 2024-25 academic year, earning over

30,000 credit hours in courses from 18 academic departments. We are currently the only four-year SUNY school to be accredited by the National Alliance of Concurrent Enrollment Partnerships (or NACEP), which shows that the program adheres to the 16 Concurrent Enrollment Program standards of academic quality. The charts below break UHS data down by high school and courses.

**UHS headcount by High School AY24-25**



## UHS Headcount by Course AY 24-25



## VII. Looking Forward (Recommendations for Action)

As detailed above, the faculty and staff in Academic Affairs and across campus have worked collaboratively to the benefit of our students, their disciplines, and the Long Island community. As we look forward to the coming year, we see a number of actions that would help us achieve our ambitious goals:

- *Identify and help grow selected new and innovative graduate and undergraduate programs.* This coming year, we will work with faculty, deans, enrollment management, and industry partners to identify potential degree programs that meet a strong market need, and support departments in creating actionable marketing and enrollment plans.

- *Support faculty research and scholarship, with additional resources focused on support for external funding.* This past year, PIP and revisions to the sharing of indirect costs was successful in increasing proposal submissions. Changes in federal funding priorities has impacted the federal funding landscape, and increased the need to seek more diverse funding sources. We will be hiring a new Director of the Office of Sponsored Programs, whose role will include identifying promising sources of funding for faculty, and enhancing our research capabilities.
- *Increase industry and community partnerships, particularly in workforce development.* In the coming year, we will seek new ways to collaborate with our partners to solve problems, create new opportunities (e.g., internships) for FSC students, and develop new credit and non-credit courses for learners at all stages of their careers. As one example, the Division of Continuing and Experiential Education will continue to grow and develop new non-credit courses and programs to help meet the workforce needs of our region.
- *Enhance the academic and post-graduation success of our students.* Helping students successfully graduate and preparing them for successful careers and lives are mutually supportive goals. To achieve this success, we will need to coordinate the efforts of faculty, academic staff, Student Affairs, and Enrollment Management, and work with employers and other partners outside the institution. As one example, we anticipate the purchase of a new software system next year that allows for better identification of students at risk of dropping out, and more effective communication across campus units about contacts with students.

## DIVISION OF ADMINISTRATION AND FINANCE

### Financial Overview

The current financial position of Farmingdale State College remains strong, but it was necessary to make a number of important decisions in order to protect this position. We once again exceeded the benchmark 10,000 student level in fall 2024 and so tuition revenue remained stable. In addition, NYS support continued over the prior year and provided much-needed resources to address increasing pressure on the campus budget as driven by rising payroll costs. While campus revenue remains healthy, we are facing a number of economic factors, in addition to rising payroll costs, that continue to strain our limited resources including increasing utility costs, materials, labor, and the overall baseline cost of operations.

During AY 24/25 the College spent \$115.8 million across all categories. This is an all-time high in terms of spending and the revenue supporting this level of spending has also reached a record level.

We have been very fortunate in the degree to which we have received increases to base aid over the last two years. The additional \$4.5 million in state tax support, plus additional targeted funding for specific campus programs, have aided in our ability to remain solvent in an extremely challenging fiscal environment.

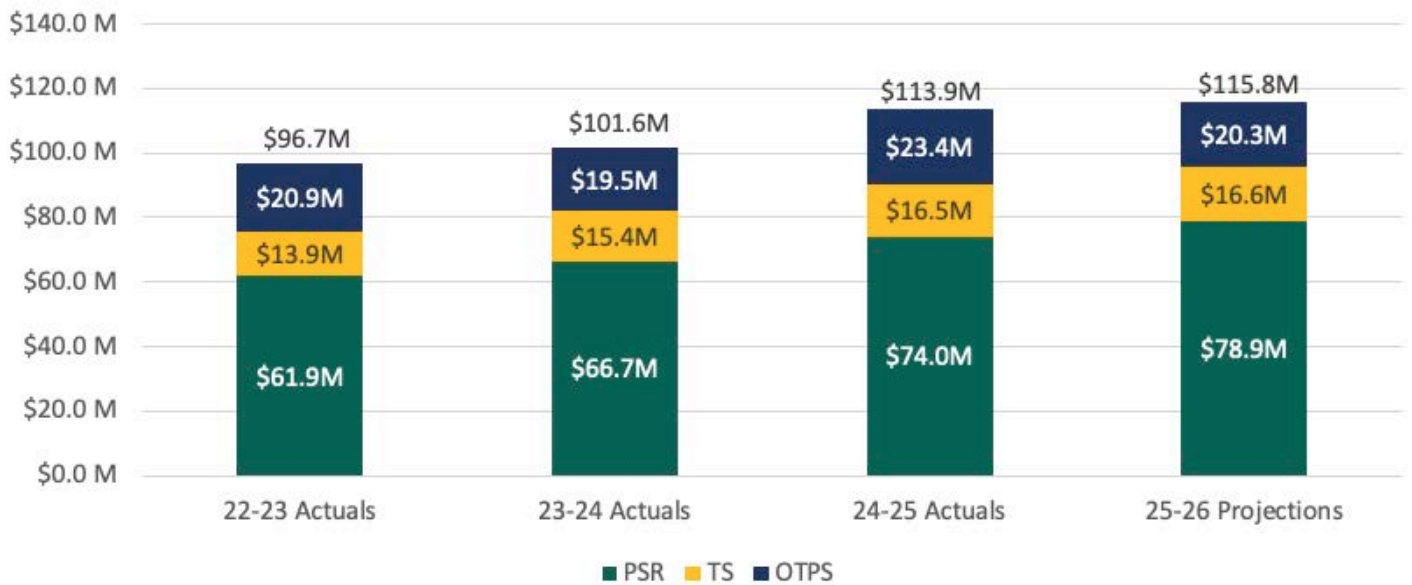
Collective bargaining has placed a significant challenge upon our ability to operate. With 3% across the board increases across the myriad of bargaining units on campus, coupled with increasing adjunct compensation, increasing downstate differential, as well as retention and longevity payments, we are projecting an increase of nearly \$5 million on base payroll in the next academic year. This is up over \$12 million from 23/24.

Throughout AY 24/25 we saw a dramatic increase on spending across all categories. Collective bargaining increases, coupled with increased hiring and a lower attrition rate, as well as a jump in contractual costs, technology costs, and a number of key campus projects led to a mid-year forecast





## Year over Year PSR, TS, and OTPS Disbursements



drop in our projected year-end cash position that was concerning. Staff in the finance office implemented a number of constraints in mid-May in order to limit the year-end cash impact including freezing expenditures, turning off procurement card transactions, sweeping allocation from accounts, reviewing all outstanding vacancies with the President and Provost, removing several unfilled lines, and placing a four-month hold on filling any approved vacancies. At year end, we needed to utilize \$2.1 million in campus cash beyond current year revenue (representing a less than 2% operating deficit) and we maintained a very healthy year-end reserve ratio of 23.1%.

We mentioned in last year's report that these economic conditions are not sustainable. With the ever-rising cost of operation, much of which is outside our control, and in the absence of a tuition increase for now over five years, we need to continue to adjust our budgetary approach in order to ensure fiscal solvency. We're anticipating another strong year from an enrollment perspective but with even more pressure on our financial environment driven by negotiated increases we are planning on a 11% reduction in OTPS allocation from 24/25 disbursements in order to accommodate this increase in cost. Granted, 24/25 was a very strong year in terms of OTPS expenditures and therefore

budget allocation in many departments are still higher than 23/24 levels; in fact, in many cases, much higher.

However, long term, this approach is not sustainable if we are to expect to continue to provide the outstanding college experience our students have come to expect here at Farmingdale. We need the legislature and the Governor to support a rational tuition plan that will authorize the Board of Trustees to not only provide for modest adjustments to tuition and fees which would serve as huge relief to SUNY's campuses and allow students and their families to plan for these increases over time.

## Organization

With the close of AY 24/25 Farmingdale State College has accomplished a number of key objectives as set forth in last year's annual report. After welcoming President Prezant last August, Farmingdale's administration identified a number of key organizational changes that would position the College for continued success and best align resources and functions to support our new president.

First, we completed a search for a new vice president for Student Affairs with the hiring of Dr. Ronald Jackson. This position had been vacant for



a number of years with various cabinet members stepping in to oversee the functional areas typically housed in a division of this kind. With this new hire we once again consolidated campus departments principally charged with student engagement and support into a single division. Student Activities, the Health and Wellness Center, Campus Mental Health, and Campus Recreation had been housed in Administration and Finance and have now been moved to Student Affairs. In addition, Disability Services, Veterans Services, and oversight for the campus shuttle have also moved out of the Division of Diversity, Equity, and Inclusion to Student Affairs. Finally, given the strong connection between student engagement and campus athletics, the new VP for Student Affairs is working collaboratively with the EVP and CFO to support Farmingdale's outstanding athletics program.

Second, our SVP and Provost for the last eight years retired effective at the end of the academic year. We engaged an external search firm in order to conduct a national search for her replacement and were successful in hiring our new SVP and Provost, Dr. Sean Lane, who started in June, 2025. In addition to overseeing the existing portfolio in this division, the new SVP is working collaboratively with the EVP and CFO to provide a renewed approach to sponsored programs administration in an effort to bolster the attention and support provided to faculty who are seeking extramural funding.

Next, the College created a new academic focus in continuing education in order to provide an opportunity for a renewed approach around adult

learners, as well as certificates, micro-credentials, and Farmingdale's long-standing University in the High School program. We appointed an acting Dean, Dr. Dylan Gafarian, in this role and will continue to put structure around this function as we work through the current academic year.

In addition, FSC welcomed two new deans during the year. Dr. Sarah Gross, long-time chair of the biology department on campus assumed the role of Dean of the Santmann School of Health Sciences and Dr. Kenneth Lee joined the College as Dean of the newly named Pasternack School of Engineering Technology.

Finally, as we approached the conclusion of the academic year our vice president for Development and Alumni Engagement, Matthew Colson, announced that he would be leaving the College for another opportunity. As of the writing of this report the search for his replacement is in the final stages.

## Sponsored Programs Administration

Continued changes at the federal level have had dramatic impact on the current environment around sponsored research as well as the availability of funds. Numerous programs to which FSC had submitted, or planned to submit, applications have been frozen or eliminated. We continue to monitor this situation and look for opportunity to adjust our approach with respect to grant applications as well as organizational structure in support of this work. In June, 2025 FSC's director of sponsored programs and research administration left the College for another opportunity. The EVP and SVP are working on a plan to replace this position in order to continue to support faculty in the development and submission of applications as well as ensuring post-award compliance, reporting, and accountability.

In the meantime, FSC's overall financial position with the Research Foundation remains stable. The College is looking forward to potential opportunities to recover facilities and administrative costs in support of campus priorities, faculty start-up packages, incentives for proposal development, and discretionary funds in support of academic programs.

During the academic year, FSC submitted 19 new applications for funding for over \$6 million in total funding, many of which are still pending.

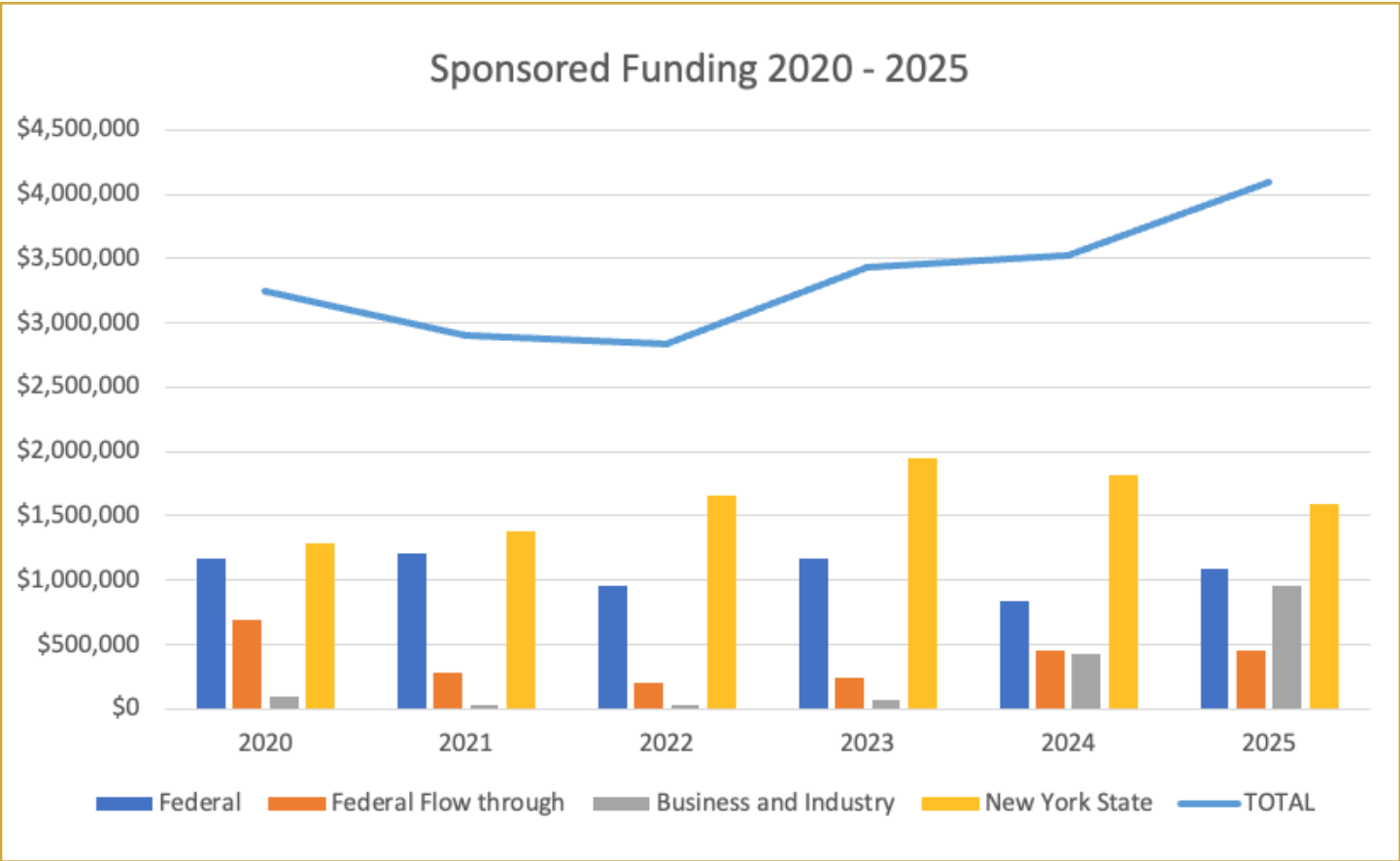
In addition, FSC was awarded the largest grant in College history through the U.S. Department of Education Title V. This five-year, \$3 million award is supporting the development of a new program at FSC intended to address the barriers that may often prevent Hispanic or other low-income students from achieving academic goals.

## Facilities and Infrastructure

Following the renovation and upgrade of our Air Traffic Control Lab last year, we are working through the final contract negotiations with Piper Aircraft for the purchase of five new aircraft over the next two years at a cost of nearly \$3 million. The price of aircraft has risen dramatically since we last purchased planes in 2020. Fortunately, we have had the benefit of additional support from our legislative delegation that will assist in offsetting some of this expense, as well as the opportunity to

utilize a previously authorized infrastructure and transportation security grant through the State University Construction Fund (SUCF). However, we need to be considering the long-term sustainability of this program not only with respect to operational costs but also a phased approach to aircraft replacement in order to spread this cost out over time and ensure we have continued availability of aircraft to support our aviation students. We have been in close discussion with SUNY Government Relations staff and members of our delegation regarding a long-term and sustainable approach to aircraft procurement.

FSC continues to receive outstanding support through the capital appropriations process. We currently have nearly \$590 million in construction projects at some phase of the process (planning, design, construction) underway on campus. This includes complete gut renovation of three significant buildings as well as the Computer Sciences Center expected to get underway in earnest in fall 2025.





The following is a brief synopsis of the current active construction projects and their status as of this report:

- **Roosevelt Hall** – This \$41 million total gut rehab continues to suffer numerous delays and challenges related to contractor coordination issues and limited workforce on site. Last year we reported an estimated completion date of August of 2025. This date continues to be pushed out into the future with the current expectation that the College would take full possession of the building in the spring of 2026. This is a critical building for the College and the delays are becoming more difficult to justify to our campus community who have been long awaiting the completion of this project.
- **Computer Sciences Center** – the procurement process for this \$75 million building was completed in late spring, the College hosted a ground breaking with Governor Hochul and key Long Island stakeholders just before the end of the academic year, and we are expecting construction to start in the fall of 2025.
- **Sinclair Hall** – This \$47 million gut rehab will be the new home of the Center for Criminal Justice Studies. The project was underway in spring 2024 and the contractors have made significant progress in all areas of the building.
- **University Police Headquarters** – This is a partial renovation of campus UPD headquarters including construction of an additional support building to house storage, quartermaster, UTV parking, and a brand-new state-of-the-art Emergency Operations Center complete with communications systems and infrastructure that would support emergency response to any campus emergency or would be available to outside law enforcement agencies in need of additional support. Total project cost is \$3 million and estimated completion is December 2025.
- **Thompson Hall** – Another gut renovation is well underway on campus with estimated budget of \$33 million. This project will modernize the interior of one of the campus' 1930s-era classic Georgian style buildings in order to provide a home for horticulture, psychology, sociology, and anthropology.
- **Campus Commons** – This \$13.5 million project is working through the final approvals with NYS in

order to begin moving forward with demolition and construction. We expect to start work in fall 2025 on this project that will house Human Resources, Procurement, Accounts Payable, and other administrative functions.

- **Laffin Hall Welcome Center** – This \$11 million first-floor renovation, expected to start in the fall of 2025, will provide a dedicated welcome center that will support a new tour room and other student-facing functions.
- **Campus Steam Distribution** – The College steam infrastructure is incredibly old and was in much need of repair and improvement in order to continue to support existing facilities as well as any new projects planned for the future. This project is replacing the entire steam distribution network on campus at an estimated cost of \$38 million with completion currently slated for January of 2028. The College has also started discussion with SUCF about replacing the “head end” of the steam system including a phased project to update the boilers in the central heating plant.

## Campus Safety and Security

The University Police Department (UPD) has had an amazing year of growth and an increased involvement in the day-to-day activities of the campus community as well as the surrounding area. Whether it is our presence at athletic events, new student orientation, special events, or in the residence halls, the UPD helps to ensure that each member of the FSC community feels safe and is comfortable approaching an officer at any time.



The past year marked the second year of our Community Resource Officer Program. Events hosted this year include CPR and first aid training, self-defense for students, boxing, “Hoops for Hope” charity basketball game – staff vs. students, a billiards tournament, and continued emphasis on campus crisis prevention for all departments on campus.

We continue to update emergency procedures, communications protocol, and response training for all campus employees and for our UPD officers as well; ensuring situational readiness for any number of emergencies we may face each day.

Two of our officers were recognized for their quick thinking and heroism this year in responding to an active attack at the amusement park across from campus. Officers O'Donnell and Coghlan were awarded the SUNY Police Chief's Life Saving Award following their response to a stabbing call at Adventureland Park. Upon arriving on the scene, the officers observed the victim – semi-conscious and bleeding from his chest. Officer Coghlan immediately assessed the victim and began holding pressure on the stab wound. Meanwhile, Officer O'Donnell and a Suffolk County officer who also arrived on the scene initiated a felony car stop and took the suspect into custody. The actions of these officers saved the victim's life and led to the arrest of the suspect.



## Ombuds Program

FSC recently created an Ombuds Team comprised of five staff members in an effort to stymie any potential interpersonal issues before they become complaints or before they have lasting impact on the people involved or the College itself. The team will receive training early in the fall semester and will be immediately available to any member of the FSC community in need of support, guidance, or a helping hand as they navigate workplace dynamics on campus.

## Energy Conservation and Beneficial Electrification

Over the past year, Farmingdale State College has made significant strides towards achieving our energy efficiency, clean electricity, and zero-emission vehicle goals. These goals incorporate state mandates such as BuildSmart 2025, which includes submetering and energy use reductions; the Climate Leadership and Community Protection Act, which includes reductions in greenhouse gas emissions of 40% by 2030 and 85% by 2050; and Executive Order #22, which requires 100% renewable electricity by 2030, the elimination of fossil fuel consuming equipment in new construction, and zero emission fleet vehicles by 2035.

The campus began implementing opportunities identified in our Clean Energy Master Plan, including:

- Upgraded nearly 7,000 lights to LEDs throughout buildings, roadways and parking lots
- Steam trap inspections and repairs throughout campus
- High voltage electrical distribution system testing and preventive maintenance
- Installation of air source heat pumps for HVAC systems
- New more efficient water heaters at Orchard Hall
- Additional energy submeters at numerous buildings
- Additional electric vehicle chargers at the Service Garage

FSC works closely with other state agencies and our utility companies to take advantage of incentives



and rebates associated with energy efficiency and electrification projects, reducing upfront costs and accelerating progress towards our goals. Last year, energy efficiency projects generated utility rebates totaling over \$400,000 and reduced energy consumption by approximately 5%.

Other initiatives implemented over the past year include:

- CUNY Building Performance Lab – “BuildingCoach”
  - ◆ A collaborative training program that analyzes data from our Building Management System to identify opportunities to save energy and improve occupant comfort.
- Building Operator Certification Training
  - ◆ PSEG provided a 16-day training course on efficient operation of HVAC, controls and lighting systems for campus Trades and Heating Plant supervisors.
- EV Symposium and Ride & Drive
  - ◆ Supported the planning and implementation of the EV Symposium in collaboration with FSC staff and non-profits. The EV Symposium brings together local organizations, municipalities, EV dealers, manufacturers and local residents to educate attendees on current incentives, charging strategies, as well as EV basics. Attendees also had the opportunity to test drive the latest EV models on campus.

Over the next year, FSC will continue to focus on building out its energy management program, developing new infrastructure and capital projects, as well as improving building system efficiency and occupant comfort.

## Sustainability

Over the past year, the Office for Sustainability has made progress in numerous areas with the goal of making campus more sustainable. Specifically, the Office for Sustainability targeted initiatives focused on waste management, biodiversity protection, and student engagement. For example, the annual Move-Out Donation Program diverted over 2,000 pounds of goods from the landfill, and those very goods were then recirculated back out to the campus community at no cost during the biennial “Green Giveaway” events.

Additionally, in accordance with the SUNY Plastics Elimination Policy, the office developed a campus-specific plastic elimination plan and all vending machines on campus have been converted to aluminum products. FSC was also the host site of a region-wide paint recycling event, where over 3,000 gallons of paint were collected for reuse or recycling.

FSC was awarded four grants through the Office of Sustainability during the academic year.

The first was supported by the ReWild Community Gardens Program. This program provided the college with native plants, a design for a new garden, and volunteers to help install the garden in mid-May. They provide on-going resources such as webinars on plant maintenance, plant replacements if needed, and signage for the space. The goal was to help beautify campus (goal six of our strategic plan) and promote native biodiversity and habitat protection (mandated in EO 22).

Next, was a grant from Xerces focused on habitat conservation. Since 2022, FSC has been designated as a Bee Campus by Xerces and, as part of this designation, we are required to continue increasing native plants throughout the campus. FSC was awarded a regional mid-Atlantic grant to support the development of a new planting bed adjacent to the campus’ Giving Garden.







This spring, we were awarded a \$10,000 grant by the Center for Sustainable Materials Management at SUNY ESF to subsidize the purchase of a Virtual Resource Exchange Platform for the campus. This platform will be used as a conduit for the exchange of state-owned property (desks, chairs, whiteboards, couches, etc.) The award also includes a separate Student Reuse Portal, where students can post and exchange items instead of throwing them away. This will help us reach our waste reduction goals outlined in the strategic plan, EO 22, and the SUNY Sustainability and Climate Action Plan.

Lastly, TRUE (Total Resource Use and Efficiency) is a zero-waste certification program administered through the GBCI (Green Business Certification, Inc.) dedicated to measuring, improving and recognizing zero waste performance. After going through the precertification process (which entails things like creating a zero-waste plan, doing a waste audit, posting an employee training video on waste reduction practices, promoting green purchasing, etc.) we will become a TRUE pre-certified campus. FSC received an additional grant through the Center for Sustainable Materials Management to cover the certification cost. FSC would be only the 2nd institution of higher education to achieve TRUE precertification.

In recognition for our dedication to green spaces, the campus received Tree Campus USA and Bee Campus USA designations for the eighth and third consecutive years, respectively.

Student engagement has been central to all these efforts, with Earth Week activities raising awareness

about sustainability. The Office for Sustainability also hosted educational events such as the Car-Free Day, the Sustainable Mobility Showcase, and the EV Symposium, all of which contributed to a broader understanding about sustainability for the campus.

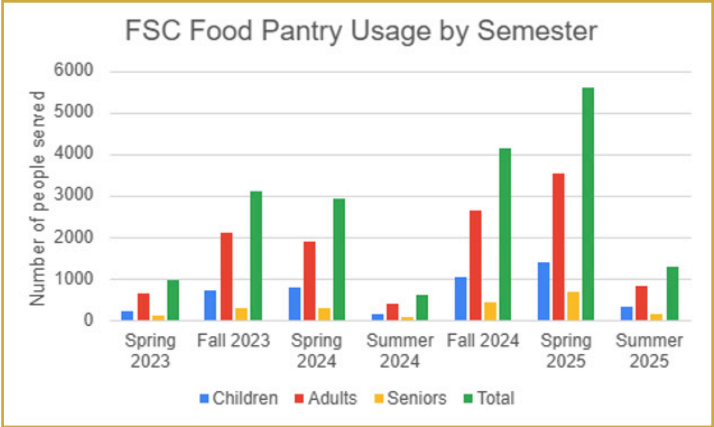
These combined initiatives are a testament to FSC’s unwavering commitment to sustainability across the multiple facets of campus life, from reducing waste and promoting biodiversity to fostering student involvement and environmental awareness.

## Campus Food Pantry

The campus Food Pantry continued with another successful year. With a modified approach in terms of food delivery, scheduling, and with dedicated support from the Nexus Center, the level of engagement across campus has never been higher. In addition, the FSC Giving Garden yielded over 200 pounds of produce to be donated to the on-campus Food Pantry, while numerous volunteer events, including tree planting activities, contributed to the efforts at the garden – bringing together students and staff from all corners of campus to a place they can get their hands dirty.

Between May 2024 and May 2025, the Food Pantry supported over 10,300 visitors with the careful attention of 110 campus volunteers including faculty, staff, and students. This is up from the prior year and reflects continued growth in awareness, support, and utilization of the pantry’s services.

We are currently working on a plan to transition the staff oversight for the Food Pantry from Academic Affairs and the Nexus Center for Applied Learning to Student Affairs. We expect this transition to take place during the current academic year.



## Corporate Partnerships

Following a request from the SUNY Board of Trustees, FSC is currently working with an external service provider to develop a request for proposals for the development of a multi-field lacrosse complex on campus. This process is nearly completed and we expect this RFP to be released in early September. Once completed, we will be in a position to begin moving forward with this long-planned project.

In addition, the College continues its beneficial partnership with Estee Lauder through the Broad Hollow Bioscience Park (BHBP) which provides over 60,000 sf of research and development space for Estee Lauder, rental revenue to BHBP, ample opportunity for internships for FSC students and an annual gift to the College Foundation in the amount of \$350,000. This relationship represents a perfect marriage of opportunity and timing and is a result of steadfast advocacy efforts and negotiation by College leadership with both the BHBP Board and Estee Lauder directly. That said, the biotechnology market on Long Island – and more broadly – is facing challenges. A lack of federal funding is prompting companies to shift their focus and, in some cases, close shop. BHBP is working closely with partners on campus as well as Cold Spring Harbor to continue to focus on long-term strategy, efficient space utilization, and ongoing cashflow challenges.

## DIVISION OF STUDENT AFFAIRS

The Division of Student Affairs was reinstated with the hiring of Dr. Ronald Jackson as the vice president for Student Affairs. As stated in the previous annual report, this position had been vacant for a number of years with various cabinet members stepping in to oversee the functional areas typically housed in the division. Dr. Jackson joined FSC in April 2025 from Brooklyn College, part of the City University of New York (CUNY) system, where he served as the vice president of Student Affairs and Dean of Students. Included within the Division is Campus Mental Health Services, Campus Recreation, Club Sports, Dean of Students, Disability Services Center, Health and Wellness Center, Residence Life, Student Activities, Student Government Association, Title IX, Transportation, and Veteran Services. Athletics will

remain under the supervision of the executive vice president and chief financial officer, but will have their outcomes included in this section. The College will also explore other areas that may best fit within this division.

## Student Achievements

- Five students were awarded with the State University of New York (SUNY) Chancellor's Award for Student Excellence (CASE), the highest honor awarded to SUNY students who have best demonstrated academic excellence and leadership.
  - ◆ Alexa Gutterson '24
  - ◆ Sherin Joseph '24
  - ◆ Jairo Orozco '25
  - ◆ Vito Postiglione '25
  - ◆ Julia Seitz '24
- Fatima Shahzad (Music Club, ACT, Ram Nation Radio & Book Club) was awarded the American Institute of Architects (AIA) Long Island Chapter John Notaro Scholarship.
- The Rams Design-Build Team won second place in the Associated Schools of Construction Region 1 Competition's Design-Build Division at the 35th Annual Associated Schools of Construction (ASC) Region 1 Student Competition and Conference. This was the third consecutive year the team was honored.
  - ◆ Jonathan Garcia, '25, budget manager
  - ◆ Jhoan Muy, '25, lead structural designer
  - ◆ Charie Ramirez, '25, project delivery manager
  - ◆ Anastasia Duran, '25, manager for safety and risk management



## Athletics

During the last academic year, FSC had 18 intercollegiate athletic teams with 328 student-athletes. Similar to last year, eight teams made it to the Intercollegiate Athletic Conference Championships (Baseball, Golf, Men's Lacrosse, Women's Soccer, Softball, Men's Tennis, Women's Tennis, Women's Outdoor Track and Field). We are also proud that Senior Associate Athletic Director Deana Ward was presented with the 2025 FSC Phenomenal Womyn Award.

In addition to success as a team, FSC student-athletes also earned individual accolades.

Academic success is heavily emphasized by athletics which is demonstrated by their 86% academic success rate (this means that any incoming student either graduates or transfers out holding successful academic progress), 90% retention rate (general student body is 81.1%), and 67% graduation rate (general student body is 57%).

Award	# Of Students	Compared to 2023-24
Academic All-District	21	Plus-9
Scholar All-American	4	
SUNY Student Athlete of the Year	2	
All-American	2	
All-Region	15	Plus-6
All-ECAC	6	
ECAC Player of the Year	1	
Conference Player of Year	12	
Conference Rookie of Year	4	
Conference Coach of Year	6	
All-Conference First Team	58	Plus-3
All-Conference Second Team	39	Plus-8
Skyline Elite 19	3	



The average GPA for student-athletes was a 3.00 with nine teams averaging a 3.00 GPA or higher. These teams include:

- Men's Cross Country: 3.37
- Women's Basketball: 3.31
- Men's Golf: 3.30
- Men's Tennis: 3.27
- Women's Volleyball: 3.25
- Women's Soccer: 3.23
- Softball: 3.12
- Women's Tennis: 3.11
- Baseball: 3.02

Given their academic prowess, FSC student-athletes also earned accolades for their academic achievements.

- FSC Athletics Placed 150 Student-Athletes on Skyline Conference Fall, Winter & Spring Academic Honor Roll
- 21 Rams selected to CSC All-District Team (one Track & Field, five At-Large, three Baseball, two Softball, two Men's Tennis, three Basketball, three Women's Soccer, two Volleyball)
- Men's Lacrosse team receives the Carnegie Community Service Award
- Three Golfers named NCAA Division III Scholar All-American
- Dominique Baldino and Lucienne Horrocks repeat on IWLCAC Academic Honor Roll - (Women's Lacrosse)
- Baseball Earns ABCA Team Academic Excellence Award for second consecutive season
- Men's Tennis Claims ITA All-Academic Team; five men & three women earn ITA Scholar-Athlete Honors



- Will Henry selected to USILA Scholar All-America Team - (Men's Lacrosse)
- Mackenzie Kim & Alan Sabovic repeat as SUNY Scholar Athletes of the Year - (Men's Golf & Men's Tennis)
- Five Softball student-athletes earn NFCA Scholar-Athlete recognition
- The Golf Coaches Association of America (GCAA) awarded Men's Golf with the President's Special Recognition for achieving a team grade-point average above 3.50.
- Women's Soccer earned the United Soccer Coaches Team Academic Award with a 3.23 GPA for the 2024-25 academic year

In addition to achieving on the field of play and in the classroom, each team must complete at least two community service activities each academic year. Farmingdale State SAAC members, representing half of the Rams' varsity sports, set up Northside's gymnasium to play host to relay races, ring toss and other carnival-style games for children ranging from kindergarten to grade 5; Women's Lacrosse collaborated with the Levittown Tomahawks, a youth club program on Long Island, for a joint practice where they ran the young athletes through skill-building drills and taught the game of lacrosse; and Men's and Women's Track & Field volunteered at Long Island Cares Food Bank where they helped pack food boxes for distribution to families in need ahead of the spring holidays, just to name a few.

## Campus Mental Health Services

In the 2024-2025 academic year, there were approximately 2,900 visits. From 2020 to 2025, overall diagnosis rates at Campus Mental Health Services remained stable, except for a threefold increase in autistic disorders, likely due to better pre-college and on-campus supports. This trend underscores the need for staff with specialized autism training.

More students now report previous therapy experiences, likely tied to the COVID-19 pandemic. This suggests increased mental health awareness, reduced stigma, and greater psychological literacy among students and families. Students are also turning to social media platforms like YouTube and TikTok for mental health information, pointing to an opportunity to engage them with reliable, evidence-based online content.



Local diagnostic patterns mirror national prevalence rates, and the service that CMHS provides offers advantages such as immediate access without copays or insurance, which may explain why many off-campus students use it.

## Campus Recreation and Club Sports

The Intramural Sports Program remains at the forefront of Campus Recreation, continuously expanding with new offerings and steadily increasing participation. This year, we saw a significant rise in both intramural teams, up by 28 teams for a total of 139, and intramural participants which reached 2,304 students, marking a 361-student increase from last year. Our ongoing goal is to refine our core sports offerings while introducing fresh, engaging programs that foster student involvement.

After a dip in engagement the previous year, our Esports Arena rebounded impressively, welcoming 2,119 participants, a 313-student increase, demonstrating a renewed interest in our gaming programs and continued growth across all areas of Campus Recreation.

We also increased the total amount of club sport offerings from 10 to 14 (40% increase). We saw significant growth in our club sport offerings and we will continue to outreach to students and work alongside them to bring even more new offerings that students are interested in seeing added to our portfolio.

Fitness has been a persistent challenge for the department, and participation in AMP Fitness classes has been inconsistent year to year, with a noticeable decline this spring. While the fall semester saw 221 participants, the spring dropped to just 110 for a total of 331 participants for the year. On many days, there were only one or two participants, and some days, none at all. Despite promoting AMP Fitness through the same channels used for the successful intramural and club sports programs, it has not gained consistent traction with students.

Although AMP Fitness did not unfold the way it was originally envisioned, we remain committed to promoting health and wellness across campus. As we move into the new semester, we are excited to bring UPD Officer Llano's Self-Defense and Boxing Classes under our Campus Recreation umbrella. Additionally, we plan to offer monthly beginner hip hop classes and monthly yoga sessions, all scheduled in advance for better consistency and marketing. Unlike the previous AMP model, which followed a Monday through Thursday structure, these new fitness offerings will be more strategically spaced out. This approach allows students to participate without feeling overwhelmed by daily commitments and creates a more relaxed, inviting atmosphere. We believe this new structure will increase comfort, participation, and overall engagement, and we are optimistic that fitness numbers will rise in the coming year.

## Dean of Students

With the hiring of the vice president for Student Affairs being complete, the college hired interim Dean of Students, Mr. Michael Nembhard. Mr. Nembhard previously served as the director of residence life. The Office of the Dean of Students (DOS) is a core part of FSC's Division of Student

Affairs, overseeing the mission-critical areas of residence life, student conduct, AOD (alcohol and other drugs) environmental prevention, and Title IX. Since expanding in 2022 to include oversight of the Residence Life Office (RLO), the DOS portfolio has experienced sustained growth. This progress is driven by increased residential occupancy, a renewed emphasis on signature student life traditions and events, and improved operational efficiencies to better meet statutory compliance obligations.

### Mitigating Student and Staff Concerns

In an era where college campuses can become settings for civil unrest, FSC continues to prioritize a supportive, responsive, and solutions-oriented environment. The DOS office actively collaborates across campus to address and resolve student and staff concerns. Specifically, the office:

- Assembled a student of concern committee with diverse staff and faculty representation to assess elevated concerns and provide timely outreach and support.
- Established a judicial hearing board comprised of diverse representatives to ensure balanced and equitable outcomes in student conduct cases.
- Hired a dedicated prevention specialist to lead mental health outreach initiatives and training programs.
- Partnered with the ADAPT Coalition and SGA to place Naloxone Emergency Boxes (OneBox) across campus, providing life-saving medication to reverse opioid overdoses.
- Developed and monitored compliance for mandatory Sexual Harassment Prevention training for all FSC faculty and staff.

## Disability Services Center

The number of registered students increased from 833 in the 2023 - 2024 academic year to 910 in the 2024 - 2025 school year, representing a 9.24% increase in a single year. Attention deficit disorder, learning disabled and mental health were the top three types of disability-related issues presented by students. This increase is consistent given that over the past five years we have seen an overall 23.47% increase in registered students. We are also experiencing a 4% increase in students requiring alternate testing accommodations.





One of the primary drivers for the increase, we believe, is the growing awareness and earlier diagnosis of disabilities. As these conditions become better understood and less stigmatized, more students are identified and receive support throughout their primary and secondary education. This means they arrive at college already aware of their needs and are accustomed to receiving accommodations, making them more likely to register with the Disability Services Center (DSC). The DSC has also evolved significantly over the past five years, becoming more proactive in our outreach and student engagement. We are better at promoting our services to incoming and current students, often through orientation programs, campus events, and online resources.

There has also been a significant rise in mental health concerns among students, particularly exacerbated by events like the recent pandemic. Many students are now seeking support for anxiety, depression, and other mental health conditions, which often fall under the umbrella of the DSC for accommodation purposes.

## Health and Wellness Center

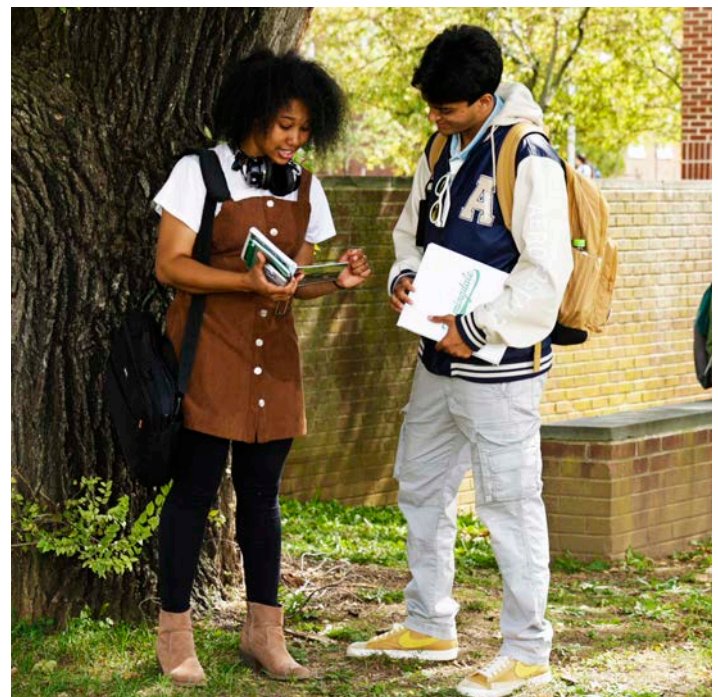
This year the Health and Wellness Center had a total of 3,661 patient appointments representing an increase of 223 patient visits in the previous year. There were no presenting issues that were out of the ordinary.



## Residence Life

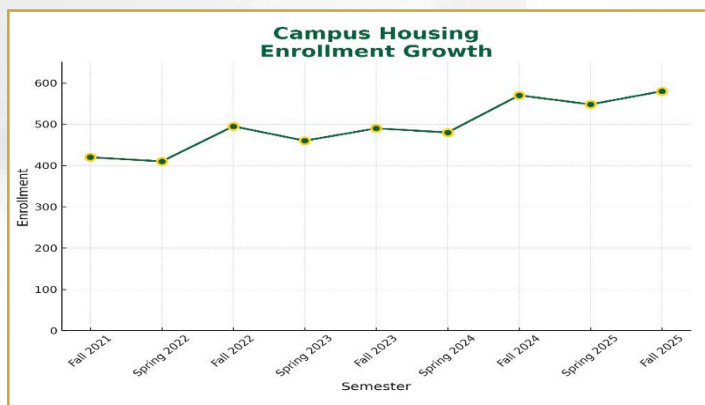
From a residential cohort of 418 students in fall 2021 to approximately 580 students for fall 2025, FSC's campus housing operation has achieved fiscal solvency by reaching maximum occupancy with a substantial waitlist. The College is currently exploring options for housing the growing number of students who have indicated interest while improving the current on-campus facilities and infrastructure. Since the publication of the College's last annual report, FSC's residence life program has:

- Managed the re-opening of Dewey Hall – the College's second-largest dormitory –following a multi-year renovation project featuring upgraded bathrooms, modern amenities, and enhanced safety measures.
- Invested in common spaces – added new lounge furniture and workspace stations in Alumni Hall and Dewey Hall lounges to enhance community engagement and academic support.
- Secured a DEI Grant for the First-Year Residential Experience (FYRE) Living Learning Community, strengthening diversity, equity, and inclusion efforts in residential programming.
- Increased staffing in first-year residence halls, allowing for improved guest pass management, policy clarification, and connection to campus resources. This effort has led to a measurable decrease in large-group AOD activity and other student conduct challenges.





## Campus Housing Enrollment Growth



### Large-Scale Programming

A thriving residential community requires high-quality programmatic offerings to foster connection and belonging. Residence Life has executed numerous large-scale campus events and speaking engagements, achieving record-breaking participation.

- Hosted “Take Back the Night,” led by the Title IX coordinator in collaboration with the Office of Student Activities and featuring keynote speaker Kimberly Corban, to engage the campus community in combating sexual violence.
- Maintained signature traditions such as the Breast Cancer Awareness Bonfire, Hispanic Heritage Month Block Party, Late-Night Breakfast (which drew over 200 students), and the Super Bowl Watch Party, reinforcing campus pride and residential engagement.
- Launched community-focused civic engagement efforts such as the Read Across America: Green and Gold Casino Night, where donated books were provided to local schools and daycares on Long Island.
- Organized immersive off-campus trips for residential and commuter students, including visits to Bayville Scream Park, Madison Square Garden, NYC Spyscape Museum, and Citi Field for a NY Mets game.

### Student Activities

The Office of Student Activities (OSA) staff works diligently to ensure that students are actively involved and engaged. Our ongoing goal is to help every student find their niche providing them with a sense of belonging and comfort, whether through

participation in a student organization, Fraternity/Sorority Life, or by attending an OSA-sponsored event. The Office of Student Activities supports student organizations, campus programming, the Student Government Association, Fraternity/Sorority Life, and manages both Quintyne Hall and Ram-Bo, the College’s mascot. OSA strives to enhance the quality of our programming every year. This past year, OSA hosted 109 unique programs with 58 occurring in the fall 2024 semester and another 51 in the spring 2025 semester. Events ranged from cultural programming to self-care nights and the first-ever Fall Festival.

Since returning to campus in fall 2021, the number of student organizations has steadily grown—from 43 in 2020–2021 to 46 in 2021–2022. We then held steady at 59 active organizations during both 2022–2023 and 2023–2024. This past academic year, we saw a 9% increase, bringing the total to 64 active organizations. Additionally, 11 applications have been submitted to establish or reactivate student clubs for fall 2025. Our student clubs and organizations hosted 576 events in fall 2024, and 696 events in spring 2025. These numbers include tabling activities and club sports.

The outstanding success rate of events can be credited to our student programming assistants (SPAs). Established in 2021, this student employment opportunity has become vital in office operations. Currently consisting of four students, working 12-18 hours a week, SPAs aid in the planning and execution of office programming, as well as collaborating with professional staff on social media and marketing efforts. Moving forward, the SPA team will be increased to eight student employees to have additional assistance in event execution and documentation of events.





The increased attention and focus on social media and event marketing have made a clear impact on event attendance and office engagement. The OSA Instagram, our main social media platform, has reached just over 4,500 followers, a 27% increase since the end of last academic year and over a 70% increase in following over the past two academic years.

Marketing efforts from OSA also expanded this year through additional monthly calendar development and distribution. Students also received the first semester-long flip calendar produced by OSA and including multiple campus partners. Looking forward, additional effort will be made towards social media collaboration, as well as the flip calendar developing into a division wide engagement tool.

### **Fraternity/Sorority Life**

Fraternities and sororities continue to make tremendous contributions to campus life. With each new chapter, students get a new option to get involved in a student organization and participate in community service. There currently are five fraternities and three sororities on campus. We are ending the 2024- 2025 academic year with 316 active members of Fraternity/Sorority Life. This year the community welcomed 143 new members across all seven organizations. The Order of Omega, which is an honor society for fraternity and sorority members, inducted eight new members during the spring 2025 semester. In addition, the community raised and reported over \$50,000 for various charities and community outreach projects. We are excited to see what the future holds as our community continues to grow.

In accordance with the Campus Stop Hazing Act, all new members of Fraternity/Sorority Life will

complete the hazing prevention training as will all incoming athletes. Prevent Zone by Alivetek, an online module program, is the program we will use. This training is in addition to the Title IX training.

This year the Greek Council continued to lead through service. Last October, all seven organizations competed to see who could raise the most money per member for the Tunnel 2 Towers (T2T) Foundation. Together, Farmingdale Fraternity/Sorority Life raised over \$13,000 for first responders, servicemen and women. The money raised went directly towards T2T's effort to build the first "Veterans Village" on Long Island. For their hard work and dedication, they were honored at this year's Campus Life Awards with Program of the Year.

In a great showing of service and collaboration, during Greek Week 2025 all seven organizations came together to collect cans and other food items for Long Island Cares. Long Island Cares provides the local community with anywhere from 15-20,000 pounds of food each month. Together the groups collected over 70,000 pounds of food (a 52% increase from last year's total). These items will go towards providing the community with almost 60,000 meals. These numbers shattered the record for any one-day event held for Long Island Cares. Their incredible work was featured in the Long Island Patch. Additionally, the Northeast Greek Leadership Association (NGLA), an association who recognizes fraternity and sorority chapters, councils, communities, and individuals across the fraternal movement for their outstanding accomplishments, recognized Farmingdale Fraternity/Sorority Life for its outstanding philanthropy work by being awarded the Amy Vojta Impact Award for Civic Engagement for their work during the 2024 Greek Week Can Castle event.

In addition to these awards, Tau Kappa Epsilon Fraternity (TKE) was announced as a top TKE chapter for 2024-2025 by their Grand Chapter in honor of their high level of achievement and service to their fraternity. Aidan Amato, a member of TKE, won Top TKE Individual, an award given to a member with an outstanding performance in the year, and Alpha Sigma Phi Fraternity, Iota Psi Chapter was awarded the Alpha Gamma Upsilon Bronze Cup for excellence in brotherhood, philanthropy, and service for the first time.



## Student Government Association

The Student Government Association (SGA) is in its 13th year of existence on campus and has been a 503C not for profit since 2019. The Student Government Association had a great year and was able to expand on action items and goals. SGA maintained strong and consistent membership throughout the academic year, with 16 of the 17 senate seats filled at nearly all times.

Beyond their roles within student government, SGA members demonstrated exceptional campus engagement. Collectively, they held 12 president or vice president positions across various student organizations, served as treasurers for four groups, and took on secretarial roles in three others. Additionally, SGA's presence extended into key areas of campus life, with members actively involved in Fraternity and Sorority Life, Residence Life, and NCAA Athletics—reflecting the organization's broad representation and commitment to leadership across the campus community.

SGA's approach toward shared governance was evident. This year, SGA members held committee membership in the Multicultural Committee, First Generation Committee, ASC Board of Directors, Food Pantry Committee, and the Aramark Food Committee.

The SGA gifts the campus an annual “gift” every year. This year SGA funded three different projects:

- SGA funded four arcade games for the newly refreshed “Ram’s Den” which is housed on the lower level of Quintyne Hall.
- In support of the Alcohol/Drug Abuse Prevention Team (ADAPT) efforts, SGA purchased 20 Naloxone Emergency Boxes (OneBox). Each OneBox is a stand-alone kit designed to assist anyone (trained or untrained) in the administration of life saving naloxone. Each kit contains PPE and a dose of naloxone and walks the user through the steps of how to respond to an emergency and administer the dose.
- In conjunction with the Farmingdale Foundation and the Farmingdale Alumni Association, the three groups purchased a beautiful bronze Ram-Bo Bench which was installed by the newly renovated Gleeson Plaza.



## Title IX

The Title IX Coordinator is currently housed within the Office of the Dean of Students. The College is reviewing its processes and procedures to ensure compliance.

From fall 24 – spring 25, there were a total of nine reported incidents which include reports made by students against other students, students against staff, staff against staff, and students against non FSC staff or students. In comparison to last year, during which time only one report was made, this number is high. Extensive outreach by the Title IX Coordinator and moving employee Title IX cases to the Title IX Coordinator could be contributing factors to the increase.

## Veterans Services

As of spring 2025, we have 192 registered student veterans using both federal GI Bill and NYS National Guard Tuition Assistance. Prior to COVID, we had 205 student veterans. Thus, the office is working to increase the numbers of student veterans at least back to the pre-COVID amount.



## DIVISION OF DEVELOPMENT AND ALUMNI ENGAGEMENT

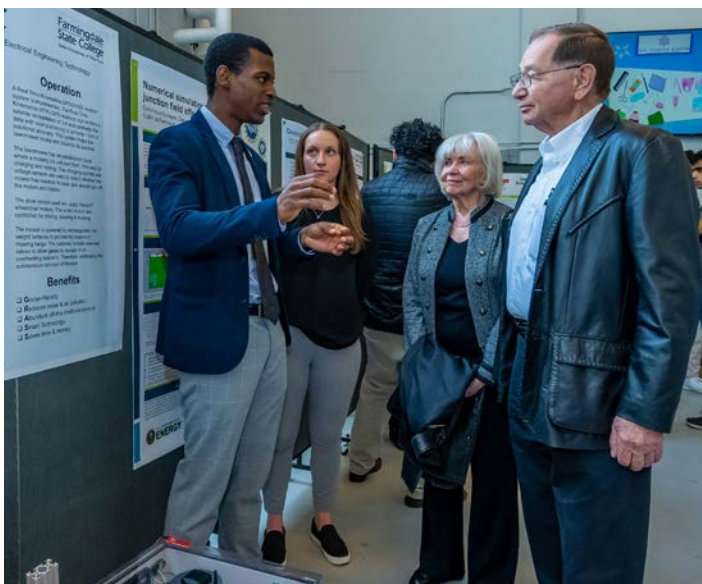
FSC continues its trajectory to raise funds and profile through philanthropy at the College and demonstrate the economic impact it delivers to the student experience. This year, the College Foundation generated over \$8 million in revenue and had a year of celebrations unveiling the culmination of years of work with the delivery of some significant and visible investments delivered by the Office for Development & Alumni Engagement and the College Foundation, for the College demonstrating the impact of philanthropy to the greater campus community in a most recognizable way. Highlights include:

- FSC Announces \$5 Million Gift for scholarships, engineering and technology programming.
- FSC Names The Murray Pasternack School of Engineering Technology (in the past four years alumnus Pasternack has donated over \$8M to FSC initiatives and scholarships).
- First two cohorts of students lead the investment of \$500,000 to establish a student managed investment fund, for the School of Business, a cash asset of the College Foundation.
- Opening of newly constructed Trading & Finance Room equipped with 16 Bloomberg Terminals, Marketwatch subscription and investment consultation from Charles Schwab business partner.

- Established first of its kind scholarship for students of incarcerated parents through \$100,000 donation from Strain Stars and overseen by New Hour.
- Opening of the Henry Schein Cares Sensory Unit in Dental Hygiene, an asset to complement our public health cleanings for patients with autism and like conditions.
- Opening of renovated Rams Athletics Team Locker Rooms donated by alumnus Frank Geremia, class of 1962.
- Distributed over 1.2 million dollars in merit and need-based scholarships to over 500 students.
- Students on scholarship at FSC maintaining a first-year retention rate at 94%, 12% higher than the college average.
- Students on Scholarship at FSC demonstrate a four-year completion rate 13% higher than the College average.

The Department of Alumni Engagement continues to grow partnerships with academic departments and the campus community at large, creating a culture of alumni engagement as a priority, to tap latent alumni relationships and build alliances across campus. We've replaced events for events sake with opportunities for alumni to engage and support students in ways far more meaningful. The result has delivered the following:

- Introduced the FSC Rambition Alumni Awards
- Expanded an award-winning engagement model to grow alumni participation and support through new program offerings by way of experience in place of events. With program integration into milestones of the student experience, we've grown alumni engagement with new ways to give through our nursing stethoscope, aviation first solo flight and dental hygiene pinning ceremonies respectively. All three offer opportunities for alumni to engage and support students in a way that's most meaningful to them.
- Engaged alumni, students, colleagues and the greater local Farmingdale community with Talks on Tap, a faculty lecture series in a casual social setting in the town or on campus with faculty experts presenting on contemporary timely topics that impact our lives today.



# DIVERSITY, EQUITY, AND INCLUSIVE EXCELLENCE

## Strategic Refreshing

The 2024-2025 academic year necessitated a comprehensive review of the “Eight for 28” Strategic Plan. The higher education landscape is evolving at an exponential rate which necessitates timely review due to changes in market and industry, competition, shifts in preferences and demographics, organizational restructuring and leadership changes and an evolving regulatory environment. FSC has concentrated on several aspects of the revision, and process inclusive of (1) assembling the right team, (2) gathering relevant data and information, (3) a comprehensive review of goals, objective, and timelines. Under the leadership of senior administration and the Committee Planning and Resource Allocation, a Town Hall occurred to address the current plan. As a result of this successful exercise, the following modifications occurred: (1) a revision of responsibility and accountability among the vice presidents, (2) greater clarity regarding plan objectives, and (3) revising key performance indicators. Intermittent assessment will occur three times annually to garner “real-time” data to assist with the College’s ability to pivot as warranted. The strategic plan was recently assessed, and these data are being used to determine its effectiveness in achieving its goals and identifying areas for improvement.



## Enrollment

	Fall 2023*	Fall 2024
<b>Race/Ethnicity - Total Enrollment</b>		
<b>Total Students</b>	<b>9,541</b>	<b>10,039</b>
White Non-Hispanic	3,902	3,776
Black Non-Hispanic	1,015	1,146
Hispanic	2,740	2,970
Native Hawaiian or Other Pacific Islander	20	25
Asian	1,241	1,338
American Indian/ Alaska Native	29	37
Two or More Races	341	373
U.S. Non-Resident	208	289
Unknown	45	85
<b>Campus % All Minorities</b>	<b>56.5%</b>	<b>58.7%</b>

## Bridging Gaps and Paving Roadways to Success

The Office for Diversity, Equity, and Inclusive Excellence is grounded in a framework for creating environments where diversity is a core strength and everyone feels a sense of belonging and opportunity, rather than a separate initiative. It involves intentionally designing systems to integrate equity and inclusion into all aspects of an institution, ensuring that all individuals, regardless of their backgrounds, can thrive and contribute to collective success. Integration is the strategic core value that paves its roadway to equity, access, and opportunity.

The changing internal enrollment landscape warrants intentional strategic planning and action to address demographic shifts that will address challenges faced during the 2024-25 academic year and beyond.

Collective intentionality is the clarion call for all that FSC does. Most recently, FSC has focused on the need to bridge gaps and pave the road to success by accelerating its full implementation of our EMERGE Office funded through the Developing Hispanic Serving Institutions from



Enrollment

	Fall 2023*	Fall 2024
Gender - Students		
Total Students	9,541	10,039
Non-Binary	1	1
Male	5,642	5,874
Female	3,898	4,164
Campus % Male	59.1%	58.5%
Campus % Female	40.9%	41.5%

the United States Department of Education. The EMERGE Office at Farmingdale State College is designed to close long-standing equity gaps by addressing barriers that disproportionately affect traditionally underserved (i.e. low-income, first-generation) students. One of the central challenges at FSC has been to increase retention and graduation rates among these groups. EMERGE responds by establishing a centralized Office of First-Year and Transfer-Year Experience that provides intrusive advising, peer mentoring, and a wellness coach to ensure students receive consistent, proactive support from the moment they enter college.

The EMERGE Office has also taken full ownership of Farmingdale’s First-Year Experience (FYE) course. By embedding the FYE course within the EMERGE framework, students are introduced early to a network of academic, social, and wellness supports that foster belonging, resilience, and academic success. This scale of implementation ensures that virtually all incoming students benefit from intentional, structured onboarding to college life, creating equitable access to resources that historically have been inconsistently available. The integration of EMERGE into FYE operations not only expands the program’s reach but also aligns the first-year curriculum with the College’s broader mission of closing retention and graduation gaps for underrepresented student populations.

In summary, EMERGE seeks to transform the student experience at FSC by integrating academic readiness, intrusive advising, wellness, and community-building into a coordinated system. By aligning these supports with the specific barriers

faced by underrepresented students, the office is well-positioned to narrow gaps in retention, GPA, and graduation rates, while fostering a more equitable and inclusive campus environment.

EMERGE\* in addition to the longstanding and successful Academic Support and Access Program, will continue to pave the way to success as demonstrate by our One-Year Retention Rate.

Investing in Workplace Success

Workforce development and higher education are intrinsically linked, with higher education institutions evolving to meet changing labor market demands by offering relevant curricula, private and public partnerships, and integrating work-based learning into their programs. This collaboration helps build talent pipelines, upskill and reskill workers, and prepare students for in-demand fields through initiatives like stackable credentials, internships, and customized training.

FSC is cognizant of the changing landscape of workforce development and upward mobility and how skills are revolutionizing careers, therefore, to invest in the workplace success it is necessary to use skill development as the new currency.



*\*The Federal Department of Education has terminated over \$350M in HST/HBCU grants already awarded. We have received notice to terminate our EMERGE Program and are considering options at this time.*



One-Year Retention Rate

	2022	2023
First-time, Full-time Baccalaureate Cohort	81%	82%
U.S. Non-Resident	90%	91%
Hispanic/Latino	78%	81%
American Indian/ Alaska Native	100%	86%
Asian	84%	87%
Native Hawaiian or Other Pacific Islander	33%	NA
Black or African American	76%	82%

Long Island Educational Opportunity Center

For over 50 years, the Long Island Educational Opportunity Center (LIEOC), a division of UCAWD sponsored by SUNY Farmingdale State College has been dedicated to empowering adults through accessible, tuition-free education and workforce development programs. Serving residents across Nassau and Suffolk Counties, LIEOC offers a diverse array of academic and vocational training opportunities designed to foster personal growth, career advancement, and social mobility. Due to its outstanding record in investing in workforce success, in 2025, Long Islanders voted the LIEOC best in adult education. Due to changing nature of the world of work and the recognized success of the LIEOC, FSC is actively seeking to expand its impact footprint via:

- 1. Expansion outreach into Suffolk and Nassau Counties through strategic partnerships with school districts, CBO and NGO, and industry
- 2. Increased enrollment capacity by expanded facilities, either centralized or satellite
- 3. Increased development of pipelines to credit/ degree bearing opportunities, certifications, and micro-credentialization opportunities

“FSC” (Forging [a] Solid Community)

“Go big or go home” is the idiom that epitomizes FSC’s value of inclusive excellence. Forging [a] Solid Community is the process of building strong, trusting relationships and a shared sense of identity

among a group of people. This effort fosters an environment of mutual support, collaboration, and belonging. In 2025, the Office for Diversity, Equity, and Inclusive Excellence continues to reach new milestones that are forged, not found. We are proud that our community extends beyond the College’s borders.

The Office of Diversity, Equity, and Inclusive Excellence at Farmingdale State College is pleased to reflect on the 2024/2025 academic year, illustrating key initiatives, outcomes, and areas of growth that have shaped our progress. This review serves as both an acknowledgment of the work accomplished, impactful programming, student engagement, and a foundation for the continued advancement of a more inclusive and equitable campus community.

One of the most notable programs within the fall 2024 semester was the inaugural **Day of Belonging: Celebrating What Unites Us**. This vibrant celebration was designed to cultivate genuine connection, acceptance, shared experiences, and inspiration among students, faculty, and staff. Students were encouraged to interact with each other, become familiar with campus resources, various student-led organizations, the SGA, and Student Activities. The event featured a variety of interactive activities, including a collaborative art collage creation, friendship bracelet making, trivia sessions, giveaways, and a catered lunch to empower students from diverse cultures to connect in a warm and welcoming environment. In partnership with the Office of Community and Civic Engagement, the day also honored Constitution Day and Citizenship Day, encouraging participants to reflect on civic responsibility and the shared values that unite us all.



Another highlight of the fall semester was the installation of the **Fourth Annual First-Generation College Student Celebration** held in November. Under the theme “*First-Gen and Proud! Reimagine What’s Possible!*,” the week-long celebration applauded the achievements and resilience of FSC’s First-Generation college students. The festivities began on November 12 with the **First-Gen Kick Off Celebration**, featuring music, a catered lunch, and campus resources aimed at heightening student awareness. In addition, the **First-Gen Night of Support** offered an interactive evening focused on student well-being and connection, hosted by Residence Life. **Friends and Firsts** followed on November 14 intended for first-year, First-Gen students and included peer discussions as well as a friendship bracelet exchange geared to inspire growth and build new relationships throughout campus. That same day, students were invited to attend a **Tri-Alpha Honor Society Information Session**, a newly developed and anticipated initiative-to learn more about joining Alpha Alpha, a national honor society specifically developed for first-generation college students.

Alongside campus-wide events, the Office of DEI continued its commitment to supporting innovative projects through the newly established **Diversity, Equity, and Inclusion Innovation Grant Program**. These grants were awarded to recipients who demonstrated outstanding advocacy in advancing diversity, equity, and inclusion through their dedication to elevating positive change campus-wide. Each grant recipient submitted unparalleled proposals to facilitate various DEI initiatives to broaden a more inclusive and equitable campus culture. Collectively, the Office of DEI, DEI Advisory Council, and the FSC campus community were remarkably proud of their profound acquiescence and efforts in bringing each project to fruition. Among the awarded projects were:

- **Libros en Espanol:** a Spanish-language library initiative supporting FSC’s HSI (Hispanic Serving Institution) designation empowering Spanish speaking students.
- **Residence Life:** Living Learning Community: a program established to magnify a sense of belonging where everyone is respected and valued while being their authentic selves. Moreover, FSC residence students will further develop a positive sense of community on campus.



- **Giving Garden Green House:** a project tailored to produce a garden and harvest campus grown produce for the FSC community and Food Pantry.
- **Complimentary Head Shot Event:** an initiative geared towards benefiting the BIPOC student population by providing them with professional resources that they may not otherwise have access to. Obtaining a high-quality head shot is essential for LinkedIn profiles, job applications, networking events, and other professional opportunities. A professional service of this type has allowed them to confidently present themselves and enhance chances for success in competitive environments, while reducing the financial burden. Hosting a headshot event can level the playing field, ensuring that students have the same access to professional tools as their peers.
- **National College Women Leader Conference:** the purpose of attending the conference is intended to equip college female leaders with the skills needed to succeed in future leadership roles.

Another newly launched initiative ascertained over the fall was the **2024 Student Leadership Awards** that recognized students who champion diversity, equity, and inclusion through everyday actions. These individuals exemplified leadership, advocacy, and a commitment to making a meaningful impact on and off campus. The awardees include Aliyah Khan, founder of National Alliance on Mental Illness



at FSC, Damari Machado, peer programming coordinator, Jairo Orozco, Newman Civic Fellow and prior SGA president, Julia Seitz, digital storyteller and peer tutor, Maria Naeem, honors scholar and RAM Program advocate, and Tiffany Campbell, Pride Club treasurer and Safe Space facilitator.

The Office of Diversity, Equity, and Inclusive Excellence's Spring 2025 semester at Farmingdale State College was defined by dynamic and inclusive programming that celebrated diversity, championed equity, and enriched a deep sense of belonging throughout campus and the wider community. Through collaborative efforts across departments and community partners, FSC continued to uphold its commitment to inclusive excellence.

For the second consecutive year, FSC proudly hosted the 2025 STEM Diversity Summit, welcoming high school students from partner districts to an immersive experience oriented to ignite interest in STEM fields. The summit featured a diverse array of hands-on workshops that emphasized accessibility, innovation, and real-world application. Outlined below were the presented workshops:

- **Roadmap to College and STEM Careers** offered guidance on navigating academic and professional pathways.
- **Programming a Drone** introduced students to drone technology and customization.
- **Molecular Modeling with Candy** made DNA structure engaging and edible.
- **Machine Learning in Engineering** demystified AI applications in engineering, even for beginners.
- **Rubber Band Powered Cars** encouraged creativity and mechanical design.
- **MedTech in Motion** partnered with Stony Brook University to explore biomedical engineering through 3D prototyping.
- **Lego Building & Drawing** blended artistic expression with engineering principles.

This summit exemplified Farmingdale State College's dedication to building inclusive STEM pipelines and endorsing underrepresented students to envision themselves as future innovators.

Farmingdale State College's **2025 Second Football World Cup** returned with even more energy, excitement, enthusiasm and accelerated its diverse and inclusive benchmark on the field. Co-hosted

by the Office of Diversity, Equity, and Inclusive Excellence, the Modern Languages Department, and the International Education Committee, the athletic event invited students, faculty, and staff to form gender-neutral teams representing countries from around the world.

Highlights included:

- A focus on cultural pride and linguistic diversity, with prizes for the most inclusive team slogan.
- Opportunities for individual participation, ensuring no student was left out.
- A festive atmosphere with a catered lunch, music, and colorful swag and T-shirts depicting each team.
- Recognition of athletic excellence and inclusive spirit through awards for top players and teams.

The second Annual World Cup served as a joyful reminder of the global heritage that enriches the FSC community.

The Office of DEI closed out its successful spring semester with the **2025 Lavender Graduation Ceremony**, commemorating the achievements and contributions of LGBTQIA+ graduating students and their allies. Hosted by the Pride Club and the Office of Diversity, Equity, and Inclusive Excellence, the ceremony provided a space of affirmation, pride, and reflection.





Spring 2025 was a testament to Farmingdale State College's comprehensive approach to diversity, equity, and inclusion, where academic enrichment, cultural celebration, and community engagement intersect. As we look to the future semesters, we remain committed to expanding these efforts, deepening partnerships, and ensuring that every member of our campus community feels seen, valued, and heard.

## DIVISION OF ENROLLMENT MANAGEMENT

Since its formal establishment, the Division of Enrollment Management at Farmingdale State College has driven notable progress in student recruitment, retention, and overall enrollment success. In the 2024–2025 academic year, FSC achieved a record-high student enrollment, surpassing the 10,000-student milestone in fall 2024. This growth marks a full recovery from the pandemic enrollment dip and exceeds the college's previous peak. At the same time, the division is actively addressing capacity challenges and spearheading a strategic enrollment vision to ensure sustainable growth. This report provides an overview of the division's structure, key trends in enrollment over the past five and 10 years, capacity constraints, and the strategic initiatives underway to position FSC for continued success in a competitive environment.

The Division of Enrollment Management unites several key offices under one umbrella to holistically manage the student enrollment lifecycle. The division's current structure includes:

- **Admissions:** Oversees undergraduate recruitment and admissions for first-time students, developing outreach strategies, managing application review, and guiding new freshmen through enrollment.
- **Transfer Services:** Focuses on recruiting and onboarding transfer students, including articulation agreements with community colleges, credit evaluations, and support for transfer student integration.
- **Financial Aid:** Administers federal, state, and institutional financial aid programs. This office ensures students receive timely information about scholarships, grants, loans, and works to maximize aid offerings to support college affordability.



- **International Education & Programs:** Manages recruitment and support of international students and coordinates exchange programs. This unit handles international admissions, visa guidance, and global partnership programs that enrich campus diversity and global learning opportunities.

These four units collaborate closely under the leadership of the vice president for Enrollment Management. By coordinating admissions, financial aid, transfer, and international efforts, the division provides a seamless experience from a student's initial inquiry through enrollment and beyond, all aligned with institutional enrollment goals.

**Long-Term Growth:** Over the past decade, FSC's enrollment has grown substantially. In fall 2014, total headcount stood around 8,400 students; by fall 2024, enrollment has exceeded 10,000, roughly a 20% increase over ten years. This steady growth in the 2010s accelerated in the latter half of the decade, with the College reaching near the 10,000 mark by 2018–2019. A brief plateau and slight decline occurred during the pandemic years, but the recovery has been strong. Fall 2024's enrollment of approximately 10,040 students marked another high for FSC, edging past the previous mark set just before COVID-19. This long-term trend reflects successful program expansion and recruitment strategies that have elevated FSC's profile and demand.

**Recent Five-Year Trend:** In the past five years, enrollment dynamics have been marked by resilience and rebound. After peaking in 2019–2020, enrollment dipped to about 9,200 in Fall 2021 amid the pandemic disruption. Since then, focused recruitment and retention efforts have reversed the decline. From fall 2022 to fall 2024, FSC added roughly 800+ students, climbing from the mid-9,000s back above 10,000. This five-year period culminated in fall 2024's milestone, a 6% total enrollment increase over the prior year. The College not only regained lost ground but achieved a new high-water mark in student population.

**Surpassing 10,000 Students:** Fall 2024 was a pivotal semester as FSC's enrollment hit a record 10,041 students. This milestone was fueled by an especially strong incoming class. The first-time freshman cohort in fall 2024 numbered just over 1,900 students, about 9% higher than the previous fall and the largest freshman class the college has seen in more than 10 years. In addition, transfer student enrollment increased significantly, bolstered by strengthened community college partnerships and streamlined credit transfer processes. The growth in new students, combined with steady retention of continuing students, pushed FSC's fall headcount over the five-figure threshold. Achieving over 10,000 students is not only symbolic of institutional growth but also brings new challenges and opportunities related to resources and campus services.

**Cohort Composition Changes:** The balance between incoming first-time students and transfers has shifted slightly during this growth. Freshman enrollment has accelerated, comprising a larger share of new students than in years past, a result of expanded recruiting territories and new academic offerings attracting recent high school graduates. Transfer enrollment has also remained robust, reflecting FSC's appeal to community college graduates and students seeking to complete four-year degrees. Together, these cohorts have diversified the student body and helped restore enrollment momentum post-pandemic. The fall 2024 new student class, freshman and transfer combined, was one of the largest ever, indicating strong demand for an FSC education even amid regional demographic headwinds.

**Concentration of Enrollment:** An important observation is the over-concentration of enrollment in a limited number of majors. The 10 highest-enrolled programs at FSC account for a disproportionately large share of the student population, whereas many other majors have only modest enrollment. This imbalance means institutional enrollment health is heavily tied to the fortunes of a few programs. If interest in a top-enrolling major were to drop suddenly, it would significantly impact overall enrollment. To mitigate this risk, the Enrollment Management Division, in partnership with Academic Affairs, is examining strategies to broaden interest across more programs, such as updating curricula, launching market-driven new majors, and bolstering recruitment for under-enrolled programs in order to diversify the enrollment portfolio. Encouragingly, the growth of newer programs like Business Analytics demonstrates that with the right offerings, we can shift some enrollment into emerging fields and relieve pressure on the most concentrated majors.

## The Need for a Planned Enrollment Vision

In light of both the opportunities and challenges presented by enrollment growth, Farmingdale State College must develop a comprehensive Enrollment Vision for the future. Planning enrollment strategically, rather than simply reacting to year-to-year fluctuations is essential to align the College's size and academic mix with its mission and resources.





Key questions guide this vision: How large should FSC be five and 10 years from now? Our recent growth has been positive, but unlimited growth is not sustainable without corresponding increases in faculty, facilities, and support services, and adequate resources. The College needs to determine an optimal enrollment size that balances educational quality, campus capacity, and financial stability. For example, is a steady state of around 10,000–11,000 students ideal, or should we aim higher (or potentially manage enrollment to a slightly lower level) based on what our infrastructure can support?

Additionally, what is the right academic program mix and student demographic mix for FSC's identity and mission? As a State University of New York institution with a technology and applied science focus, FSC should ensure its program offerings match regional workforce needs and societal trends. The Enrollment Vision will consider which programs to expand, which new degrees to develop, and whether some under-enrolled programs should be sunset or reimagined. It will also factor in the mix of undergraduate vs. graduate students, traditional-aged vs. adult learners, online, and in-state vs. out-of-state/international recruitment. Crucially, this planning will tie enrollment targets to resource planning. Aligning growth with investments in housing, academic facilities, hiring, and student services is the only way to maintain a high-quality student experience.

By taking a planned approach to enrollment, FSC can proactively shape its future student body in a way that strengthens the institution's identity, academic excellence, and financial health. A clear Enrollment Vision ensures that decisions about growth are intentional and supported, positioning the college to thrive amid changing demographics and competitive pressures.

## Retention Initiatives and Outcomes

Student retention is a critical component of enrollment management planning, and this year saw significant efforts to improve persistence and graduation rates. Guided by Dr. Christopher Malone, a cross-functional Retention Committee was established a few years ago to analyze data, identify barriers to student success, and recommend interventions. Their work resulted in 57 recommendations spanning academic policies,

student support services, and engagement activities to boost retention. The following key initiatives have been implemented or advanced this year:

**Early-Alert System:** The College revamped an early-alert intervention system that enables faculty and staff to flag students who may be at academic risk within the first few weeks of each semester. By identifying struggling students as early as possible, advisors and support staff can reach out with tutoring, counseling, or other resources. The approach the Associate Provost has taken with the advising structure of the College relies on a “public health” mindset to student support: students with two or more Early Warning notifications (i.e., students doing unsatisfactorily in two or more courses) are treated as “critical care” students and are reached out to proactively by advisers for extra counseling and attention. This proactive approach helps students get back on track before small issues become big problems, thereby improving their chances of success and continuation. Since the revamped Early Alert System has been put in place, the number of FTFT students placed into Academic Warning has declined from 22.5% in spring 2023 to 16.96% in spring 2025.

**Academic Warning (AW) Program.** Academic Warning (AW) is the probation forgiveness program initiated at the College for all FTFT students beginning in 2017. It allows first time students who do not earn a 2.0 GPA in their first term the chance







to stay out of probation by being steered into a student support program largely administered by the AAIC office. In 2022 during the SEM effort, Associate Provost Malone and Economics Professor David Vitt analyzed 500,000 FSC student records going back to 2017 and found that the AW Program was having no effect on student success. AP Malone then worked with the AAIC to revamp the AW process beginning in spring 2023. Since then, students who have completed the newly designed AW Program have shown a 91% one-year retention rate and 2/3 of them have earned higher than a 2.0 GPA the following semester (versus 52% that do not complete the program), keeping them off academic probation.

**First-Year Retention Gains:** As a result of the above actions and numerous other efforts (such as a freshman seminar revamp, increased peer mentoring, and improved academic advising), FSC is already observing improved retention rates. One-year retention has increased from 80% to 82% from 2020 to 2023 - on the way to the College's goal of 85%. This is a positive sign that our retention strategies are making an impact. For context, even a one or two percentage point increase in retention translates to dozens more students persisting in their education. While year-to-year retention can fluctuate, the overall trend with these new initiatives is toward better persistence. The retention committee's work will continue as we monitor outcomes and implement more of the recommended strategies. (Note: the latest six-year graduation figures show a five-percentage point increase from 52% to 58% from the 2015 cohort to the 2018 cohort).

**Culture of Student Success:** Perhaps one of the less tangible but important achievements has been fostering a campus-wide culture that prioritizes student success. Through regular communications, faculty development workshops on early alert usage, and leadership messaging, the focus on retention has been elevated. The idea that "enrollment management" is not only about recruiting students but also about *keeping* students enrolled and thriving is now widely embraced across academic departments and student affairs. This cultural shift is critical for long-term improvement. Faculty and staff are more engaged than ever in collaborative efforts to support at-risk students, and there is a shared understanding that retention is everyone's responsibility, not just the job of one office.

## Long Island Competitive Marketplace

Farmingdale State College operates in a region and era of intense competition and demographic change, which form the backdrop for our enrollment efforts. It is important to acknowledge these external factors as they influence our strategy. The greater Long Island area is home to numerous colleges and universities, public, private, and for-profit, all vying for a pool of local students. Within SUNY alone, nearby institutions and others in the NYC metropolitan region compete with FSC for applicants. Private colleges on Long Island and in the tri-state area, some with aggressive discounting and marketing, add to the competitive pressure. This means we face a classic marketplace competition where standing out is essential. Prospective students have many choices, and they compare academic programs, reputation, campus life, and cost. FSC's strong outcomes (such as high graduate employment rates and low average debt) are key selling points that we must continue to communicate effectively to maintain an edge in recruiting. We also benefit from being the largest public technology college on Long Island, with unique programs like Aviation and Applied Sciences that differentiate us. Nonetheless, staying ahead in this crowded marketplace requires constant innovation in outreach and a clear value proposition to convince students and families that FSC is their best choice.

## Summary

The 2024-2025 academic year has been a transformative period for Enrollment Management at FSC. We celebrated record achievements and confronted challenges head-on. Moving forward, the division remains committed to thoughtful planning and strategic action. Our focus will be on implementing the planned enrollment vision in coordination with all campus stakeholders, ensuring that growth is balanced with quality. We will continue to champion student success from recruitment through graduation, adapt to external changes with agility, and highlight the distinct value of a Farmingdale State College education. By doing so, we are confident that we can maintain our momentum and fulfill the College's mission to educate the next generation of leaders and professionals in our region and beyond. The Division of Enrollment Management looks forward to another year of progress and partnership as we work to achieve the institution's enrollment and student success goals.

## DIVISION OF MARKETING & COMMUNICATIONS

### Major Initiatives / Success in 2024-2025

It has been another year of forward momentum for the Office for Marketing and Communications.

After two years of positive, increased visibility for the College, the chief marketing & communications officer was promoted to vice president for the division and, following a successful run of advertising and marketing initiatives, the associate director was promoted to director.

The team helped onboard a new college president, plan an inauguration celebration, support the first off-site commencement, launch a new master's program, and open new spaces and labs, all while achieving new milestones in media outreach, social media growth, advertising impressions, and website views and engagement.

New initiatives in the 2024-25 academic year included:

**The President's Inauguration** was a substantial MarComm undertaking, collaborating with departments across campus to ensure a memorable campus-wide celebration. Contributions to the success of the inauguration week and ceremony, included (but are not limited to) the following initiatives:

- Co-chaired the inauguration committee
- Event planning and support for inauguration week and ceremony
- Facilitated the participation of elected officials
- Speechwriting, editing, and contributions to "run of show"
- Print and digital invitations
- "Parachuting president" video (concept development, shooting, and production)
- Social media promotion and coverage
- Custom-coded website and "Kudoboard"
- Custom game-day sweatshirt
- Multiple print pieces and signage

### Partners in Education Newsletter

At the direction of the president, the Office for Marketing and Communications created a designed and printed newsletter to strengthen relationships with Long Island high schools. Produced and distributed once per semester, it is mailed to all high school principals to highlight FSC's initiatives, events, and opportunities relevant to students, teachers, and administrators. MarComm established the structure, guidelines and submission process for contributions from leadership and departments





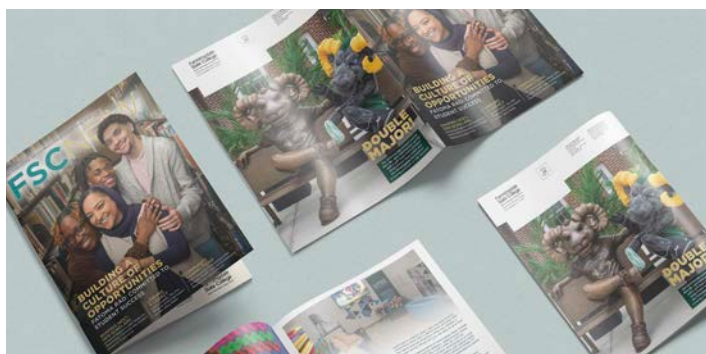
across campus, ensuring the content demonstrates FSC's commitment to community and pre-college partnerships, and its role in supporting future enrollment. The team provides editorial oversight, designs and integrates graphics, and manages production to deliver a communication that keeps high school partners engaged and informed.

## MS in Nursing Administration

MarComm supported the launch of the Master of Science in Nursing Administration program with a coordinated strategy to raise awareness and drive enrollment. The team produced a promotional video showcasing the program's innovative curriculum and career opportunities, which was featured on the Nursing Department webpage. A comprehensive digital advertising campaign was launched, including video ads on YouTube, static ads on Instagram and Facebook, and targeted Google search campaigns to reach prospective students. In addition, MarComm developed an information sheet, a direct mailer, and coordinated print, web, and video advertising to ensure consistent and impactful messaging across all platforms. Following a successful launch, the program is fully enrolled for the fall 2025 semester.

## FSCNow

**FSCNow**, the annual magazine of Farmingdale State College, is a year-round undertaking that culminated with a beautiful, 56-page magazine and custom-coded microsite, developed and produced in house with staff writers, photographers, designers, and web developers. This is the second issue since the launch of the Reimagine What's Possible brand promise, with a focus on the authentic, diverse, real-world nature of our campus community. The issue's editorial focuses on student support, community engagement and outreach, academics and research, with profiles of our extraordinary students, faculty and staff, and alumni.



## External Outreach and Media Successes

Throughout the past academic year, FSC has successfully launched several major campus events and announcements which have elevated the College both locally and beyond:

- Legislative Breakfast 2025
- President Prezant appointed to the Long Island Regional Economic Development Council
- \$9M renovation to Knapp Hall student support facilities
- Inauguration Week 2025
- School of Business Earns AACSB International Accreditation
- NYS Governor Kathy Hochul Visit/Budget Announcement at FSC
- Computer Sciences Center Groundbreaking
- \$5M Donation and Murray Pasternack School of Engineering Technology Naming
- Henry Schein Cares Sensory Unit Ribbon Cutting

In a very competitive media market, the College successfully leveraged the announcements above and more into news segments in target media on Long Island and in New York City. The Henry Schein Sensory Unit was covered by News 12, CBS NY News (Channel 2), and Long Island Business News, among others; the College's 6% increase in enrollment was covered by News12 and Newsday; and even FSC's new Ram-Bo bench, a gift from the Class of 2025 and the Farmingdale Foundation, received a playful segment on News 12. Mascot Madness continues to be a News 12 favorite, with Ram-Bo credited with helping beloved anchor Erin Colton overcome her fear of mascots!

Other media highlights included FSC's new Bachelor of Science degree program in artificial intelligence management featured in Newsday, in addition to our on-campus childcare facility offering support to students and families. FSC faculty were quoted on a range of stories, from the election and politics, to engineering infrastructure, to FAA staffing, drone sightings, and aviation incidents. Newsday published an opinion piece by President Prezant in its Musings column, entitled: **Higher education is more essential than ever** on March 10.



## Government Relations

Over the past academic year, FSC has seen considerable growth in its relationships with government and key external partners. Of note, since President Prezant took office, FSC's government relations team has organized more than one dozen meet-and-greet meetings with elected officials, government offices, and partners in organized labor. These influential meetings have already led to valuable partnerships and projects that directly benefit FSC's diverse student body, including legislative support for campus projects and student research opportunities with the Town of Huntington and the Village of Farmingdale.

A testament to FSC's expansion in its relationship-building efforts, the 2025 Legislative Breakfast event saw an increase in governmental attendance, growing from just five offices in 2024 to 13 offices in 2025, which included multiple federal representatives.

Other FSC initiatives included a leadership roundtable featuring a "powerhouse" panel of Long Island leaders during President Prezant's inauguration week; continued advocacy for the Empire State Licensing Act, Engineering Technology Licensure Parity Act, and various supports for FSC's Department of Aviation; and expanded external collaborations including with Cornell Cooperative Extension of Suffolk County, the New York Blood Center, the Farmingdale Chamber of Commerce, and the Long Island Hispanic Chamber of Commerce.

As FSC continues to build on these and future external relationships, we anticipate expanding our reach through new projects and collaborations in 2025-2026.

## Advertising and Marketing: Reimagine 2.0

The Office for Marketing & Communications recently launched a refreshed advertising creative campaign that was the second generation, building off the momentum of the 2023-2024 Reimagine What's Possible brand campaign. Authentic and impactful, the campaign continues to tell the College's story in a way that resonates with our audiences and highlights our students, programs, and community.



Highlights from this year's campaign, which continue to support FSC's strong brand foundation, included focused efforts around Open House, transfer and prospective students, parents, veterans, and interinstitutional audiences. A key addition was the launch of targeted advertising for the new Master of Science in Nursing Administration program, aligning with our emphasis on graduate program growth.

The various digital campaigns for the 2024-2025 cycle highlight the students and faculty inside our classrooms and spotlight high-demand, reputation-driving programs such as Aviation, Bioscience, Mechanical Engineering Technology, Nursing, Visual Communications: Art & Graphic Design, and Interaction Design. Targeted messaging is designed to reach a range of key audiences, including prospective students, parents, and the broader community, to drive awareness, interest, and engagement. MarComm also expanded its platform reach through increased investment in Instagram, Facebook, geofencing, remessaging, and YouTube, ensuring our message remained visible and top-of-mind across all digital channels.

Marketing and Communications launched more focused campaigns aimed at specific audiences or regions to support the goal of expanding the College's reach and visibility.

Marketing-driven events like FSC Day at the Islanders and FSC Day at the Beach further extended the College's presence in the community, offering authentic, experience-driven engagement that brings the Farmingdale brand to life. In addition to increasing overall visibility and awareness for FSC, faculty, staff, students, and alumni supported these events and proudly showcased their Ram Pride!

# Integrated Marketing Plan: October 2024 – July 2025

CAMPAIGN	LOCATION/ NOTES	IMPRESSIONS
Suffolk Bus Transit	Suffolk County	12,320,000
Mall Advertising (3 locations)	Roosevelt Field, Smith Haven, Walt Whitman	4,458,844
Clear Channel Digital Billboard	GCP off RFK Bridge to Queens/LI	9,585,306
MTA LIRR Posters (Farmingdale)	Farmingdale Train Station	588,000
Newsday Admissions Guide (Print + Digital)	Distributed to LI schools, libraries, fairs	115,000
Newsday (Print + Digital)	Five Education Issues	2,576,459*
NY Mets Yearbook	In-stadium sales	2,400,000**
Digital Advertising Campaigns	Event-based, seasonal, program-specific	6,031,864
TOTAL IMPRESSIONS (October 2024 – July 2025)		38,075,473

\* 886,027 total circulation (converted to impressions using 2.2 reader multipliers) plus digital 625,000  
\*\* 800,000 copies x 3.0 = 2,400,000 impressions

## Social Media

Our social media channels continue to experience significant growth, fueled by a new approach to featuring more authentic and real content, infused with relevant and creative storytelling. Growth across target channels include:

- Instagram – up by 23.3%
- LinkedIn – up by 9%, with engagement up 14.9%

In the coming year, we will be researching and evaluating new channels, such as Bluesky, Substack, and Threads. New content is being developed to highlight academics and student research.

## Website

The FSC website continued its ongoing transformation, with dramatic increases in views on pivotal webpages. Drawing comparisons between the 2023-2024 and 2024-2025 academic years:

- The [homepage](#) saw a 43.38% increase in views
- [“Apply Now”](#) webpage saw a 50.49% increase in views (homepage button added in 2023)
- [“Academic Programs”](#) webpage saw a 169.34% increase in views (updated in 2023)
- The [academic calendar](#) saw a 29.57% increase in views
- The [courses](#) webpage saw a 43.33% increase in views

Redesign of the four academic school webpages was completed this spring, a two-year initiative that resulted in a user-interface update for each school webpage, the replacement of stock of photography with authentic FSC photography, 10+ photoshoots, and collaborating with the deans and website content contributors for each school.

- [School of Arts & Sciences](#)
- [School of Business](#)
- [Pasternack School of Engineering Technology](#)
- [Santmann School of Health Sciences](#)

With a new president joining in August 2024, and fresh eyes and new approaches, many pages were redesigned, added, or refreshed, involving coding projects outside the CMS template, new copy, video, and photography. A few highlights include:

**Homepage Hero Redesign:** A major update to the homepage involved the development of a “hero” component featuring a full viewport-height carousel of high-resolution photos, and smooth, animated indicators inspired by modern user interface (UI) standards. The hero component also features a header, supporting sub-header, and a call-to-action link, all customizable, positioned to optimize readability and provide a visual balance with the photography.

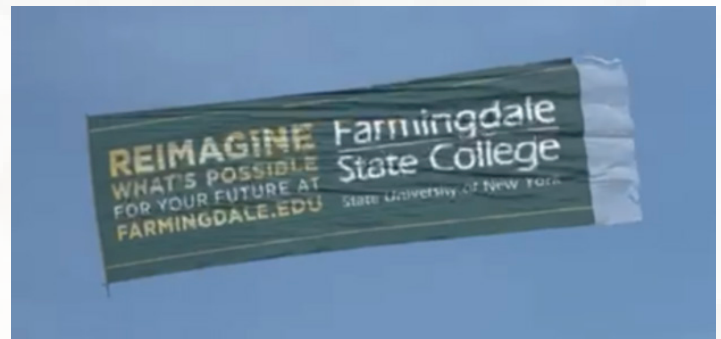
**New President Webpage:** With Dr. Prezant's arrival came a facelift of the Office of the President webpage, with new photography, welcome message and bio, in addition to back-end architecture work to archive all the previous president's news and announcements.

**New Provost Webpage:** With Dr. Lane's arrival, the provost landing page received a new welcome message and biography, as well as four new graphics to highlight the Office of the Provost's initiatives. The page also features a call to action at the bottom encouraging students to apply to FSC.

**Happening Today:** "Happening Today" has become a highly visible and user-friendly resource for students, faculty, staff, and prospective students, sitting at over 9,000 page views since its launch. It features a rotating image carousel that highlights campus life and events, a date-picker component that defaults to today's events but allows users to view past and upcoming days / events, filter buttons for categories such as Academics, Admissions, Alumni, Athletics, FSC, and RamCentral – all color-coded for fast identification.

New webpages introduced in the 2024-2025 academic year reflect new initiatives and marketing and communications focus areas, including

- **Women in STEM**
- **Visiting Scholars**
- **Credit for Prior Learning**
- **Student Affairs**



## In-House Design

The in-house design team, supporting MarComm initiatives in addition to the departments across campus, completed 423 projects in 2024-2025, functioning as an in-house agency saving the College thousands of dollars in potential creative fees.

The team won 15 design awards, from SUNY CUAD, the Educational Advertising Awards, and Graphic Design USA, for projects including FSCNOW Magazine and microsite, Reimagine 2.0 advertising campaign, the FSC Day at the Islanders integrated marketing and social media, the FSC Perks webpage, the President's video holiday card, the FSC "hype" video, various printed materials, and more.

Marketing and Communications led the production of materials to support several important academic and enrollment initiatives, including:

- Interinstitutional Partnerships (multiple print pieces, mailers, and signage)
- Engineering Technology Degree Display Sheets - 14
- IGNITE – 6 Spark Speakers Videos; onsite social media coverage
- Recruitment/admissions materials
  - ◆ Viewbook
  - ◆ Travel Brochure
  - ◆ Acceptance Package
  - ◆ Post cards, cut-outs, and smaller pieces
  - ◆ Freshman Orientation Booklet
- New informational brochures for EMERGE, Food Pantry, Pre-Health Professions Advisement (PHPA)
- Campus Recreation – 10 standardized club logos
- Campus beautification, wall wraps and signage
- Green vehicle wraps for several different models of electric and hybrid FSC vehicles
- And more!



## Looking Forward

In the year ahead, the Office for Marketing and Communications will produce and launch a combined campus map and virtual tour, delivering an enhanced user experience while achieving significant cost savings over the previous contract. Reimagine What's Possible 3.0 advertising campaign will focus on personal journeys, spotlighting diverse, individual pathways to demonstrate there is no one-size-fits-all FSC experience. This will serve as a unifying theme across editorial, social media content, and a potential narrative for the 2026 FSCNow magazine.

MarComm is also partnering with the Division of Student Affairs to develop and launch a new student-focused newsletter and redesign key areas of the division website, ensuring timely, engaging communication with our student body. In addition, we will collaborate with the incoming Provost to promote and elevate visibility around new and revised academic programs and initiatives.

The ongoing transformation of the FSC website remains a priority, with refreshed and newly developed pages designed to meet evolving campus needs and align with institutional priorities.

