

GlobalTech

Sustaining and Extending Long Island's Technological Leadership

www.farmingdale.edu/globaltech

A series of conferences for leaders in the Business, Government, and Education communities of Long Island to explore areas of common interest

Geographic Information Systems: a Tool for Success

Friday, April 19, 2002 at SUNY Farmingdale
8:30 am until noon

Registration \$20 -- Limited to 60 participants

Obtain a registration form at www.farmingdale.edu/globaltech

Geographic Information Systems (GIS) are an increasingly important planning and marketing tool for business, government and education throughout the world. This half day conference will explore some of those uses which are of interest to Long Island's key businesses and organizations.

What is GIS?

GIS combines layers of information about a place to give you a better understanding of that place. What layers of information you combine depends on your purpose—finding the best location for a new store, analyzing environmental damage, viewing similar crimes in a city to detect a pattern, and so on. For a brief description of GIS go to www.gis.com/whatisgis.

Who Uses GIS?

To see more visit www.esri.com/industries

Business: Banking and Insurance, Real Estate, Retail and Commercial Business

Communications: Location Services, Telecommunications

Defense and Intelligence

Educators: Universities and Community Colleges; K-12, Primary, Middle and Secondary; Libraries and Museums

Engineering: Construction, Pipeline, Roads, Surveying

Environmental Management: Archaeology, Conservation Programs

Government: Federal, State and Local Government; Law Enforcement and Criminal Justice; Public Safety

Health and Human Service: Health, International Development, Humanitarian Relief

Natural Resources: Agriculture, Forestry, Mining and Earth Sciences, Petroleum

Transportation

Utilities: Electric and Gas, Water/Wastewater

Sponsored by



Farmingdale, NY 11735-1021, www.farmingdale.edu



Long Island Association, Inc.
80 Hauppauge Road
Commack, Long Island, NY 11725-4495
Phone: (631) 499-4400
Fax: (631) 499-2194
E-Mail: info@longislandassociation.org
www.longislandassociation.org

Contact the Conference Chair

Dr. Paul Kramer, Physics Department, SUNY Farmingdale, Farmingdale, NY 11735-1021, 631-271-8311, kramerpr@farmingdale.edu

Display tables available at no additional charge