I extend a warm welcome and invitation for you by Farmingdale State College to learn about the institution. Farmingdale has grown from its agrarian roots to develop into the premier public college of technology on Long Island and the largest such college in the SUNY system. We offer a wide range of programs, many of which are highlighted in this brochure about the School of Business. We also have schools of arts & sciences, engineering technology, and health sciences. The college offers 29 baccalaureate degrees and 8 associate degrees.

We are committed to providing an excellent education for our students. At Farmingdale, we offer small, personalized classes that prepare you for a successful career. Our classes are taught using modern technologies and teaching methods focused on student success. Whether working alongside award-winning faculty in a research laboratory, or experiencing a hands-on internship, Farmingdale is a place where acquired knowledge creates a path to achievement and discovery.

Additionally, there are several new buildings on campus, with more underway. Our three-story library has been reconfigured to create an Information Commons with ample space for solitary or group study. The new School of Business building is the most technologically advanced on campus.

It is an exciting time at Farmingdale State College. We look forward to your visit.

As a College of Applied Learning and Technology, Farmingdale State College is home to over 48 outstanding academic programs. Each of these programs are carefully designed to meet the educational demands of the local region as well as the intellectual experience desired by students.

With nationally acclaimed faculty, a robust student body, and state-of-the-art facilities, Farmingdale State College is one of the highest ranked public colleges and universities in the north as recognized by U.S. News & World Report. We take pride in the fact that we put students first and do all that we can to ensure student success.

Farmingdale State College is committed to providing the best possible education in a supportive and welcoming environment. As a long-standing member of the college community, I am pleased to invite you to take a closer look at what Farmingdale State College has to offer. Look forward to seeing you on campus.
Dean’s Overview

Dr. Richard Vogel
Dean
School of Business

A Message from the Dean:

The fall 2014 semester was a wonderful start to the academic year. The School of Business welcomed eight new faculty members and enrolled the inaugural class of students into our newest bachelor’s program, Global Business Management. This new program complements the existing programs housed within the School of Business, which includes the departments of Business Management, Sport Management, Economics, Computer Systems, Visual Communications and Urban Horticulture and Design.

During the fall 2014 semester, the departments hosted a great line-up of speakers and special programs, including a speech on Supply-Chain Management by Dr. Roger Warburton from Boston University, a discussion on leadership as revealed through historical research, and biographical essays by our own Dr. Dan Marrone, and an exhibit by Wendy Klemperer, the artist and sculptor who designed the ram which now graces the entrance of the Campus Center. In addition, we are fortunate to be able to offer constant programming within two incredible teaching and exhibit venues, the Teaching Gardens and the Memorial Gallery.

Over the past year, we have grown our efforts to reach out to the more than 15,000 School of Business alumni in the hope of increasing alumni involvement and participation with the School. At almost every business and social event that I attend, I have the pleasure of interacting with alumni. To further include our alumni, we are introducing an Alumni Spotlight column to the School of Business newsletter to profile the success of our graduates. We have kicked this off by featuring two exceptional graduates, Jeffrey Egan and Cecilia Ambrose on page 20 of this brochure.

I am happy to announce that the new building for the School of Business has just opened its doors this semester. The building will create a new home for the Business Management, Sport Management, and Economics departments, as well as offices for the Dean, Associate Dean, and Assistant Dean. With eleven state-of-the-art classrooms and a new computer lab, this building is the first new classroom facility to open on campus in the 21st century. Having only recently celebrated our centennial in 2012, the building marks the continuing growth of the college as we march towards our bicentennial. It is a very exciting time to be at Farmingdale, and we look forward to seeing you at one of our upcoming events.
Academic Departments

**Applied Economics**

The Economics Department offers a Bachelor of Science degree in Applied Economics and a minor in Economics. The Bachelor of Science in Applied Economics is a comprehensive study designed to prepare students for careers in business, financial institutions, national, state, and local government, public and private research organizations, and nonprofit organizations. Graduates of the Applied Economics program will have the skills and abilities necessary to meet the diverse needs of regional, national, and international employers in both the private and public sectors, working in occupations such as entry-level economists, quantitative analysts, business analysts, financial analysts, regional planners, managers, and research analysts.

The program offers a variety of introductory and core courses, including up-to-date, upper level elective courses in economic issues. Students will receive hands-on training on quantitative methods and will attain knowledge in problem solving to be competent in the job market. Students are expected to take courses in Liberal Arts and Sciences, as well as required courses in Economics and free electives to meet the students’ interests. This discipline allows students to attain a well-rounded education.

The program exposes students to a broad spectrum of economic concepts and applications, providing them with a strong background from which to pursue graduate study and employment in the various fields in economics.

**Business Management**

The Business Management Department, the biggest department on campus, offers Bachelor of Science degrees in Business Management and Global Business Management. A bachelor’s in Business Management is created to better prepare students for careers in the business world. Through advisement and training, students are given the tools and flexibility to choose what area of business they would like to focus on, whether it be marketing, accounting, or management. A bachelor’s degree in Global Business Management prepares students for the ever-changing field of international business. Students are encouraged to partake in studies outside of the United States.

Certificate programs are also offered in Accounting, Marketing, Management, and International Business. These programs are for individuals looking to get into the field of Business, without obtaining a four-year degree. Students may also minor in Business Management, Organizational Leadership, or Legal Studies, which is for students interested in Law.

Upon leaving the Business Management Program, graduates will be able to obtain the necessary skills to analyze and function in a diverse environment. Some typical employment opportunities that are open to graduates of Business Management include positions in Marketing, Management and Leadership, Entrepreneurship, Accounting and Finance, Customer Relations, Financial Services, and Global Business. Students of the Global Business program have found employment in International Marketing, Sales, Advertising, and Enterprises, among other fields.
Computer Systems

The Computer Systems Department prepares students with the knowledge and skills necessary for the demanding information technology fields. The program tackles all aspects of computer programming and information systems. It provides students with a practical, hands-on approach, with an emphasis on solving business problems.

Students of the Computer Programming and Information Systems baccalaureate degree program are required to take a set of core courses. The core courses offer a diverse but fundamental foundation in technology that is necessary to becoming a technology savvy individual. In addition to these required courses, students select one of five tracks with concentrations in Programming, Networking, Systems, Web, or Database Development. Each track offers students a skill set in one discipline of information technology and enables them to study their chosen area in great depth. Students are also offered an opportunity to complete internships in their chosen track.

Graduates of this field are able to continue their studies confidently, building on the knowledge they’ve gained from their undergraduate coursework. Employment opportunities for graduates of this program include jobs as Programmers, Web Developers, System Analysts, Database Analysts, and Network Administrators.

Sport Management

The Sport Management Department offers a Bachelor of Science degree, which provides students with the knowledge and tools necessary to obtain a career in the various industries of Sport Management. Farmingdale State College’s program provides students with fundamental and advanced level courses, taught by expert and experienced faculty, in this dynamic and academically rigorous subject area. In conjunction with advisors, students may tailor their degree program to best suit their career goals and professional development. Optional internships are available to Sport Management students during their third and fourth years of study.

Students complete required Business courses, as well as classes in Liberal Arts and Sciences. A Sport Management minor, which consists of 18 credits, and involvement in the Sport Management Club are also available to students.

Graduates of this department leave Farmingdale primed for the fast-paced sport management industry. Employment opportunities include event manager, director of athletics, sport agent, and broadcaster, among other careers.
Urban Horticulture & Design

The Department of Urban Horticulture and Design equips graduates with the competency to enter the work force as professional horticulturists and landscape designers in diverse venues, such as the business and residential building sectors, recreation management, public construction and management, and environmental restoration.

The department offers a Bachelor of Technology in Horticultural Technology Management with concentrations in General Horticulture and Landscape Development, two Associates in Applied Science degrees in General Horticulture and Landscape Development, and a Certificate program in Ornamental Horticulture.

Students in each program use the department’s renowned four acre Teaching Gardens, where they are afforded hands-on opportunities to complement and enhance traditional academic programming. The Teaching Gardens are separated into a series of themed areas or “garden rooms.” Each features a variety of design styles and planting schemes that foster greater awareness and understanding of a truly green movement. Most importantly, graduates have access to progressive ideas and strategies that will influence Long Island’s large horticulture and landscape design sector. Students gain the knowledge needed to serve as future industry leaders, as well as the ability to influence industry practices so that they respect the environment of this heavily-populated area.

Visual Communications

The Visual Communications Department prepares students for careers in design-related fields. A baccalaureate degree in Visual Communications gives students the opportunity to experience and be involved in many different areas involving the aspects of art and graphic design.

Students have the option to participate in clubs, including the Design Club and the American Institute of the Graphic Arts. Students in this program build up their skills in different techniques to establish themselves as young professionals, such as preparing their portfolios and learning the skills necessary to becoming successful designers in the real world. Graduates may continue on to careers as art directors, social media designers, and photographers, among other positions. A minor in Art and Graphic Design is also offered to students who wish to build a foundation in art and design.

Students finish their degree in the Visual Communications program with their senior project, which allows students to showcase their work in a student gallery exhibition.
Teaching Gallery and Gardens

Memorial Gallery

The mission of the Memorial Gallery is to serve as a vital teaching instrument and visual resource that enriches the cultural life on campus, as well as that of the surrounding community. This is accomplished through the exhibition of imagery related to the communication arts, including the works of world renowned designers, illustrators, and fine artists, who represent a wide range of media, cultures, and time periods.

Recent exhibitions featured in the gallery include Paula Scher, Seymour Chwast, Matt Mahurin, Michael Paraskevas, Louise Fili, and Gail Anderson.

Teaching Gardens

The Ornamental Horticulture Teaching Gardens at Farmingdale State College are a hidden gem that serve as an outdoor classroom for students in the Department of Urban Horticulture and Design. The Gardens, which consist of over four acres, were developed beginning in the 1930s by the horticulture students and faculty. Students plant and tend to the gardens, which are sectioned off into “garden rooms.” These garden rooms each represent their own theme and include the Annual Beds, the Tropical Garden, and the Rose Garden. Today, they continue to be renovated and updated by the students and horticulture faculty under the tutelage of Dr. Richard Iversen.

The grounds are open in season, from April to November, for the enjoyment of the campus and the greater Long Island community.
Dr. Wisdom Akpalu’s research focuses on the natural resources management in developing countries and the economics of crime and punishment. He has published over two dozen journal articles and several peer reviewed working and discussion papers. Some of his work has appeared in the Journal of Bioeconomics, Ecological Economics, and the Environment and Development Economics Journal, among other scholarly publications. He is an active reviewer of over twenty highly ranked journals in resource economics, including the Journal of Environmental Economics and Management, the Journal of Environment and Resource Economics, and the Environment and Development Economics Journal.

Dr. Akpalu received the 2013 Center for Teaching, Learning and Technology (CTLT) Outstanding Scholarly Publication Prize for a paper he co-authored with Dr. Richard Vogel and Dr. Xu Zhang of the Economics Department. Among his many achievements, Dr. Akpalu has been named the 2015 Research Fellow for the Academy of Economics and Finance. He has received invitations from the Center for Environmental Economics and Policy in Africa (CEEPA) and the Economic Research Southern Africa (ERSA) to teach short courses on effective research techniques in natural resource management. He is a resource person for the CEEPA and the African Economic Research Consortium (AERC) and has consulted for a number of organizations, including the International Labor Organization (ILO), the African Development Bank (AfDB), and the World Bank. Dr. Akpalu is currently working with the United Nations University-World Institute for Development Economics Research (UNU-WIDER) at the University of Ghana to establish research competency in Africa.

Dr. Ilknur Aydin joined the Computer Systems Department of Farmingdale in the fall of 2012. Before coming to Farmingdale, she was an Assistant Professor of Computer Science at SUNY Plattsburgh from 2009 to 2012. Dr. Aydin’s research encompasses the general area of wireless and mobile networks. She has worked on manifold projects for the past several years, including the transport layer issues, Steam Control Transmission Protocol (SCTP), multihoming, congestion control, and network coding. Dr. Aydin has also implemented the SCTP module in the QualNet network simulator, a public software program. Before coming to the United States for her graduate studies, Dr. Aydin had also worked as a software engineer in a technology company in Istanbul, Turkey, where she worked on projects like the implementation of GPS based tracking software. Her interests also include computer science education and increasing diversity in computing, especially the participation of women in the field.
Dr. Jing Betty Feng’s research interest revolves around the concept of organizational cross-cultural adaptation in foreign environments. Her current research projects involve the psychological factors of cultural intelligence, national innovation, and the mentality barrier of China’s organizations during their internationalization process. Dr. Feng has published articles on topics such as the challenges of big-box retailers in China and the institutionalization of conflict management. Her research has been presented at international conferences, including the Academy of Management (AOM), the Academy of International Business (AIB), and International Association for Chinese Management Research (IACMR). At Farmingdale, she is dedicated to developing the intercultural effectiveness of students through various activities. Before coming into academia, Dr. Feng gained seven years of industry experience in supply chain management at global firms such as Dell, Whirlpool, and CHEP.

Dr. Gerstl came to Farmingdale State after working in industry and for government. He spent a number of years working as a programmer for IBM improving the performance and stability of IBM’s transaction processing and file systems software. While at IBM, He was also a member of the TPC-C benchmark subcommittee, an industry-wide effort to define a standard benchmark for online transaction processing workloads. Dr. Gerstl also worked at McKinsey and Company as a management consultant. After McKinsey he spent time at the New York City Economic Development Corporation, working on lowering the barriers for foreign companies to create jobs in New York City. He is the founding advisor for the Computer Programming Club and is a member of the College-wide Curriculum Committee. He has also recently introduced iOS development to the campus, teaching the first Apple iOS development courses on campus.

Dr. Gerstl works in both pure Computer Science as well as in the intersection of Computer Science and Law. In Computer Science, his research interests are concentrated in Database and Transaction Systems. Dr. Gerstl’s work is centered on questions relating to allowing a greater number of database programs to run concurrently while ensuring that they do not interfere with each other. As Dr. Gerstl is also an attorney, he has recently expanded his research to include software liability. As software has become ubiquitous, taking over many of the roles that hardware was previously used for, Dr. Gerstl is looking at the liability of companies that produce software, especially embedded software used in dangerous machines, such as the software in an autopilot system.

Dr. Gerstl is a licensed attorney in New York State, is a Notary Public, and holds FAA certificates as a commercial pilot, a flight instructor, and as an aircraft mechanic. He is also a big fan of the Oxford Comma.

Dr. David Gerstl

Department of Business Management
Ph.D. Stony Brook University
J.D., Columbia University

Dr. Gerstl came to Farmingdale State after working in industry and for government. He spent a number of years working as a programmer for IBM improving the performance and stability of IBM’s transaction processing and file systems software. While at IBM, He was also a member of the TPC-C benchmark subcommittee, an industry-wide effort to define a standard benchmark for online transaction processing workloads. Dr. Gerstl also worked at McKinsey and Company as a management consultant. After McKinsey he spent time at the New York City Economic Development Corporation, working on lowering the barriers for foreign companies to create jobs in New York City. He is the founding advisor for the Computer Programming Club and is a member of the College-wide Curriculum Committee. He has also recently introduced iOS development to the campus, teaching the first Apple iOS development courses on campus.

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Dr. Arthur Hoskey

Department of Computer Systems

BA, Purchase College

MS, Hofstra University

PhD, City University of New York

- SUNY Innovative Instructional Technology Grant (IITG) Recipient, 2014

Dr. Arthur Hoskey is involved in three distinct research areas. His primary focus, which is supported by a SUNY Innovative Instructional Technology Grant (IITG), is a collaborative effort with SUNY faculty to develop a semi-standardized and accessible introductory course to computer science that can potentially be applied to many SUNY campuses. Dr. Hoskey’s second area of research is the development of Simple OS, a simulated operating system that allows students to run pseudo-assembled computer programs and view the structure of the internal operating systems and the simulated hardware. He has been working with Farmingdale students to further enhance this system, and his development of Simple OS was published in a journal by the Association for Computing Machinery. Thirdly, Dr. Hoskey has been collaborating with Farmingdale’s Center for Applied Mathematics and Brookhaven National Laboratory on a program designed to have undergraduate students conduct research regarding Signal Analysis. Students in this program have presented their work at conferences, such as the Mathematical Association of America’s annual meetings and the NY State Collegiates Science and Technology Entry Program (CSTEP), where Dr. Hoskey served as a CSTEP mentor for one of these students. He has been a member of the advisory board of the Farmingdale Center for Teaching, Learning and Technology (CTLT) since its inception and is also involved in developing and delivering the New Faculty Training Workshops, which are presented monthly during the academic year. He has also served on the College-Wide Curriculum Committee and was advisor to the Computer Tech Club for six years.

Prior to becoming a professor, Dr. Hoskey worked as a software engineer in companies such as Prudential Securities and Optimum Solution Corporation.

Dr. Richard R. Iversen

Department of Urban Horticulture and Design

BA, Queens College

MS, Rutgers University

PhD, Cornell University

Dr. Richard R. Iversen has been the curator of the Department’s Teaching Gardens since 1996, and he continuously designs and refines various themed spaces of the Gardens. His doctoral studies investigated the greenhouse growth requirements of winter hardy, herbaceous perennial plants. By monitoring the effects of temperature and day-length on the development of fifteen herbaceous species, Dr. Iversen was able to prepare predictive forced blossoming schedules. As an alumnus of the prestigious Attingham Summer School in England, he has spent numerous summers studying the landscape and gardens of the English country house. He has also spent time at the University of the West Indies in Barbados, teaching tropical horticulture. Dr. Iversen’s extensive background in horticulture is reflected in the Gardens, where herbaceous and tropical plants, as well as an “English” style of landscape, are well represented. His passion for tropical ornamental plants — and growing them in the temperate climate — became the subject of his award-winning book, The Exotic Garden: Designing with Tropical Plants in Almost Any Climate (Taunton, 1999). Dr. Iversen’s work has also been published in HortTechnology, the Chicago Botanic Gardens Encyclopedia of Gardens: History and Design (Routledge, 2001), Horticulture: the Magazine of American Gardening, and The New York Times, amongst other publications.
Dr. Jonathan M. Lehrer

Chair, Department of Urban Horticulture and Design
BS, Cornell University
MS, PhD, University of Connecticut

Dr. Jonathan M. Lehrer is a whole plant horticulturist, specializing in biology and plant science. Recently, he has authored and co-authored several peer-reviewed manuscripts on the applied aspects of the contemporary invasive plant issue. His work appears in many publications, including the *Journal of Environmental Horticulture* and the *Hortscience Journal*. On Long Island, Dr. Lehrer is the Co-Chair of the Long Island Invasive Species Management Area Scientific Review Committee (LIISMA SRC). He continues to collaborate with colleagues to develop and implement protocols that evaluate the ecological risk of plant species and their various forms. These findings have been used to inform legislators in Nassau and Suffolk County and at the state level. At Farmingdale, he is the Chair and Curriculum Coordinator of Ornamental Horticulture and Design, the Chair of the Admissions and Academic Standards committee, a member of various college-wide committees, and the advisor of the Horticulture Club.

Dr. Amarpreet Kohli

Department of Business Management
BS, RVCE, Bangalore University, India
MBA, AIMA, Delhi, India
Ph.D., University of Louisville, KY

Dr. Amarpreet Kohli joined Farmingdale State College in 2015, after teaching at University of Southern Maine for nine years. Dr. Kohli brings extensive practice experience in sales and distribution, technical support and product development for multinational companies in India and the US to his courses in Operations Management, Supply Chain Management and Business Statistics. More than half of today's jobs are in operations management or related fields—a compelling reason for our business students to choose this field of study.

He received School of Business “Outstanding Professor” award for teaching in 2010 and Faculty Senate Research Award in 2011. Dr. Kohli has also published in numerous peer-reviewed journals, including *Supply Chain Forum: An International Journal*, *International Journal of Information Systems and Supply Chain Management*, *Journal of Management and Engineering Integration*, *Technovation: The International Journal of Technological Innovation* and many others. He is an active member of several Professional Associations and has presented at numerous national and international conferences. Dr. Kohli is also a member of Beta Gamma Sigma and Phi Kappa Phi Honor Societies.

Prof. Sarbjit Singh

Department of Sport Management
BSBA, Georgetown University
MBA, JD, Emory University

Professor Sarbjit “Sab” Singh joined Farmingdale State College in 2010, after working for twelve years as a management consultant for Fortune 500 corporations, early-stage companies, and non-profit enterprises. As a management consultant, he specializes in business strategy and development and has helped companies identify growth opportunities and develop strategic business plans. Professor Singh's subject matter expertise is in sports business, and he has advised dozens of sports manufacturers, facility developers, major brands, and other clients. His professional network includes executives at professional sports leagues and teams, top legal and financial services providers, and marketing and sponsorship professionals. He is often published...
in the industry’s leading trade publication, Street & Smith’s SportsBusiness Journal. Professor Singh is the publisher and editor of Sports Doing Good, an online resource on sports and social responsibility. He has served as a guest lecturer and panelist at professional and academic forums and as a source of information for journalists and commentators. Furthermore, he is a member of the National Sports Marketing Network and Sports Lawyers Association. Some of his research interests include the impact of social media on the marketing, operations, and fundraising efforts of sports non-profits, as well as the economic and social impact of major sporting events and facilities in developed and emerging economies.

Her most recent work, the Home Project, is a collaborative community-based project supported by the CFEVA. It is a series of stop motion animations and animated metaphors that address the subject of “home,” using stories from the public regarding objects, memories, or emotions that are connected with words. The work was created at the Vermont Studio Center and the CFEVA in Philadelphia, and was dually funded by a 2014 Queens Council on the Arts Individual Artist Grant and a 2014 to 2015 CFEVA Artist Fellowship.

Dr. Richard Weber

Department of Applied Economics
BA, San Jose State University
MA, PhD, Suffolk University

Dr. Richard Weber is an Assistant Professor of Economics. Before joining the college in 2014, Dr. Weber was a research associate at the Free Market Institute at Texas Tech. His research focuses on the role of entrepreneurship in economic growth.

Although the economic theory of entrepreneurship is well developed, there is insufficient applied work to support and prove the theoretical concepts of this field. As a result of the gap between the theoretical and practical aspects of this area of study, it has been difficult to empirically study the human face of economic change. Dr. Weber’s research addresses this issue by examining available regional indicators of entrepreneurial activity, specifically their connection to economic theories of entrepreneurship. This research allows more reliable comparisons among states and the degree to which their residents engage in entrepreneurial activity. The goal is to allow evaluation of public policy, as well as other institutions, regarding the impact of entrepreneurial activity to the dynamism of markets.
Student Profiles

PJ Waszkiewicz
Department of Sport Management
Senior, Spring 2016

PJ Waszkiewicz, currently a senior majoring in Sport Management, has been actively involved on campus and has been taking the right steps to strive in the future of the sports industry. Farmingdale State College and the Sport Management Department have had a significant role in helping PJ achieve academic success, build a diverse skill set and create opportunities to fulfill PJ’s goals of pursuing a career in the sports industry.

In May 2013, PJ was nominated the new President of the Sport Management Club. PJ has been bringing attention to many students that volunteering, networking, and internships are vital for those who are interested in pursuing a career in sports. PJ has been actively involved as President of the Sport Management Club, by volunteering at the 2013 MLB All Star Game, The Stephen Sillers Foundation Tunnel to Towers 5k RunWalk, the 2014 NFL Super Bowl, the New York Islanders, and the New York Cosmos, as well as hosting seven guest speakers on campus. The Sport Management Club was the recipient of the Outstanding Club of the Year at the 2014 Campus Life Awards in April 2014 and nominated for the 2015 Campus Life Awards in May 2015.

PJ interned for the New York Jets during the 2014 NFL season, works part-time for the MLB licensed sports clothing brand “The7Line” and is a Nassau County certified wrestling referee as a member of the Long Island Wrestling Official’s Association. As a referee for the past three wrestling seasons, PJ is set out on an entrepreneurial adventure to enhance the safety and health concerns in the sport of wrestling.

Ivan J. Kim
Department of Applied Economics
Senior, Spring 2015

Ivan J. Kim is a senior at Farmingdale State College majoring in Applied Economics, with a minor in Applied Mathematics. He is originally from the Dominican Republic and, in 2012, was awarded a scholarship by his country’s Ministry of Education to come to Farmingdale. He is the former president of the Economics Club and a member of Omicron Delta Epsilon Economics Honor Society, Golden Key International Honor Society, and Farmingdale’s Olympians FC Soccer Club.

Ivan has always been interested in economic phenomena. This year, he was a finalist in the New York State Economics Association undergraduate research competition for his paper on the Lipstick Effect, a theory that states that during times of recession, consumers forgo purchases of more luxurious items in favor of smaller indulgences.

Ivan has previously worked as a research assistant with Dr. Daniel Morales, an economist from the Dominican Republic, and was part of a team that assessed the impact of conditional cash transfers in the Dominican Republic, a project that was sponsored by the Inter-American Development Bank. He currently works for one of the most prominent economists in his country, Dr. Fernando Álvarez Bogaert, assisting in research and identifying newspaper articles on numerous topics that can affect the economy.

He plans to continue doing research and wants to start businesses that could improve his country. Ivan feels grateful for all the opportunities given to him by his country and Farmingdale State College, where he has gained valuable knowledge that will be useful for his professional and personal life.
Professor Jeffrey Egan
Department of Business Management
AS, Farmingdale State College
BS, SUNY Oneonta
MS, University of North Texas

Professor Jeff Egan, of the Business Management Department, graduated from Farmingdale State College’s School of Business in 1981. After receiving his degree from the University of North Texas, he worked in the Defense Industry as a Financial Administrator for four years.

In 1987, Professor Egan was given the opportunity to buy the Changing Times Sports Pub, which is located across the street from the college, on Melville Road. Being a business owner was an opportunity he could not turn down. With much hard work and dedication, he was able to build two more locations of Changing Times in East Northport and Bay Shore, which he opened two years ago.

As a successful business owner, Professor Egan was thrilled to share his knowledge when, in 2006, he began teaching in business management courses.

He stresses the importance of being able to “sign the front of your paycheck” to his entrepreneurship students. Professor Egan encourages students that even with all the stress that comes from being a business owner, the rewards are worth it. He takes pride in the caliber of the students at Farmingdale and the college community’s emphasis on working hard to achieve success. Professor Egan believes that this is what makes Farmingdale State College such an exemplary institution.

Cecilia Ambros recently joined Amazon as the Senior Manager of the Global Studio Management Program for Advertising Design and User Experience (ADX).

Previously, Cecilia served as the Global Design Studio Director for Nike, Inc. There she worked for several sport categories, including Global Football, Men’s Training, NFL, NCAA, MLB, and Field Sports. Cecilia implemented and enhanced procedures regarding workload, internal reviews, onboarding new hires, talent planning, and performance goal setting, evaluation, and development.

Prior to working at Nike, Cecilia obtained her master’s degree in Design Strategy & Research at IIT Institute of Design, which is known for its design thinking and research curriculum. She has also worked with Autodesk, McDonald’s Corp, Whirlpool and TÜV Rheinland to tailor methods for enhancing the services and products these brands offer.

Cecilia continues her personal passion for academia and facilitates workshops and lectures at d.school @ Stanford University, Farmingdale State College, Harvard University, Northwestern, and IIT Institute of Design.

Originally from Argentina, Cecilia is proud of her Castellano and New York roots. She is an avid outdoorswoman, enjoying running, half-marathons, skiing, hiking, cycling, and rafting in Oregon.
School of Business

Dean
Dr. Richard Vogel  
richard.vogel@farmingdale.edu

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Farmingdale State College

Farmingdale State College, State University of New York, is located on 380 acres in central Long Island. The College is easily accessible via the Long Island Expressway, the Northern and Southern State Parkways, and the Long Island Railroad.

Established in 1912 to serve a largely agrarian community, the College now meets the needs of the region and New York State through its emphasis on the applied sciences and high technology. As Long Island's first public college, Farmingdale offers the bachelor of science, bachelor of technology, and a comprehensive base of associate degree programs.

Please go to www.farmingdale.edu for more information about the college.