Farmingdale State College

News Clips

April 2011

Farmingdale State College
State University of New York

The Office of Institutional Advancement
2350 Broadhollow Road • Farmingdale • New York 11735-1021
OUR TOWNS

FARMINGDALE

New planes to help program take off

BY NICHOLAS SPANGLER
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Three new Piper airplanes will modernize and expand Farmingdale State College's aviation program, school officials said yesterday at a ceremony at Republic Airport.

The future is slightly delayed, though, with the single-engine planes — their cockpits equipped with the latest in digital displays — still in Vero Beach, Fla., awaiting safety checks and paint jobs.

"This is a perfect example of how we can match graduates to high-demand business sectors," said State University of New York Chancellor Nancy Zimpher. The purchase grows Farmingdale's fleet to 11 aircraft, allowing what officials described as the largest aviation school in the Northeast, with 160 students, to admit more students and give them more flying time.

Student flight-training fees will pay for the almost $8 million price tag, Zimpher said. "As bad as it is, and as many cuts as we've taken, we can still grow programs that pay for themselves and grow the economy," she said. "When everybody is throwing up their hands, we have figured out a way to do this." Hundreds of students from the program's pilot track have gone on to fly for the military or in commercial aviation. Starting a career path that often begins with a job as a flight instructor, earning about $20 an hour, graduates can progress to jobs with regional airlines and then the so-called "majors," where experienced captains can earn well into six figures per year.

Kernoy Allen, 22, a senior in the pilot track who grew up watching his stepfather fly planes, will take off as a pilot next year. The job market for young pilots isn't great but companies are hiring, he said, and familiarity with the newest technology doesn't hurt. "It brings a lot more to table," he said. "You're learning what you're going to be using in the majors, so when you're in majors, it's like second nature." Aviation program director Mike Hughes is flying down to Florida to make the safety checks today. If all goes well, he said a handful of the program's flight instructors will fly them up in the next couple of days. It's about a 12-hour trip, he said, allowing for two refueling stops. Training flights out of Republic Airport should begin within a week.
At a time when SUNY schools are bristling about budget cuts and their inability to increase tuition, Farmingdale State College keeps growing where it can.

Farmingdale last week received welcome news that the state Legislature approved its expansion plan for the Broad Hollow Bioscience Park, which was originally developed in conjunction with Cold Spring Harbor Laboratory.

The park is run as a public-private partnership with OSI Pharmaceuticals, which at first announced it was shrinking its Long Island presence after its purchase by Astellas Pharma Inc.

OSI, however, actually will take over both of the park’s two buildings and expand its research operations at Farmingdale as a result of some corporate reshuffling.

Farmingdale plans to construct a new building in hopes of attracting other biotech startups.

The legislative approval – which still needs Gov. Andrew Cuomo’s signature – allows that to happen, and gives the park the flexibility to serve as an incubator for small, biotech companies with the potential to create 787 direct and indirect jobs, according to state Sen. Charles Fuschillo, R-Merrick, who co-sponsored the bill with Assemblyman Robert Sweeney, D-Lindenhurst.

That’s a windfall for a region struggling to keep those types of firms in the area.

But that’s not all for Farmingdale.

The college this week didn’t blink twice when it shelled out close to $1 million for three Piper planes, in contrast to Dowling College, the other university on Long Island with an aviation program, which last summer cut its program and announced it was selling its 16 aircrafts before backtracking just days later.

Meanwhile, Farmingdale, the only New York public institution with a flight school, is adding to what’s already the largest aircraft fleet of any school in the region.

But it’s not like Farmingdale isn’t also feeling the budget crunch.

It held a public forum with students last week detailing the cuts the school would implement as a result of the state budget, and announced that fees would go up slightly next year.
In wheelchair, but sky’s the limit

Scott Andrea's story is one that resonates with anyone who has seen a tattoo on both arms. He has tattoos that commemorate family members and friends. His tattoos are a way for him to express himself and to honor those who have passed away.

Yet few people know the story behind Andrea's tattoos. He has never spoken publicly about his tattoos, or about the memories they represent. But the tattoos are a way for him to connect with others, to show them that he is not alone.

Andrea's story is one of triumph and tragedy. He was diagnosed with a rare genetic condition when he was young, and his life has been shaped by his condition. But he refuses to let it define him. He has worked hard to overcome the challenges that come with his condition, and he has accomplished great things.

Andrea's story is one of inspiration. He shows us that even in the face of adversity, we can find a way to live life to the fullest. His story is a reminder that we should never give up on our dreams, no matter how difficult they may seem.
Making a career out of sports

Sarbitt Singh, who goes by Sab, has joined Farmingdale State College’s school of business as an assistant professor of sport management. The college announced his hiring in conjunction with its announcement of a new bachelor’s degree in sport management, which will start in the fall.

Farmingdale already offers classes in sport management and sport law, which Singh is teaching this spring, in addition to general business management classes. He also serves as a faculty adviser and will work on building up the sport management program, including developing internships.

For the past dozen years, Singh has worked as a business management consultant and attorney. He is the founder and principal of The Kaur Group, a sports business strategy consulting and research firm that advises companies, nonprofit organizations, teams and leagues in the sports industry. Prior to that position, Singh was a research director for Guildings Inc., a Manhattan market research firm. He also worked as a consultant with AccesSport, Grow the Game and PricewaterhouseCoopers. Singh previously taught sport management and entrepreneurship as an assistant professor at New York University and St. John’s University. In addition to the New York State Bar Association, Singh is a member of the Sports Lawyers Association and the National Sports Marketing Network.

Sports has always been a great love of interest for Singh, who grew up playing soccer on Long Island. About two decades ago, while he was in college, Singh decided to look for ways to work his love of sports into his career path. “I was a business major, and at the time, there were trustee suits and labor law issues that were impacting the sports I liked to watch,” he said. “I started to look at the bigger picture, and I decided to focus on both business and sports.”

One of the most interesting projects Singh has worked on was advising a company that wanted to open an indoor snowboard park in Los Angeles area. “We did a market assessment and analyzed pricing strategy, corporate accounting and what else could we offer in terms of restaurants and retail,” he said. However, the project didn’t get off the ground because of funding and an选址 challenges.

Singh offers advice to students looking to work in the sports industry. “When the category is broadly defined, like if you’re looking to run a major league sports team, the prospects are not good,” he said. “But if you look at all areas of sports, such as marketing, research and law, there are a lot of opportunities.”

— Bernadette Starzee
Paving way for OSI to expand

BY JAMES T. MADORE
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Gov. Andrew M. Cuomo has signed into law a bill enabling OSI Pharmaceuticals Inc. to expand at Farmingdale State College.

The legislation, which won overwhelming approval in the State Senate and Assembly last month, sets the boundaries for the college’s Broad Hollow Bioscience Park at 38.5 acres.

It also paves the way for construction of a third building at the park.

The new structure would house start-up companies while OSI would expand into an existing second building.

OSI makes the lung cancer drug Taceva.

Cuomo’s action comes after OSI, under a previous owner, announced plans to leave Long Island for Westchester County, in part because of state construction and procurement laws that it said hindered expansion on a SUNY campus.

The new law exempts incubator tenants from the regulations.

OSI’s new owner has committed to keeping research and development operations at the college, adding 135 jobs to its workforce of 50 there. However, its Melville headquarters is being phased out, with the loss of 150 jobs.

The law was sponsored by Sen. Charles Fuschillo Jr. (R-Merrick) and Assemb. Robert Sweeney (D-Lindenhurst), who also authored the 1999 measure creating the park.

Sweeney said yesterday, “This new law brings us one step closer to making Long Island a leader in the biotechnology industry.”

Fuschillo agreed, predicting the park expansion would “create hundreds of jobs and tens of millions of dollars in new revenue” for the region.
New Bill to Expand Broad Hollow Bioscience Park

By Christy Hanks

Senator Charles Fuschillo, Jr. and Assemblyman Robert Sweeney announced the passage of legislation they authored to expand the Broad Hollow Bioscience Park (BHP) at Farmingdale State College on Tuesday, March 22.

The bill is expected to create hundreds of jobs on Long Island. The legislation (S.3536/A.5664) will allow Farmingdale State College to enter into lease agreements to expand BHP.

"The Broad Hollow Bioscience Park is a key component of Long Island’s economic engine. It has helped build up Long Island’s biotech industry, created jobs, and provided educational opportunities to students. At a time when over 116,000 Long Islanders are unemployed, this is a measure that would lead to hundreds of new jobs for local residents and tens of millions of dollars in new revenue for our economy. We need this bill to become law, and I urge Governor Cuomo to sign it," said Fuschillo.

The proposed expansion would create a total of 787 direct and indirect jobs and an annual payroll of approximately $50 million for the region.

"This legislation removes a serious obstacle that had hindered the facility’s ability to grow and compete in today’s economy, showing what can and should be accomplished when businesses and government work together to promote economic development," said Assemblyman Jim Coe.

"Creating and preserving well-paying local jobs is the key to a successful economic recovery, and I am pleased that the Legislature moved swiftly to pass legislation that will enable the growth of our region’s economy, while giving private industry the freedom they need to create jobs."

BHP is a biotechnology research park developed on the campus of Farmingdale State College in conjunction with Cold Spring Harbor Laboratory, widely known as one of the premier research institutions for genetics in the world.

Since 2002, Farmingdale State College has held a strategic partnership with OSI Pharmaceuticals to operate a high tech biotechnology facility at BHP. BHP works in partnership with Farmingdale State College to train Long Island’s next generation of..."
Broad Hollow Bioscience Park  

(continued from page 1)

young scientists by offering internships to students in the College's bioscience degree program and providing money for scholarships.

"Thanks to the efforts of Senator Fuschillo and Assemblyman Sweeney, this legislation greatly strengthens our efforts to ensure that a leading biotech firm will not only remain on Long Island, but also will be able to grow its research operations and contribute to the economic prosperity of the region. The synergies between the Broad Hollow Bioscience Park and the campus have enhanced greatly the exponential growth of our bioscience program, added to the research achievements of our faculty and students, and provided scholarships that enable meaningful opportunities for the next generation of scientists—all great plusses for Long Island," said Hubert Keen, President of Farmingdale State College.

"On behalf of OSI Pharmaceuticals and Astellas, I'd like to thank Senator Fuschillo and Assemblyman Sweeney for their commitment to the local bio-science community and leadership in bringing this important bill to fruition. This legislation will be a significant step forward for the residents of the State of New York, as it will enhance current and future economic and educational opportunities on Long Island," said Naoki Okamura, chief executive officer, OSI Pharmaceuticals. "OSI and Astellas are extremely proud of the many exciting possibilities, including our potential future growth at the site, that result from this new strategic partnership between OSI, the University and the State of New York."

Last year, Astellas Pharma Inc., one of the world's foremost pharmaceutical companies, acquired OSI Pharmaceuticals, As a result of OSI's previous success at Farmingdale State College, Astellas is looking to expand OSI's presence at BHBP to nearly 40 acres.

"It is a major step toward assuring that OSI will remain our anchor tenant, with all the job creation that it entails, and it positions Broad Hollow Bioscience Park to be a long-term contributor to the development of biotech innovations," said George LaRosa, Board Chair, Broad Hollow Bioscience Park.

Once the project is complete, Broad Hollow Bioscience Park will serve as an incubator facility for small, biotech companies, a move that could spur the creation of more jobs and benefits to students. The measure passed both houses of the New York State Legislature with overwhelming support. It now needs only Governor Cuomo's signature to become law.

"...this legislation greatly strengthens our efforts to ensure that a leading biotech firm will not only remain on Long Island, but also will be able to grow its research operations and contribute to the economic prosperity of the region."

- Hubert Keen, President of Farmingdale State College
County Clerk Maureen O'Connell, RN, JD (2nd from left) with Farmingdale College Nursing Professors Dolores Bradley, Fran Cherkis, Mary Stedman, and Department Chairperson Dr. Jennifer Bryer.

County Clerk Attends Nursing Advisory Board Meeting

Nassau County Clerk Maureen O'Connell, a registered nurse and member of the Farmingdale State College Nursing Department Advisory Board, recently attended the Board's annual meeting. Clerk O'Connell joined the discussion focusing on how the College and its Nursing Department plan to fulfill the needs and overcome the challenges of the future healthcare community. Among the topics discussed were expected trends in nursing employment, the impact of cutting edge technology, such as electronic medical records, and the potential effects of Federal healthcare reform on the nursing field.
Study: NY needs biotech investing

BY JAMES T. MADORE
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Despite a wealth of research institutions, New York State must do more to encourage private investment in biopharmaceutical manufacturing, according to a new study.

The Business Council said yesterday that the state risks falling behind China and India, which have lured drug operations from the United States. Jobs will evaporate here unless employers spend money on new buildings and equipment, the business group said.

As New York's largest manufacturing and research sector, biopharma offers the best opportunity to create high-paying jobs. Every position in a drug factory supports 16 others, the study found.

On Long Island, executives and politicians often speak about the importance of biotechnology to the region's economic future. Gov. Andrew M. Cuomo has been considering a bill to enable QSI Pharmaceuticals to expand at Farmingdale State College.

"New York ranks exceptionally high in research efforts ... Yet, it still is performing at substantially poorer levels of manufacturing, where the most dynamic employment and wage growth opportunities exist," said Steven Taylor of the council's Public Policy Institute. Of the nearly 18,400 people in the industry, 10,745 were production workers in 2009.

He said, "New York has been precariously slow to react to the seismic shifts that are affecting the world's most sought-after companies," some of which have moved.

"A true catastrophe is looming." Among his suggested remedies were a personal income tax credit for college graduates in the sciences, math or engineering; fewer restrictions on university business incubators; more promotion of what New York offers to biotech companies, and renewal of the tax credits for technology plants and worker training, which expire Jan. 1.

Empire State Development Corp. spokesman Warner Johnston said ESDC has always pushed "for policies that support the growth of this industry ... and has been engaged over the years in marketing, domestically and abroad, the strong assets New York brings to the biopharma community."

China, seen here, and India have lured drug operations from the United States, the Business Council says...
Farber (4 HRs) and Buckshaw spark Rams

Baseball
Adelphi 4, Saint Anselm 2: Robert Nixon struck out five in a complete game and Omar Velazquez went 3-for-4 with two stolen bases to lead Adelphi (21-10, 10-5 Northeast 10).
Hofstra 5, George Mason 2: Rob Zumbatovitch allowed a run and struck out four in seven innings to lead Hofstra (8-20, 7-10 CAA). Joe Perez was 2-for-4 with a home run and two RBIs.
MEN'S LACROSSE
Hofstra 16, Fairfield 7: Zach Kline scored two goals, the second of which gave No. 8 Hofstra (12-1) an 8-7 lead with 14:11 remaining in the fourth quarter. Adrian Sorichetti also scored twice and Andrew Grodnien made 10 saves. Fairfield is 6-6.
Farmingdale State 11, SUNY-Maritime 6: Jimmy Owinski scored four goals and Brian Prolfax made 11 saves for Farmingdale State (7-4, 4-0 Skyline). SUNY-Maritime is 6-6, 4-2.
Drew 14, USMMA 6: Zach Gray had two goals and two assists for Drew (5-6, 3-3 ECC).
Nassau CC 12, Howard CC (MD) 4: Zach Goldbach scored three goals and Tom Lavecchio added two goals and an assist for Nassau CC (9-2).
Tim Bradley made seven saves to hold Howard CC scoreless in the third quarter he played.
NYIT 27, Chestnut Hill 11: Cory Tricola scored five goals and Chris Lubin added two goals and five assists to lead No. 8 NYIT (7-3, 5-2 ECC).
WOMEN'S LACROSSE
Adelphi 24, St. Michael's 7: Arica Knowles had nine goals and Claire Peterson added five for No. 1 Adelphi (10-0, 7-0 NE-10).
Frankie Caridi made four saves in the victory.
Stonehill 11, C.W. Post 9: Sam Lynott scored four goals to lead No. 5 Stonehill (11-2).
Jackie Sileo added three goals and two assists for No. 9 Post (9-2).
Dowling 24, Lake Erie 2: Jaylana Goodfellow scored four goals, Cassandra Cronin added three more goals and Brooke Wolkowski had a pair of goals to propel Dowling (9-2, 4-0 ECC) to a win.
LACROSSE

STEVEN MARCUS

Rothar can’t be deterred

Farmingdale State senior attack-midfielder Justine Rothar never missed a high school game at Division, and, until recently, she had played in 53 straight for her college team.

But an old injury, one that had never caused her to miss time, finally ended her streak. Her left knee was dislocated during a game with Manhattanville. “The technical term is subluxation,” the aspiring registered nurse said.

Today, she hopes to return against Ramapo. The injury was devastating for this get-up-and-go individual. “When my knee was ripped out, I felt like it was my heart,” she said, “I never felt worse pain in my life. I was screaming, I almost passed out. I never miss anything. I never do. I’ve never missed a class, I don’t really get sick, knock on wood. In high school, I had perfect attendance.”

At Division, Rothar was the captain of the lacrosse team, where she was named an all-star. She was hardly unapproachable to her classmates, who voted her homecoming queen. Rothar is Farmingdale’s captain, but the 5-3 athlete also is a surfer, lifeguard, member of the college’s student athletic advisory committee, helps to her three younger siblings and eldest of 14 grandchildren. She cares for a cat, dog and a half-python snake named Amadara.

“Perfection isn’t a big thing for me,” she said. “It’s up to you how you earn your energy into it.”

She will leave for Guyana next month as part of a volunteer group dedicated to helping care for the sick in that country.

Rothar clearly has no time for the disabled list. The knee problem started in high school, during a cheering routine.

“It usually just goes out and comes right back in,” she said. “It’s happened to me 10 times. I always come back, I never just stay out.”

Until this incident. Despite her discomfort, Rothar has attended practices with the Rams, who are 6-4 and 3-0 in the Skyline Conference. Rothar, who has 25 goals and 15 assists, is Farmingdale’s all-time leading scorer with 246 points (163 goals, 83 assists).

“Even if I couldn’t play again,” she said. “I’d be at every single practice, every single game. Those are my girls.”

Justine Rothar is the Rams’ all-time leading scorer.

They’re in the Navy now

Their schools were natural rivals, but Rockey Point’s Danielle Violette and Sayville’s Jasmine DePompeo were soon to become friends.

“Our teams were huge rivals, we didn’t know each other well,” DePompeo said. “But we always guard each other in soccer and lacrosse.”

Violette, a year older, graduated and went to Navy. A year later, DePompeo joined her. “Once I knew she wanted to come here, everything (regarding the rivalry) goes away,” Violette said. “Now I want her to be on my team instead of playing against her.”

When DePompeo visited Navy, Violette was her host. “I think she had a good purpose,” Violette said. “I was excited to play with someone who obviously was really good.”

The pair has helped Navy to a 10-4 record. DePompeo is among the nation’s leaders with 21 goals and 23 assists.

Violette has six goals in seven games since returning from a knee injury. She enjoys being a part of a proven program.

“It’s pretty cool,” DePompeo said. “That we are representing Navy and essentially our country.”

PLAYER OF THE WEEK

Claire Petersen, senior midfielder.

Adelphi’s The Wantagh High School graduate led her team with five goals and seven assists in No. 1 Adelphi’s 20-14 victory over No. 5 Stonehill. Petersen also collected five ground balls. Petersen has 25 goals and 40 assists for 68 points. She holds the school record for most points in a game with 14.

“Being an athlete at Adelphi isn’t an easy task,” Petersen said. “It’s very difficult, but I love every minute of it. The team is very supportive of each other and we all work hard together.”

QUOTABLE

Former Long Islander Bill Tierney, now coaching Denver, on the state of the sport at Bethpage High School, named after the late Howie Vogts:

I kind of chuckled when I saw Howie Vogts Field. Howie probably liked the dirt and rocks better.

COUNTDOWN

Days to NCAA men’s 37

Days to NCAA women’s

Final Four at Stony Brook 43
1. Asian-American Cultural Festival

WHERE | WHERE 5 p.m. Saturday, Farmingdale State College, with 5/15-9:30 p.m. show.
INFO 631-754-6640, adclli.org
ADMISSION Free ($25 night)

Food, customs, crafts and culture — that’s what will be celebrated at Saturday’s annual celebration of Chinese, Japanese, Korean and Thai heritage. Festivities will kick off with a traditional Chinese Lion Dance and continue with live entertainment and activities for adults and children all day.

Workshops will focus on origami, henna tattoos and Thai crafts, including rabbit-shaped lanterns and local flowers. Clothing, loose tea, jewelry and other goods will be sold.

The night session features traditional dance and music, plus a networking reception. “This is a wonderful way to learn about and experience other cultures,” says coordinator Karen Bonzer.

Steve & King Cohen

TO TOP THINGS
TO DO
THIS WEEK

TODAY IN
HEMPSTEAD & N. HEMPSTEAD

Bellmore
SWING MUSIC
Swing Time Band plays music of Benny Goodman, Artie Shaw and others.
WHERE | WHERE 3 p.m.
Bellemore Jewish Center, 2550 S. Centre Ave.
INFO 616-647-1467
ADMISSION $20

Elmont
CAR SHOW AND SWAP MEET
Collectible cars, vendors, accessories. Literature judging with trophies.
WHERE | WHERE 8 a.m.
WHERE 3 p.m. Bellmore Park race track.
Hampton Township
INFO 616-567-5898
longislandcars.com
ADMISSION $9 adults, ages 12 and younger free

Freeport
JAZZ CONCERT
Steve Adelson on Chapman stick, player explains revolutionary techniques he uses on 12-string fingerboard.
WHERE | WHERE 2:30 p.m.
WHERE Freeport Library, 14 W. Merrick Rd.
INFO 616-797-2225
freepostlibrary.info
ADMISSION Free

Garden City
BENEFIT CONCERT
Faye Lane, Hillary Foxson, Judith Zweiman, Martha Tschetterberg, Anna Dagnier, Maria Fairchild, others, benefits Interfaith Nutrition Network.
WHERE | WHERE 4-8 p.m.
WHERE Unitarian Universalist Congregation of Central Nassau, 223 Stewart Ave.
INFO 917-797-2225
uunc.org
ADMISSION $17, $27 includes gourmet sandwiches, soup and salad.

exploreLI.com GUIDE OF THE WEEK

best local jewelry shops

We’ve got a roundup of jewelry shops where items can fall into that mega-bling, knock-your-socks-off, movie-star, red-carpet category . . . or one-of-a-kinders that won’t ravage your pocketbook.

exploreLI.com/shopping

COMMUNITY CALENDAR ON BACK PAGE
LONG ISLAND

ART OF HELPING

Artists and merchants raise funds for tsunami-stricken nation

BY VICTOR MANUEL RAMOS
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H
yon Hartberger brushes black ink on rice paper, then adds purple chrysanthemums and pink cherry blossoms to create traditional Asian paintings. The East Northport artist is donating four of her favorite pieces to raise funds for the victims of the earthquake and tsunami that ravaged Japan on March 11.

Hartberger is among artists, merchants and other promoters of Asian culture on Long Island who are turning yearly celebratiations of their heritage into Japanese relief efforts.

Some artists will donate their creations. Restaurant owners will offer a variety of Asian food for a fundraiser reception. Students will perform martial arts dances to the beat of taiko drums. Merchants will raffle wares.

"If we all get together and do a little bit, we can help Japan in a big way," said Hartberger, 49, originally from South Korea. She will have her art auctioned at the fifth annual Asian-American Cultural Festival of Long Island, set for Saturday at Farmingdale State College. The other relief drive will be the 18th annual Sakura Matsuri Cherry Blossom Festival on May 7 at Stony Brook University's Charles B. Wang Center. Net proceeds from drumming and martial arts performances will go to charity, along with a portion of total sales from festival exhibits.

Up to 500 people attend the Farmingdale event each year, while several hundred go to the Stony Brook festival. An estimated 2,000 Japanese immigrants live on Long Island, but the events appeal to a growing Asian community of more than 50,000 people and to others interested in their culture.

Both events had been scheduled before the disaster in Japan, but organizers saw the yearly gatherings as an opportunity to help. Funds raised will go to an earthquake relief fund set up by the Manhattan-based Japan Society.

"When the earthquake and tsunami took place we immediately shifted gears" to organize the relief event, said Karen Bomzer, chair of the HUNDREDS OF SAFES WASHING UP ONSHORE

Pols take credit,

BY CELESTE HARRICK
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Nassau Republicans and Democrats are fighting to take credit for $3.4 million in repairs to Bay Park Sewage Treatment plant while blaming each other for its problems, including offensive odors and an illegal sludge discharge.

A brown phase of sludge released by the plant into Reynolds Channel became an Internet star last fall when videos of it were posted on YouTube.

The county legislature last week approved contracts totaling $3.4 million for replacing equipment at the plant, purchasing supplies and bringing in "gravity belt thickeners" to mitigate the sludge discharge.

County Executive Edward Mangano, a Republican who took office in January 2010, said...
Farmingdale State College

Section Two

ARTS & LEISURE - PUZZLE PAGE - BRIDGE - HOROSCOPE - CLASSIFIEDS

ARTS & LEISURE

Asian-American Cultural Festival

Celebrate the exquisite diversity of LI, Queens and beyond on April 16 and bring the whole family to the 5th Annual Asian-American Cultural Festival where there will be a multitude of colorful displays, costumes, recipes and exhibits from different parts of Asia. The festival begins (noon to 5 p.m.) with the infamous Lion Dance followed by live performances, art and photo exhibits, children’s activities, small business and corporate vendor displays, Boba Bar, Food Court, a fantastic magic show and raffle drawings for kids and adults (with proceeds going to the relief efforts in Japan). Free admission (voluntary donations appreciated). The evening program, from 5:15 to 9:30 p.m., opens with a professional stage performance in the Little Theater and transitions into a lively multicultural Food and Wine Social and Business Networking Reception with a professional DJ and dance. Held in Roosevelt Hall, Farmingdale State College, 2350 Broadhollow Rd. Tickets are $25 per person and can be purchased at www.aacfl.org. All are welcome - including sponsors, vendors and volunteers. More information can be obtained by calling 631-754-6040 or 917-499-1100.
Asian-American Festival Celebrates Fifth Year at Farmingdale State College

Enter the enchanted world of centuries old Asian culture expressed through song, dance, native costumes, exotic cuisine and eye-catching exhibits at the 5th Annual Asian-American Cultural Festival of Long Island. The festival will be held on Saturday, April 16 at Farmingdale State College's Roosevelt Hall. The afternoon program will be held from noon to 5 p.m. The evening program will run from 5:15 to 9:30 p.m.

The festival unites individuals from Korea, Japan, Taiwan, India, China, Thailand and the Philippines under one roof to share their traditions and proudly display their heritage. This year’s theme is “A Taste of Asia” and features for the first time an outdoor food court and recipe handouts from all participating countries.

The Afternoon Program begins with an Opening Ceremony designed to reflect unity not only between Asian countries, but all countries. Beginning with the ever popular Lion Dance, the ceremony highlights Korean drummers, an Asian-American honor guard, welcome remarks by NYS Assemblywoman Michelle Schimel and Farmingdale State’s president Dr. Hubert Keen, a multicultural parade and ends with a stirring rendition of “We are the World” led by the NY Chinese Chorus and joined by the festival planning committee and the entire audience.

Children’s activities traditionally bring scores of wide-eyed visitors and this one is expected to be no different. Aside from several musical performances by children, new additions are a magic show in late afternoon, Indian henna tattoo designing and a rangoli (a form of decorative sand-painting) workshop, Taiwanese rabbit lantern building and Lotus flower making, Thai-style. There will also be a Japanese origami workshop and plenty of coloring books and crayons to keep children occupied in between the workshops. The Afternoon Program is free to attend with voluntary donations gratefully accepted.

A welcome change in the 2011 festival is the Evening Program, which starts out with live piano music and evolves into a colorful, entertaining stage performance by accomplished artists. A Food and Wine Business and Social Networking reception will ensue, providing real time opportunities for business owners, job-seekers, professionals, writers, artists and performers, etc. to connect with one another in a structured networking environment. A raffle drawing and silent auction ends the program with proceeds going to the Japanese earthquake victims. Entertainment will be provided by popular deejay/emickee Albin Castillo of Cazz NY Productions. Tickets are $25 and can be purchased on the website www.aacfl.org. For more information call (631) 754-6640.
BROOKHAVEN
Budget moves made to fill sludge gap

Brookhaven Town will cut funding for eight vacant positions and dip into its parks reserve fund to help fill a budget gap caused by the loss of a permit to accept sludge at its Yaphank landfill, Supervisor Mark Lesko said yesterday.

The town was scheduled to receive $1.4 million this year — and a total of $6.6 million in 2012 and 2013 — from its contracts to accept sludge from New York City and other Long Island towns.

But the state Department of Environmental Conservation last month took away Brookhaven’s permit after students and teachers at a Bullport intermediate school became sickened by odors coming from the dump.

Lesko said the town will close this year’s $2.5-million budget gap and then work on the 2012 and 2013 shortfalls.

“We really owe the past two years a lot to this budget very close to the bone,” he said at a town board work session yesterday. “And now with the loss of this contract we’re pretty close to bone marrow.”

Most of the eight positions will be defined for only part of the year, Lesko said. The workforce cut and the parks fund will combine to yield about $1.4 million, he said.

“Next year’s proposed budget will be around the $2.5 million,” he said.

The workforce cut will mean a 10 percent salary reduction for 75 employees, the supervisor said.

The town will fare the rest of the 2011 gap with measures including cuts to the amphibian and office supply budgets, savings from recent workforce buyouts and upticks in revenue from mortgage taxes, construction debris and recyclables, board members said.

Some of the budgeting moves are subject to votes at the town board meeting Tuesday, Lesko said.

— PATRICIA WHITLEY

6th District recount goes to Sarah Anker

Democrat Sarah Anker will represent this legislative district from the 6th District.

A recount yesterday at the county board of elections showed her leading by 17 votes, with only eight potential military ballots to be counted.

Elections officials said the results cannot be certified until Tuesday, the deadline for military ballots to arrive.

The recanvassing showed Anker of Mount Sinai, received 1,078 votes, or 51.8 percent, and former county legislator Martin Habeck of Miller Place, a Republican, received 1,060, or 48.2 percent. The March 29 special election had a 12.8 percent turnout.

Unofficial election night returns had Anker ahead by 244 votes, but the margin narrowed after 29 absentee ballots were tallied.

— RICK BRAND

FARMINGDALE
College invites public to innovative garden

Farmingdale State College will unveil a new sustainable garden tomorrow.

The garden will be open to the public from 10 a.m. to 5 p.m., with workshops on topics such as designing sustainable landscapes running until 4:30 p.m. Admission is free and visitors can pick up free compost tea for their own gardens.

The sustainable garden, a half-acre site carved out of the campus 4-acre garden, will serve as an outdoor classroom for students in the ornamental horticulture program. Spokeswoman Kathy Coler said the garden’s mission is to demonstrate and teach alternatives to traditional garden techniques.

 Rather than mixing soil from elsewhere to replenish the garden, she said, Michael Ventra, chairman of the ornamental horticulture department, will improve the soil by covering it with winter rye, which will plow into the soil. He will also apply compost tea.

— DANNY M. JOSILLA

EAST HAMPTON
Free beach shuttles planned for summer

Beginning Memorial Day weekend, a free shuttle service will take people from key points in East Hampton Village and Montauk to the area’s beaches.

Hamptons Free Ride, founded by East End natives James Mraz, Alex Esposito, and Jaymes Westfall, will have two electric, five-passenger cars circling a fixed route in both hamlets seven days a week through Labor Day.

In East Hampton, the cars will stop at the long-term parking lot on Gingerbread Lane Extension, the Reutershaven parking lot and Main Beach. In Montauk, the route will go from the beginning of town, at the Ocean Breeze Resort, down Main Street to Atlantic Terrace motel and will stop at all major beaches along the way.

Miras said the company intends to make money from selling advertisements that will line the sides of the cars, and commercial ads shown on TV screens inside the cars.

Miras received encouragement when he presented the plan to the East Hampton Village Board yesterday. “We support this,” said Village Mayor Paul P. Rickensbach. “Let’s do whatever we can to make this a partnership and make it a go.”

— BRIAN GEDDOCK

MALVERNE
Reminder issued on cardboard recycling

Malverne Village’s board of trustees is reminding residents of the new recycling initiative that began Wednesday.

At the board meeting Wednesday night, trustees asked residents to place cardboard boxes, or the curb, separate from garbage or other recycling, before 7 a.m. each Wednesday. This does not include pizza boxes, cereal boxes, juice boxes or soda bottles.

The initiative is part of an effort to control the cost of sanitation disposal. About 15 percent of residents don’t recycle, officials said.

“We need the cooperation of all the residents,” Trustee Joseph J. Hennessy said.

Also at the meeting, Grennan’s Farm’s new farmer, Bill Walsh, gave an update about the reopening of the 103-year-old vegetable farm. He said he
Farmingdale State College Opens New Sustainable Garden April 9

The community is invited to the unveiling of a new garden at Farmingdale State College featuring sustainable growing methods on Saturday, April 9 from 10 a.m. to 5 p.m. The Sustainable Garden will serve as an outdoor classroom for students in the college’s ornamental horticulture program. Admission is free and the public is welcome.

The development of a sustainable garden within Farmingdale State College’s renowned 4-acre Teaching Gardens offers the Department of Ornamental Horticulture an opportunity to foster greater awareness and understanding of a truly “green” movement among its students, who will serve as future industry leaders. This new outdoor classroom will continue the department’s long tradition of utilizing practical, hands-on experience to complement and enhance traditional academic programming.

“The Sustainable Garden will ensure that students have access to progressive ideas and strategies that will influence Long Island’s large horticulture and landscape design sector while ensuring that industry practices respect for the environment of Long Island,” said Michael Veracka, project creator and chairman of the Department of Ornamental Horticulture. “It can also influence how the average citizen uses dwindling resources in a forceful world as well as promote sound environmental stewardship within the region.”

Sustainable practices introduced within the college’s Teaching Gardens will serve as a model for how-to conceive, implement and maintain a green landscape on sites with or without buildings. This garden will prepare students to enter the contemporary work force where knowledge and skills of sustainable practices are increasingly desired and workers receive well-compensated income. It also will serve as a model for existing green industry practitioners and the general public.

All Kids Fair to Celebrate Children

The 2011 All Kids Fair will be held on Sunday, April 10 from 10 a.m. to 4:30 p.m. at the Melville Marriott. The fair, organized as a celebration of life on Long Island for kids and their families, is dedicated to bringing together individuals, vendors, businesses, and nonprofit organizations with children from birth through high school and their families. The slogan “From Mommy & Daddy to the SAT’s” sums up the event, geared towards many aspects of children’s lives.

Several speaker rooms will be available for a whole host of classes, including those geared towards children in, among other things, music, yoga, exercise, sports, martial arts, and party entertainers such as magicians. There will also be classes designed specifically for parents, including financial and legal planning for children, dental health, nutrition, and more.

Discounts are available for anyone registering to be an exhibitor and class instructor, as well as “three generation families” — free admission for a grandparent when accompanied by an adult and child.

Potential exhibitors, class instructors, sponsors, and advertisers are encouraged to contact Barbara Kaplan at (516) 621-1446 or by email Barbara@AllKidsFair.com. The All Kids Fair website is www.AllKidsFair.com.

MADD Memorial Service April 10

Mothers Against Drunk Driving (MADD) Long Island will be honoring all victims of drunk driving crashes in Nassau and Suffolk counties at a ceremony at the Garden of Awareness Memorial on the campus of Farmingdale State College, where over 200 names are inscribed in the Wall of Remembrance.

Beginning at noon on Sunday, April 10 there will be a reading of the names of those memorialized and a wreath will be placed at the wall. Music and poems will accompany. All victims, families and friends are invited to attend along with the general public.

There are memorial bricks and benches dedicated to victims of Drunk Driving crashes from Nassau and Suffolk as well as victims from across the country. It was conceived by MADD Long Island in 1999 and was designed and built by Goldberg and Rodler of Huntington. Senator Charles J. Fuschillo Jr. and a long list of donors whose names are on the Founder’s Plaque in the Garden provided the initial funding.

MADD Long Island is an Affiliate of Mothers Against Drunk Driving, a national organization of over 400 organizations whose mission is to eliminate drunk driving, assist the victims of this violent crime and prevent underage drinking. For more information visit www.longislandmadd.org or call (631) 547-6233.
Both houses of the New York State Legislature have passed a bill to expand Farmingdale State College's Bioscience Park, allowing companies to further their research.

By Patrick Holohan | Email the author | April 5, 2011

Legislature approves bill that would expand Farmingdale State College's Bioscience Park, allowing companies to further their research.

If approved by the governor, the expansion is expected to create 787 new jobs.

Farmingdale will construct a new building for the Bioscience Park as part of the bill, allowing OSI Pharmaceuticals, the park's main business, to move into a 43,000 square-foot building completed in 2008.

“The new building will house innovative start-up companies with the potential to significantly increase the region's ability to grow and attract high-tech jobs,” Assemblyman Jim Conte, R-Huntington Station, said in a statement. “The expansion of the tech park will put Long Island in a stronger position from which to compete in the 21st century global economy.”

Conte called the bill “a real success for the local economy.”

The bill will exempt the Bioscience Park from state procurement and construction laws, which Conte said would allow the facility to grow more easily and attract innovative companies.

Approximately 30 of those new jobs will be with OSI in the next two-to-three years, according to Jenny Keeney, an associate manager in communications at Astellas US, OSI's parent company. Astellas acquired OSI in June 2010, making OSI the center of its small molecule research center.

“The move to the bigger building will allow OSI an opportunity to expand as well as continued focus on our research and development,” Keeney said.

Keeney added that the expansion will help the company further its studies in small molecule oncology to fight cancer.

OSI created Tarceva, an orally taken daily pill used to against advanced pancreatic cancer, and has had a partnership with Farmingdale State since 2002. OSI is also currently working on a drug for ovarian cancer as well as products for diabetes and obesity.

Conte said that though businesses and the government are often seen as being at odds with each other, the bill is an example of the positive results that can come from cooperation.

“I am hopeful that by fostering more of these positive relationships lawmakers can continue to strengthen and diversify Long Island's economy,” he said, “and, more importantly, create private-sector jobs.”
SUNY Chancellor Nancy L. Zimpher and Farmingdale State College President W. Hubert Keen welcomed the addition of three aircraft to the College’s Aviation program at a christening ceremony Thursday.

“We are very proud of our Aviation program,” President Keen said. “Our student pilots go on to careers with some of the most well-known firms in the aviation and aerospace industries because of the excellent education they receive at Farmingdale, an education that includes the best resources and aircraft.”

The nearly $1 million purchase of two Piper Warriors and one Piper Arrow - which is being funded through bonds - expands Farmingdale’s fleet to 22 planes and increases the capacity for the Professional Pilot track to 125 students from its current 80.

This is the only pilot program available a public college in the state. Aviation is one of the College’s legacy academic programs, dating to 1949.

“The addition of these three aircrafts is certain to enhance the preparation and ultimate qualifications of all current and future students,” said Chancellor Zimpher.

The new planes possess state-of-the-art glass cockpit technology with computerized displays in place of dials or gauges, and modern automation platforms.

Last year, Farmingdale acquired a $90,000 Frasca Model 142 Flight Simulator through legislative support from State Senator Charles J. Fuschillo, Jr. and Assemblyman Bob Sweeney. The college also plans to acquire two additional Frasca flight simulators to keep flight training costs low and utilize all aviation-related training platforms to continue generating a high quality of applicants to the aviation workforce.

“Farmingdale has a rich history and a first-rate reputation, and these new planes will only enhance the excellent education the student pilots receive,” said Mike Hughes, Director of the Aviation program. “Our students are in demand precisely because of the investments we make in providing them with the most up-to-date training.”

Kathy Coley
4:41pm on Friday, April 1, 2011
Fantastic video. Thanks Amanda!
Kathy

Flag as inappropriate
Farmingdale small biz center gets accolades

by Jessica DiNapoli
Published: April 27, 2011
Tags: Farmingdale State College, Small Business Administration, Small Business Development Center

The U.S. Small Business Administration today awarded the Small Business Development Center at Farmingdale State College for its work helping businesses.

Farmingdale’s SBDC, led by Lucille Wesnofske, was given the “Excellence and Innovation Award,” the SBA stated. The Farmingdale SBDC was created in 1985 and has helped 24,792 businesses since then.

The SBDC beat goals it set for helping long-term clients and business start-ups, according to the SBA. Farmingdale has especially excelled in the fields of veterans’ assistance, child care provider help and energy efficiency assistance.

Wesnofske said she was especially happy to win because it’s a regional-level award, showing her organization is the cream of the SBDC crop in New York, New Jersey, Puerto Rico and the Virgin Islands.

Iconix buys worldwide rights to Ed Hardy brand > < Moody’s: Nassau ‘relatively stable’
These days, don’t write off any job
LI does need more tech positions, but even burger flipping can lead up

BY JENNIFER WHEARY

McDonald’s recently announced its plan to hire 50,000 workers for both crew and management positions next Tuesday. Many of these will be seasonal and part-time jobs paying above minimum wage. Franchises in Islip, Northport, Syosset and Stony Brook are among those hiring.

McDonald’s is sensitive to the reaction that food jobs are dead-end employment. In the publicity around “National Hiring Day,” Jan Fields, president of McDonald’s USA, says that the new jobs will generate $54 million in payroll taxes and $1.4 billion in consumer spending. In addition, the company estimates that its hiring will spur 13,500 additional new jobs in “contiguous sectors,” though that’s a nebulous term the company doesn’t define.

Fields and other senior company representatives also point out that more than 70 percent of McDonald’s restaurant managers, half of its franchise owners, and about a third of its executives started as restaurant employees. Fields herself began her career behind the counter — as a single mother who needed flexible hours, no less.

While these figures (like the company’s fries) are to be taken with a gigantic grain of salt, they do make a good case that McDonald’s massive hiring is not all sizzle and no steak. Seasonal employment is an essential part of the economic life cycle. Its boost, even if only temporary, is needed as much now as ever. Plus, as the story of Fields and other managers shows, it’s still possible to start in the麦克兰room and work your way up. The company has a long history of training talent and supporting employee education. Its 50-year-old Hamburger University was the first corporate “university” in the world and has long been a model.

Certainly not everyone hired on April 19 will have the same chance of rising in McDonald’s managerial ranks. But in a tough economic climate, any job that can lead to further training has potential.

While some may sneer, Long Island needs McDonald’s and other large companies to keep hiring. Research from the Kaufman Foundation — a nonprofit devoted to studying and supporting entrepreneurship — shows that large, established companies, including McDonald’s, create about half of all new jobs nationwide.

The other source of job creation, according to Kaufmann’s research, comes from companies that are less than 5 years old. Here, too, Long Island is seeing some hope.

The state legislature just passed a bill to expand the Broad Hollow Bioscience Park at Farmingdale State College, an expansion projected to add about 800 jobs, with an annual payroll of $50 million.

There’s also talk of developing a “regional innovation cluster” incorporating Stony Brook University, Brookhaven National Laboratory and Cold Spring Harbor Laboratory. The concept is advocated by the U.S. Economic Development Administration, the Small Business Administration and local lawmakers as a way to attract funding, private business and jobs to an area.

But the possibility of getting federal funds for a Suffolk County cluster may be up in the air. The budget of the SBA — which had been giving grants to fledging clusters — was spared an initial round of proposed cuts. But its funding will remain at the fiscal 2010 level, undoubtedly creating a cautious atmosphere around making new grants.

Nonetheless, the cooperation of local institutions to package human capital and resources in a way that’s attractive to investors and entrepreneurs will be an essential part of economic recovery. But it takes more than cooperation to create and keep jobs here.

The initial budget cuts proposed to the federal Office of Science, which funds Brookhaven National Lab, topped $1.1 billion. Had those cuts gone through, the lab would have been forced to close some facilities, resulting in the loss of about 1,000 local jobs. Luckily Long Island lawmakers helped to whittle the science cuts down to $35 million, so Brookhaven won’t bear the brunt of the impact.

With more than 110,000 Long Islanders out of work, and an average regional unemployment of nearly 8 percent, it’s time to be open-minded about creating jobs. Flipping burgers or the highest of the high-tech, all options should be welcome.

Jennifer Wheary is a senior fellow at Demos, a public policy organization in Manhattan.
people making a buzz

COMPiled by Tonia N. CImino and Lou Parajos

ACADEMIC ACHIEVEMENTS

The listed local students have been recognized by their colleges or universities for the following achievements:

DEAN'S LIST (Fall Semester)
Roger Williams University
Maiken Bursig and Benny Tortorici of New Hyde Park

Elmira College
Michelle Furlong of Douglaston

Buffalo State College
Amanda Metz of Douglaston; Kate McGee of Bellerose Village and Jose Moscoso of Maspeth

DeSales University
Brendan Guerrier of Floral Park

Fairleigh Dickinson University (Metropolitan Campus)
Ashley Davis of Cambria Heights; Gila Bendelstein of Far Rockaway; Taiszcha Castro and Michael Glikman of Flushing and Alyssa Negron of Woodhaven.

Emory University
Jonah Kupperstock of Forest Hills; Melvin Shieh of Flushing and Soo Then of Long Island City

University of the Sciences
Zarela Zachariad of Floral Park; Titus Mathew and Yekaterina Bychk of New Hyde Park; Joseph Kenny of Inwood; Jason Kong of Flushing; Kevin Carton of Bayside; Nicole Glasser and Sherry Cheung of Forest Hills; Noble Abraham of Queens Village and Donenique Moody of Jamaica

Fairleigh Dickinson University (Colleges at Florham)
Christina Chin of Astoria; Stephanie Windland of Holliswood and Devin Robinson of New Hyde Park

University of Hartford
Michael T. Goemans of Deer Park; Donna L. Oakes of Fresh Meadows; Danielle Montalbano of Little Neck; Emily B. Tricarico of Queens; Rostam L. Amighi of Queens Village; Jada Andino and Tasla L. Thomas of Rosedale; Jasmine J. Seaberry of South Ozone Park; Amanda L. Vebornik of East Elmhurst

Clark University
Gina M. Bennett and Nicholas D. Cheung of Bayside; Kathryn L. Natalie of Flushing; Elisa Derian of Forest Hills and Francesca M. Arminio of Middle Village

Farmingdale State College is pleased to announce that Lucille Wesnofske, director of the small business development center, has been selected as one of Long Island's Top 50 Most Influential Women in Business. The award is given to professional women in the region who have made significant contributions through their business acumen mentoring and community involvement. She received this award in May 2007 and again in 2008. As a three-time honoree, Wesnofske will become a member of the Hall of Fame.

LIBRARY EVENTS

The Queens Library Foundation's Buy-A-Book Campaign took a big leap forward recently, as local community groups donated $5,000 to help fill the shelves at Queens Library at Hollis. The Queens Library Foundation matched the funds with an additional $5,000. Donors included: The Hilltop Village Co-op Number 1 ($1,000); Hilltop Village Co-op Number 2 ($1,000); Hilltop Village Number 4 ($2,500); Queens Youth and Senior Funding Corporation ($500). For more information about programs, services, locations, events and news, visit the Queens Library web site at www.queenslibrary.org or phone 718-990-0700.

Mary Boyd-Foy, Hilltop Village Co-op Number 2; City Councilmember Mark Weprin; Queens Library Foundation executive director Dana Chapin; Marc Haken, president of both Hilltop Village Co-op Number 4 and Queens Youth and Senior Funding Corp; and Queens Library CEO Thomas Galante from left to right.

FUNDRAISERS

HONORS AND AWARDS
Florist Has Strong Community Roots

Hengstenberg's sells flowers from area growers, from its downtown corner location

By Mike Koehler
mkoehler@longislandernews.com

From day one, Hengstenberg's Florist has epitomized mom-and-pop shops.

Located in downtown Northport, Hengstenberg's is a cornerstone on Main Street, both figuratively and literally. The store has been open for business for 32 years at its current location – the corner of Main Street and Bayview Avenue.

"We're a florist," owner Terry Folcarelli said, "We try to make people happy with flowers. We try to educate them on flowers and plants."

The bulk of Hengstenberg's business stems from births, deaths and everyday occasions, Folcarelli said, although weddings and corporate events do play a role.

Much of their stock comes from local growers – including Huntington and Northport, providing whatever is in season. They also reach out to some international growers for other products. Most roses in America, she said, actually come from Ecuador since it's too expensive to grow them here.

For example, Hengstenberg's carries antique hydrangeas year-round. Cut flowers tend to last for two weeks, although Folcarelli said these popular flowers also dry out very well.

The business maintains a selection of roses throughout the year, varying in color and species.

"We deal with a really good farm in South America, unless we can get it local," the owner said.

Buying flowers doesn't always have to be a major production either. Hengstenberg's keeps a crate outside with "Luv Ya Bunches," small bouquets selling for $7.50 aimed at couples passing by.

"It's that spontaneity," she said.

Of course the florist does serious busi-
These begonias, pansies and hellebores greet customers as they walk into the Main Street shop.

Terry Folcarelli, a veteran professor at Farmingdale State, tends to a floral piece in her store.
Farmingdale State College staff and faculty: Kathryn Burke (Bioscience), Marcia Littenberg (English), Sandy Lory-Snyder (Undeclared Major), Kathleen Casserly (Health and Wellness) and Audrey Krapf (Health and Wellness.) Photo by Jennifer Wilbur.

Farmingdale State College Raises Money for Women

The April performances of the Vagina Monologues at Farmingdale State College raised $1,070 to benefit the work done by Amahoro Women through What BETTER Looks Like (www.whatbetterlookslke.com) headquartered in Hempstead. What BETTER Looks Like works with women in Africa to improve the quality of life and is determined to revitalize Rwanda and bring awareness to the plight of women in the Congo and help rebuilding lives.
Farmingdale State Job Fair April 28

Farmingdale State College is proud to conduct its annual free Job Fair on Thursday, April 28 from 10:30 a.m. to 1:30 p.m. in the campus Multipurpose Room of Roosevelt Hall where representatives from various companies, students and the public can meet face-to-face to discuss employment opportunities.

Attendees should dress for success, bring plenty of resumes and expect to give a quick summary of their capabilities.

People can expect to network and discuss the job market with company representatives at their tables. Representatives will be on hand from these companies: TD Bank, Park Shore Country Day Camp, Staffmark (Staffing Agency), Tutor Doctor, MercyHaven, Sunrise Medical Labs, New York Community Bank, American Red Cross, One in the Pocket Enterprises (financial services), Cablevision, Geico Insurance Co., Power Home RemodelingGroup, Verizon Wireless, The Home Depot, Sleepys, Suffolk County Water Authority, John Mini Landscapes, Astoria Federal Savings, Customs & Border Protection, Dayton T. Brown Corp (electrical tech), Enterprise Rent-A-Car, Family Residences & Essential Enterprises, Fastenal, M-Staff (catering company), New York Life Insurance, New York State Police, Northwestern Mutual Financial Network.

For information on the Job Fair, contact Dolores Ciacco of the campus’ Career Development Center, at 631-420-2488.
Farmingdale State College
In Italy Summer 2011

Farmingdale State College (FSC) will offer a special three-week program to adult learners. Participants will live in furnished apartments in the heart of Florence and visit Italian gardens and villas with Farmingdale's esteemed professors of Horticulture.

Students will participate in cooking classes offered by Apicius, the Culinary Institute of FSC's partner in Florence, the Florence University of Arts, and receive a museum pass and free time to explore Florence and environs on free time.

The total program cost will be $3,800 to include: the Gardens and Cooking courses, housing for three weeks in furnished apartments in central Florence, all transportation costs of field trips to gardens (including transportation and lodging on a weekend trip to Lazio), a partial meal plan at the FUA Culinary Institute Restaurant, international health insurance, cell phone, museum pass, orientation and a "Farmingdale in Italy" shirt. Note: a $350 refundable housing deposit is required.

Extra expenses not included in the payment due to FSC are: round-trip airfare, additional food, and optional travel and shopping expenses.

Deadlines: Deposit of $1,500 is due by Friday, April 15. The balance of $2,300 (plus a refundable housing deposit of $350) is due by Sunday, May 1. For further information and application materials, contact: Michael Veracka, Department of Ornamental Horticulture Chairman at: michael.veracka@farmingdale.edu, or in Thompson Hall, room 202, or phone (631) 420-2113.
Farmingdale State Offers Bachelor Degree in Sport Management

The sports industry on the East Coast has expanded rapidly over the past decade, creating numerous job opportunities for college graduates. To fulfill that workforce need, Farmingdale State College has received approval to offer a bachelor’s degree in Sport Management and is admitting students for the Fall 2011 semester.

Farmingdale will be the only public college on Long Island to offer this BS degree, which will be administered by the School of Business in collaboration with the Athletics Department. Tuition at SUNY institutions is $4,970 annually.

Student interest in specific courses has been exceptional. For example, enrollment in Introduction to Sport Management has tripled since 2004, and enrollment in Sport Administration has more than quintupled.

With a focus on the business and technology aspects of the industry, classes are geared toward careers that include sport marketing and journalism, event management, college athletics, sport law, fitness facility management, and camp director. Since courses in sport management were introduced in 2004, students have interned with companies such as New York Islanders, CBS Sports, NBC Sports, the Long Island Ducks, Planet Fitness and Disney.

Companies which hire sport management graduates include high school and university athletic departments, professional sport organizations, non-profit agencies (e.g., YMCA, community centers), athletic clubs and sports complexes, parks and recreational facilities, for-profit businesses that market and manage sports events and teams/leagues, the NCAA and other governing bodies (local, national, and international).

“Sport Management has been popular for a number of years now so we expect enrollment in this program to be quite strong,” said Farmingdale Provost Dr. Lucia Cepriano. “In fact, we have hired two full-time business professors and have an outstanding group of adjunct professors who have worked with organizations such as the U.S. Open and the Northeast Athletic Association.”

Full-time enrollment at Farmingdale has increased 70 percent since 2000. The College ranks among the top 100 public colleges in the nation in the earnings power of its graduates, according to a 2009 analysis conducted by payscale.com.

The campus is in the midst of a $185 million construction and renovation project and will be opening a new Campus Center in 2012. Farmingdale also expects to break ground on a new building for the School of Business later this year. Farmingdale will celebrate its 100th Anniversary during the 2011-12 academic year.

For more information on the opportunities in the field of sport management, please contact Mike Harrington, Director of Athletics, at (631) 420-2053. For Sport Management degree information students may contact Dr. Francine Federman, Acting Associate Dean, School of Business, at (631) 420-2786.