

Farmingdale State College
STATE UNIVERSITY OF NEW YORK

EIGHT FOR 28

A STRATEGIC VISION FOR FIVE YEARS AND BEYOND



EIGHT FOR '28

“Eight for '28” is Farmingdale State College’s strategic vision for the next five years and beyond, identifying eight strategic goals to guide the College from 2023 to 2028. The highly inclusive process engaged every level of the College community. Supported by nearly 40 measurable objectives, the eight goals prioritize FSC’s commitment to academic excellence, student success, and fostering a culture of inclusion and civic responsibility.

EIGHT FOR 28 GOALS

**ELEVATE OUR
DEDICATION
TO STUDENT
SUCCESS**

01

**BOLSTER
ACADEMIC
EXCELLENCE**

02

**ENHANCE
THE STUDENT
EXPERIENCE**

03

**EXPAND THE
CULTURE OF
INCLUSION**

04

**BECOME AN
EMPLOYER
OF CHOICE**

05

**PROMOTE
THE USE OF
RENEWABLE ENERGY
AND SUSTAINABLE
PRACTICES**

06

**ENHANCE THE
COLLEGE'S
PROMINENCE
BY CULTIVATING
RELATIONSHIPS
THAT FOSTER
PHILANTHROPY AND
CIVIC ENGAGEMENT**

07

**POSITION THE
COLLEGE FOR
GREATER SUCCESS**

08

ELEVATE OUR DEDICATION TO STUDENT SUCCESS

01

OBJECTIVE 1:

Identify collaborative opportunities to engage students in and out of the classroom.

OBJECTIVE 2:

Expand the use of high impact practices to improve student engagement and success.

OBJECTIVE 3:

Enhance graduation rates by creating flexible and measurable retention strategies at each stage of the student experience.

OBJECTIVE 4:

Introduce and expand practices that are proven to boost academic performance and student success.

OBJECTIVE 5:

Prepare highly skilled graduates equipped with the critical thinking, technical competencies, and global awareness to better the communities and industries we serve.

BOLSTER ACADEMIC EXCELLENCE

02

OBJECTIVE 1:

Enhance course design to ensure effective, innovative and flexible teaching, and learning processes.

OBJECTIVE 2:

Integrate new and emerging technologies into the teaching and learning process.

OBJECTIVE 3:

Develop unique, mission-consistent, undergraduate and graduate programs that support the needs of the communities that we serve.

OBJECTIVE 4:

Seek specialized accreditation for eligible programs.

OBJECTIVE 5:

Establish FSC as a leader in applied and experiential learning.

ENHANCE THE STUDENT EXPERIENCE

03

OBJECTIVE 1:

Nurture the complete student with a focus on academic and non-academic support, holistic advisement, mentorship, and comprehensive health services.

OBJECTIVE 2:

Deliver support services to directly address the specific needs of a highly diverse student population.

OBJECTIVE 3:

Create a welcoming environment for our commuter students through programming and services targeted to their unique needs.

OBJECTIVE 4:

Continuously improve residence halls and the residential experience.

Both aspirational and assessable, **Eight for '28** reflects the many ways FSC has evolved, aligning with the rapid growth and development of our distinctive, talented, and diverse student body, while providing a roadmap for how to best navigate the next five years.

JOHN NADER

PRESIDENT



EXPAND THE CULTURE OF INCLUSION

04

OBJECTIVE 1:

Provide the campus community with the resources necessary to foster a culture of diversity, equity, inclusion, and social justice.

OBJECTIVE 2:

Expand opportunities for international engagement and global perspectives through Collaborative Online International Learning (COIL), and study abroad options.

OBJECTIVE 3:

Identify new ways to embrace and celebrate Farmingdale's position as a noted diverse campus and community.

OBJECTIVE 4:

Increase co-curricular activities to support initiatives that encourage diversity, equity, inclusion, civic responsibility, and student engagement.

BECOME AN EMPLOYER OF CHOICE

05

OBJECTIVE 1:

Recruit and retain a broad and diverse pool of talent through innovative and focused strategies.

OBJECTIVE 2:

Grow our own professional staff by actively recruiting FSC graduates for campus positions.

OBJECTIVE 3:

Foster a culture of professional growth with development opportunities for faculty and staff.

OBJECTIVE 4:

Implement recommendations arising from assessments of functional areas to ensure clear campus communication and efficiencies of operations.

OBJECTIVE 5:

Strengthen mentorship, support, and guidance for new faculty and staff from the point of hiring through awarding continuing and permanent appointments.

PROMOTE THE USE OF RENEWABLE ENERGY AND SUSTAINABLE PRACTICES

06

OBJECTIVE 1:

Encourage the integration of campus-wide waste reduction, reuse, and recycling practices.

OBJECTIVE 2:

Develop relevant academic programs that address the generation and distribution of renewable energy that serve the industry's growing workforce needs.

OBJECTIVE 3:

Implement new measures to accommodate campus energy needs through renewable sources.

OBJECTIVE 4:

Beautify our campus community with ongoing aesthetic improvements to buildings and grounds.

ENHANCE THE COLLEGE'S PROMINENCE BY CULTIVATING RELATIONSHIPS THAT FOSTER PHILANTHROPY AND CIVIC ENGAGEMENT

07

OBJECTIVE 1:

Build an annual fundraising strategy aligned with donor interests and institutional priorities, including a dynamic digital donor experience.

OBJECTIVE 2:

Encourage and support faculty and staff to seek grant funding to support programs, scholarly research, and other creative activities.

OBJECTIVE 3:

Use data-informed decision-making strategies to reach new audiences and elevate institutional standing.

OBJECTIVE 4:

Expand partnerships and programming with businesses, non-profit institutions, and other colleges to offer new educational, civic, and service learning opportunities.

POSITION THE COLLEGE FOR GREATER SUCCESS

08

OBJECTIVE 1:

Build a distinctive brand identity for FSC across Long Island and beyond.

OBJECTIVE 2:

Raise the profile of FSC's dynamic, new academic programs to a broader range of relevant audiences.

OBJECTIVE 3:

Enhance and support our robust technological infrastructure to improve efficiency and security.

OBJECTIVE 4:

Implement the Strategic Enrollment Management Plan.

OBJECTIVE 5:

Leverage campus spaces and facilities to build community and raise public awareness of the College and its programs.

OBJECTIVE 6:

Align effective stewardship of resources with institutional priorities and practices, and processes.

Throughout the process, it became clear our goals and objectives, and our path forward would be structured around facilitating and ensuring student success at every stage of their FSC experience.

KATHY MACHIN

*CHAIR, COMMITTEE ON PLANNING
AND RESOURCE ALLOCATION*





WE ARE **FARMINGDALE STATE COLLEGE**

We set the pace. We drive our communities and industries forward, applying solutions for tomorrow's challenges.

We lead by example, and our distinct identities unite us in our never-ending desire to be better. Our ambitions are grounded in the real-world. We elevate each other, knowing success doesn't happen on its own.

We are **Farmingdale State College**, and together, we reimagine what's possible.

[farmingdale.edu/eight-for-28](https://www.farmingdale.edu/eight-for-28)

REIMAGINE WHAT'S POSSIBLE



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