Sport Management Minor

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School of Business

Available to all baccalaureate majors, except Sport Management, the Sport Management minor is an undergraduate minor which consists of 18 credits - three required SMT courses; 6 credits of SMT courses at the 200-level or higher, or one SMT course at the 200-level or higher and SOC 309 Sport in Society: A Sociological Analysis; and, three credits of PED elective courses. The selection of electives must be done in consultation with a full-time member of the Department.

About Academic Minors

Farmingdale State College students are invited to enhance their studies with an "Academic Minor." A minor is a cluster of thematically related courses drawn from one or more departments. In addition to department based minors (e.g. computer programming & info systems), interdisciplinary minors are also available (e.g. legal studies).

Academic minors are approved by the College-Wide Curriculum Committee and the Provost. Students must make application for an academic minor through the department offering the minor in conjunction with the Registrar's Office Specific course work must be determined in consultation with a faculty member in the department offering the minor. A statement of successful completion of the academic minor will appear on the student's transcript at the time of graduation.

• A minor is considered to be an optional supplement to a student's major program of study.
• Completion of a minor is not a graduation requirement and is subject to the availability of the courses selected. However, if the requirements for a minor are not completed prior to certification of graduation in the major, it will be assumed that the minor has been dropped. Consequently, the student will only be certified for graduation in their primary major.
• Only students in 4 year baccalaureate programs can apply for a minor.
• A minor should consist of 15 to 21 credits, with the exception of the Chemistry and Air Force ROTC minors which require 22 credits.
• At least 12 credits must be in courses at the 200 level or higher.
• At least 9 credits must be residency credits.
• Specific requirements for each minor are determined by the department granting the minor. Each minor and criteria are described in the Academic Minors Information Guide.
• Students must maintain a minimum cumulative GPA of at least 2.0 in their minor. Some minors may require a higher GPA.
• Students are prohibited from declaring a minor in the same discipline as their major (e.g. one cannot combine an applied math minor with an applied math major). Academic minors may not apply to all curricula.
• Students are permitted to double-count minor courses with liberal arts courses, general education courses and free electives but can only double-count up to 6 credits of required major coursework toward the minor.
• Students are only permitted to take more than one minor with appropriate written approval of their Department Chair or School Dean.

Fall 2017- Subject to Revision
Required: (9 credits)
SMT 110 Introduction to Sport Management 3
SMT 225 Sport Marketing 3
SMT 320 Athletic Administration 3
Electives: (6 credits)
Two Sport Management (SMT) courses at the 200-level or higher OR One Sport Management (SMT) course at the 200-level or higher and SOC 309 Sport in Society.

Physical Education electives (3 credits):
A combination of three one credit courses or one three credit course, including up to two credits for participation on NCAA varsity teams.

Course Descriptions

**SMT 110 Introduction to Sport Management**
An investigation into the scope of the sport industry; a growing major business enterprise in the United States and in much of the world. Functions of management, skills and attributes required of a sport manager, and roles of a manager are examined and researched. Attention focuses on how the managerial process relates to sport organizations and their products. Students become acquainted with career opportunities in the sport management field. Note: Students must achieve a C or higher in this class to continue on in any course to which it is a prerequisite. Credits: 3

**SMT 225 Sport Marketing**
An investigation into the decisions necessary to plan, develop, implement and control integrated sports marketing programs. Attention will be directed towards each major element of the marketing industry--advertising, promotion, public relations and sponsorships. The emphasis will be on the marketing of professional and collegiate athletes. Included will be the use of marketing for teams, leagues and special events. The course will also focus on negotiations, contracts and the role of the media. Prerequisite(s): SMT 110 Credits: 3

**SMT 320 Athletic Administration**
This course focuses on the organization, administration, and management of physical education and sport. Attention will be directed towards intercollegiate and interscholastic athletics, professional sports organizations and various recreational programs. Emphasis will be placed on organization and leadership theories and program development. The management and supervision as well as the budgeting and purchasing process in the management of athletic facilities will be discussed. Issues of law, risk management and ethics as they pertain to athletics will be explored. Prerequisite(s): BUS 109 Credits: 3

Admission to Farmingdale State College - State University of New York is based on the qualifications of the applicant without regard to age, sex, marital or military status, race, color, creed, religion, national origin, disability or sexual orientation.