ALUMNI SPOTLIGHT: SUSAN RING

Susan Ring is a distinguished alumna of Farmingdale State College. Susan attended the college from September 1975 through May 1977 and graduated with an AAS in Business Administration. Her story began as a commuter student, during which time she studied full-time while also working at a local restaurant. Susan took part in the Business Leadership Team while a student at FSC. Post-graduation, she hoped to continue her education, however due to family circumstances she needed to work full-time. In July 1977, she seized the opportunity to continue her education, and she obtained a Bachelor of Science Degree from Adelphi University in 2007. In 2007, Susan made a promotional career move to Astoria Bank where she held the position of Director of Branch Banking. Still at Astoria Bank, her most recent position is as Director of Relationship Banking and Senior Vice President of the Banking Division.

What does an alumna, such as Susan, who has taken the reins of success and flourished in her career enjoy in her spare time? Susan loves traveling and has developed a strong interest in the history of Native American People. She has also been a Board Member of Nassau County Coalition Against Domestic Violence (NCCADV), and became president in 2011. Susan’s words of wisdom for students are as follows, “Retain your primary goals, network with people in your field and stay focused on your ultimate plans. Stay in touch and build relationships with your college classmates to develop a professional network. Building relationships is not only about today’s technology and social media. Personal contact goes a long way. Connect and deepen your relationships one conversation at a time!”
TECHNOLOGY IN THE CLASSROOM

The School of Business opened its new building during the summer of 2015. This building houses eleven classrooms and one computer lab. From its innovative study lounges (with places to charge your devices everywhere you look) to the new configurations of classrooms, the School of Business is bringing the learning to the student. Students will no longer have to listen to lectures, instead through the use of these collaborative classrooms; students will become a part of it.

The computer lab is configured with 30 user stations and a fully equipped technology enhanced classroom (TEC) STATA and Bloomberg software will be installed and utilized during lessons. All classrooms are equipped with multiple smartboards or multiple TVs to give the students the best possible view of the information. The use of smartboards will be utilized to make the learning interactive and capture student interest.

Another area to note, this is the first academic building with Direct TV capability in the classroom for a better understanding of how the business world works. Every TV can display live news from different sides of the political spectrum and the globe.

— Kenneth Tax

INTERNSHIPS

We are currently recruiting students for our NY State Senate & Assembly Internships, which reside in Albany for the Spring 2016 semester.

For more information contact: walshn@farmingdale.edu and visit: http://www.farmingdale.edu/business/nys_internships.shtml.

WHAT DO GRADUATES HAVE TO SAY?

Lorianne Weiss

Lorianne Weiss Graduated in Spring 2015 from Farmingdale’s Visual Communications: Art and Graphic Design program. She was part of the Dare to Risk Entrepreneurship (DARE) Student Business Plan Competition, as well as the FSAG (Farmingdale Student Alumni Grant) Student Business Plan Competition where she placed 2nd.

Lorianne landed a job right after graduation working at Data Meaning, working as a User Experience Designer. Her job entails collaborating with the Creative Team to design mobile and web applications for internal and client projects. “In my first month I had the opportunity to get my hands dirty with work for their clients such as Lamborghini and Hilton. Although there are currently many active client accounts, Data Meaning is also building a time-management website internally, which I contributed to by designing wireframes and mockups for the interface and user experience.” Lorianne’s experience at Farmingdale has given her a solid foundation to be the talented designer she is today. Her most valuable class was Senior Project, where she brought her very own business idea to life under the guidance of her classmates and professors. Lorianne continues on the path of success while outside of the classroom. “Challenge yourself. Enter the business competitions on campus; they are a fun way to break out of your comfort zone. I can’t stress enough that growth occurs through the challenges you face. Make the most out of every opportunity that comes your way and great things are sure to happen!”
LET'S TALK BUSINESS
Skills That Will Stay With You Long After Farmingdale

The Business Management Department is now gearing up for the Fall 2015 Business Workshops, which are open to all Business Management and Global Business Management students. This fall there will be expanded workshops, which include a Professional Development Series and Business Forum Series. Similar to last semester, the Professional Development Series covers topics geared toward assisting students with their business careers and employability. In new Business Forum Series, various industry panels will include guest speakers to provide students with the opportunity to network and connect. The three separate panels for this semester are: Finance and Accounting, Marketing/Alumni, and Service Learning. All workshops will be held in the new School of Business Building during the activity hour and will last for one hour.

WHO'S NEW THIS SEMESTER?
Assistant Professors
Dr. Cristian Sepulveda
Economics Department
Dr. Areeg Barakat
Business Management Department
Dr. Juan Jaramillo
Business Management Department
Dr. Amarpreet Kohli
Business Management Department
Dr. Kristin Sotak
Business Management Department

UPCOMING INFORMATION DATES

School of Business Research Colloquims
Dr. Andy Chiou — Presenter
Tuesday, October 6th
Campus Center Ballroom C, 3:05pm

School of Business Research Colloquims
Professor George Fernandez
— Presenter
Tuesday, November 10th
Campus Center Ballroom C, 3:05pm

Gallery Opening
Tuesday, October 13
Lecture, Gleeson Hall Room 104, 3:05pm
Reception, Hale Hall 5:00–7:00pm

Gallery Openings
Peter de Sève — Peter is one of the great character creators/animators in the world. His work includes: Bug’s Life, Finding Nemo, Ice Age,… the list is endless. http://www.peterdeseve.com/
Tuesday, December 8
Lecture, Gleeson Hall Room 104
3:05pm to 4:20pm
Reception, Hale Hall 5:00–7:00pm

Unveiling of the Public Art Task Force Winner Dimitry Schidlovsky
Professor Dimitry Schidlovsky — Amazing painter and Adjunct Associate Professor.
Monday, October 19th
Campus Center Lobby 11:00am

Dare
DARE to Risk Entrepreneurship — Student Business Plan Competition
Preliminary Competition: March 15th
Campus Regionals: April 7th
For more info please visit our website http://www.farmingdale.edu/business/
RECENT PUBLICATIONS, PRESENTATIONS, AND FACULTY HIGHLIGHTS

Dr. Ilknur Aydin: Co-Published this paper: "Design and Development of Self-Directed Learning (SDL) Modules for Foundations of Computer Programming Course" to American Society for Engineering Education (ASEE) Annual Conference (with Gonca Altuger-Genc). June 14 - 17, 2015


Dr. Andy Chiou: Andy Chiou, Brittany Mercado and Louis Lipani, "Divided loyalties: Which sports team do biculturals root for?" Poster presented at the Society for Personality and Social Psychology, Long Beach, CA on February 27, 2015.


Prof. Paul Fogelberg- Design for a residential home was featured in House Design, Architecture, Lifestyle Magazine, April 2015.


Dr. Nicholas Menchyk: "Nitrogen and Trinexapac-ethyl applications for Managing 'Diamond'zoysiagrass putting greens in the transition zone, US." Hort Science: 49:1076-1080. August, 2014


Prof. Allison Puff: Elected Co-Chair of the AIGA National Design Educators Steering Committee, August 2015.


Prof. Michael Veracka: "Modern Garden Design: Reinterpreting Cultural Meaning Within the Information Age," presented at the 21st International Conference of the International Association for Intercultural Communication Studies (IAICS) at the Hong Kong Polytechnic University, Hong Kong. July 15-18, 2015


